



The Honorable Delores Kelley  
Chairwoman, Senate Finance Committee  
The Honorable Members of the Senate Finance Committee

Miller Senate Office Building  
11 Bladen St.  
Annapolis, MD 21401

January 5, 2021

RE: Please Support SB 282

Dear Chairwoman Delores Kelley and members of the Senate Finance Committee:

My name is Shelley Birnbaum and I am the owner of ReNew Botanicals Skin Care located in Baltimore. As a company that produces organic, all-natural skin care products, I am writing to express support for SB 282, legislation that will prohibit the production and sale of cosmetic products that have been tested on animals.

Animal testing for cosmetics is unnecessary. We can create innovative, high-quality products using thousands of ingredients that have already been proven to be safe. For new ingredients, there are many non-animal test methods available that can be used for safety evaluations. These alternatives provide data that is more relevant to humans and offer savings in time and cost from traditional animal tests.

We would love to see our state lead the way in establishing a cruelty-free cosmetics market in the United States. We urge your support for SB 282.

Thank you.

Sincerely,

Shelley Birnbaum