



The Honorable Shane E. Pendergrass  
Chair, Health and Government Operations Committee  
The Honorable Joseline A. Pena-Melnyk  
Vice-Chair, Health and Government Operations Committee  
The Honorable Members of the Health & Government Operations Committee

House Office Building  
6 Bladen St. - Room 241  
Annapolis, Maryland 21401

January 22, 2021

RE: Please Support HB611

Dear Chairwoman Pendergrass, Vice-Chairwoman Pena-Melnyk, and members of the Health & Government Operations Committee:

My name is Shelley Birnbaum and I am the owner of ReNew Botanicals Skin Care located in Baltimore. As a company that produces organic, all-natural skin care products, I am writing to express support for HB611, legislation that will prohibit the production and sale of cosmetic products that have been tested on animals.

Animal testing for cosmetics is unnecessary. We can create innovative, high-quality products using thousands of ingredients that have already been proven to be safe. For new ingredients, there are many non-animal test methods available that can be used for safety evaluations. These alternatives provide data that is more relevant to humans and offer savings in time and cost from traditional animal tests.

We would love to see our state lead the way in establishing a cruelty-free cosmetics market in the United States. We urge your support for HB611.

Thank you.

Sincerely,

Shelley Birnbaum