





### PROGRAM OVERVIEW



# About the BRNI Program

- Grew out of the 2013 Regional Revitalization
   Workgroup
- Aims to increase economic competitiveness and livability of the Baltimore region
- Use State funds to leverage investment that would "put a project over the top"
- 2013 Session established 3-year pilot program, a few highlights:
  - FY14: \$3 Million to establish pilot program
  - Supported 4 organizations:
    - Central Baltimore Partnership
    - Southeast CDC
    - Healthy Neighborhoods
    - Dundalk Renaissance
- HB684 codified BRNI in 2016



"The Baltimore Regional Neighborhood Initiative program aims to demonstrate how strategic investment in local housing and businesses can lead to healthy, sustainable communities with a growing tax base and enhanced quality of life. The program attempts to focus on areas where modes of investment and a coordinated strategy will have an appreciable neighborhood revitalization impact."

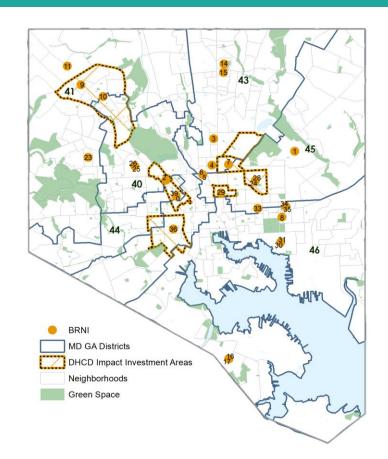
Source: Maryland Department of Housing and Community Development website



- Who are eligible: Community Development Organizations
- Where: considered a State Sustainable Community
- Qualifications to be approves as a BRNI area:
  - Approved strategic neighborhood revitalization plan
  - Plan identifies strategies and projects for funding requests
  - Based on stakeholder participation & identification of priorities
- Funds are requested on behalf of multiple projects and stakeholders
- Examples of eligible projects:
  - Down payment assistance to attract home buyers to purchase and rehabilitate homes
  - Acquire or rehabilitate vacant or blighted properties
  - Improve existing residential and business properties
  - Achieve energy efficiency through weatherization and energy retrofits
  - Mixed-use projects that combine housing, retail and office space
  - Development or enhancement of community open space or public infrastructure
  - Workforce and employment development programs
  - Strategic demolition
  - Operating costs necessary to implement a community enhancement project

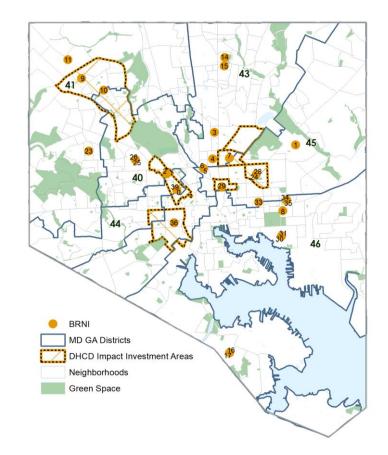


- 0 The Avenue Market Renovation (\$225,000)
- 1 BRNI Homeownership Incentives (\$100,000)
- 2 Etting Street Project (\$250,000)
- 3 Waverly Main Street Program (\$55,000)
- 4 Legacy Home Improvement Program (\$50,000)
- 5 Community Spruce-Up Program (\$50,000)
- 6 Neil Muldrow Biz Dev Fund (\$175,000)
- 7 Compound Stabilization and Expansion (\$150,000)
- 8 Central Baltimore Future Fund (\$500,000)
- 9 Acq. Reno. Homeownership Program (\$100,000)
- 10 Park West Capital Expansion Project (\$200,000)
- 11 Northwest Baltimore Partnership (\$75,000)
- 12 Green and Streetscape Program (\$75,000)
- 13 BRNI Homeownership Incentive (\$100,000)
- 14 York Road Façade Improvement Project (\$55,000)
- 15 Woodbourne-McCabe (\$100,000)
- 16 Garrett Park Action Plan (\$250,000)
- 17 Greater Baybrook Alliance (\$100,000)
- 18 BRNI Homeownership Incentive (\$100,000)
- 19 Community Spruce-Up Grants (\$50,000)





