

Maryland Consumer Rights Coalition

Testimony to the Senate Finance Committee SB 939 - Financial Institutions - Check Cashing Services - Registration and Dissemination of Information Position: Favorable

March 3, 2020

The Honorable Delores Kelley, Chair Senate Finance Committee 3 East, Miller Senate Office Building Annapolis, Maryland 21401 cc: Members, Senate Finance Committee

Honorable Chair Kelley and Members of the Committee:

MCRC is a statewide coalition of individuals and organizations that advances economic inclusion and financial justice through research, consumer education, direct service, and advocacy. Our 8,500 supporters include consumer advocates, practitioners, and low-income and working families throughout Maryland.

I write today in support of SB 939.

Where banking deserts flourish, alternative financial services, including check cashers, take root and thrive. The majority of consumers that use check-cashing services are unbanked or underbanked – meaning they don't have a bank account, or they have one that is under-utilized. In Maryland, $4.8\%^1$ of households are unbanked, while 23.9% of Marylanders are underbanked (exceeding the U.S. average of 20%²). In 2016, there were 421 check cashers in Maryland located in predominately low-income communities and communities of color.

Check cashers not only cash checks (for which they charge between 1-2% of the cost of the check – and \$1 for checks under \$100), they may also sell bus transfers, transmit money via wire transfer, and pay consumer's utility bills. While the check-cashing fees don't sound like a large sum, for low-income individuals, these charges add up. If an individual earns \$35,000 a year and pays a 2% fee on 26 checks over the course of the year, they are paying around \$700 just for getting a check cashed.

Fees are assessed separately for each of the services outside of the check-cashing. For many consumers, the fees for these services are high. Check cashers are a high-cost alternative to banks but at a bank, consumers funds are

¹ http://scorecard.prosperitynow.org/2016/measure/unbanked-households

² http://scorecard.prosperitynow.org/2016/measure/underbanked-households



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protected, earn interest, and provide the ability for consumers to build credit, learn how to manage their money, and access less costly credit.

Senate Bill 939 helps protect consumers by:

- 1. Repealing the exemption from licensure
- 2. Requiring certain check cashing entities to register with OCFR
- 3. Requiring check cashing locations to post consumer protection information, and the number for

OFCR in case they need to file a complaint

SB 939 helps support needed financial awareness and capabilities education for Marylanders, provides clearly marked disclosures, and makes the complaint process clear for those using check-cashing services.

For all these reasons, we support SB 939 and urge a favorable report.

Best,

Marceline White Executive Director