Senator Delores G. Kelly, Chair Senator Brian J. Feldman, Vice Chair Finance Committee Senator Guy Guzzone, Chair Senator Jim Rosapepe, Vice Chair Budget and Taxation Committee

VenturePotential, LLC 6523 Darnall Road Towson, MD 21204

Tuesday, March 16, 2021

My name is Sarah Woods, and I am the President and Founder of VenturePotential, LLC and Marketing Advisor to the Women in Cyber Security - Critical Infrastructure. I urge you to support Senate Bill 902 to establish the Cyber Workforce Program in the Partnership for Workforce Quality Program. The Cyber Workforce Program will leverage existing infrastructure in the Department of Commerce and will build on current educational programs and workforce training assets in the state. Utilizing federally awarded workforce development funds to create the Cyber Workforce Grant Fund, this Bill will provide the necessary resources to support the urgent and growing cybersecurity needs across Maryland. Fundamentally, SB 902 creates the framework for industry-driven input and collaboration in the development and execution of Maryland's workforce development strategy.

On any given day, there are more than 22,000 unfilled cybersecurity jobs in Maryland, and this does not include cyber positions embedded in other industries. These vacancies create security vulnerabilities in our critical infrastructure and essential services, but we don't have applicant pools with the right skills to fill our open positions.

By supporting and investing in this Bill and the Cyber Workforce Program, you will train Marylanders for good paying jobs with high growth potential. Simply put, Senate Bill 902 can put people to work and be the economic driver we need, especially as Maryland recovers from the coronavirus pandemic.

I hope I can count on you to support this critical legislation.

Sincerely,
Sarah Woods
President, VenturePotential
VenturePotential.com