- 20 Brooklyn & Curtis Bay Rehab Program (\$250,000)
- 21 S. Baltimore EC and Community Center (\$258,627)
- 22 Druid Heights Acq. and Stabilization Project (\$200,000)
- 23 Howard Park Homeownership Incentives (\$100,000)
- 24 Southern Stream Health and Wellness Center (\$250,000)
- 25 GRM Homeownership Incentives (\$100,000)
- 26 GRM "Spruce Up" (\$55,000)
- 27 GRM- Coppin Heights CDC Operating Support (\$50,000)
- 28 Near East Baltimore Green Space (\$50,000)
- 29 Brentwood Place Rehabs 2020 (\$500,000)
- 30 BRNI BOOST Homeownership Incentive (\$100,000)
- 31 Neighborhood Spruce-Up 4 (\$50,000)
- 32 Southeast CDC Operations and Planning (\$100,000)
- 33 CARE Exterior Residential Improvement Initiative (\$50,000)
- 34 Ellwood Park Residential Exterior Improvements (\$50,000)
- 35 Homeownership in Next Neighborhoods (\$150,000)
- 36 Southwest Partnership General Operating Fund (\$100,000)
- 37 Lenox Theatre Project (\$150,000)
- 38 Penn Ave Facade & Interior Program (\$150,000)
- 39 Druid Hill Y Family Center Renovation (\$200,000)



FY	TOTAL	CAPITAL	OPERATING	APPLICANTS	AMOUNT REQUESTED	NO. PROJECTS REQUESTED	NO. PROJECTS FUNDED
2020	\$8.525M	\$7.775M	\$750,000	32	\$47.2M	130	55 <sup>1</sup>
2019	\$8.75M	\$8M	\$750,000	21	\$28.24M	100	59
2018	\$8.75M	\$8M	\$750,000	18	\$21.15M	73	28
2017	\$3.61M	\$2.86M	\$750,000	9	\$9.74M	43	33
2016	3.75M	\$3M	\$750,000	4	\$7.2M	32	18
2015	\$2.43M	\$1.68M	\$750,000	4	\$3.88M	24	18

Source: Maryland DHCD, Baltimore Regional Neighborhood Initiative, Annual Financial Report as of June 30, 2020

2/19/2021

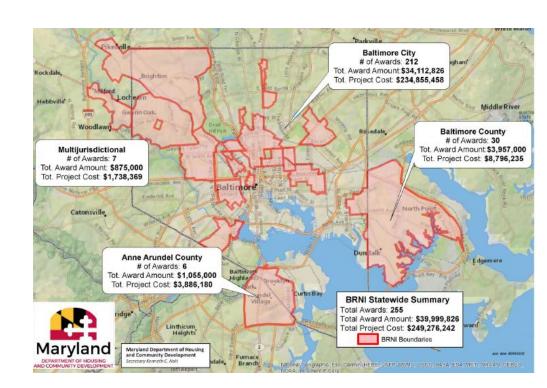




### **IMPACT**



- 212 awards
- \$34.1 Million awarded
- \$235 Million project investment

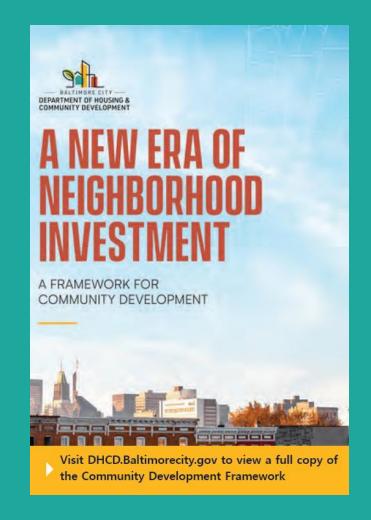


## Community Development Framework

In 2019, the Baltimore City Department of Housing & Community Development (DHCD) released its Community Development Framework which articulates DHCD's overall strategic approach to community development and neighborhood revitalization.

The Framework is organized around three key strategies:

- Resources and Capacity for Community Development
- Promote Access and Equity
- Invest in All Neighborhoods







#### **Eastside Impact Investment Area**

- Johnston Square Rehabs
- North of the Tracks Public Improvements
- Preston Street/Oliver Rehabs
- EBDI Retail Improvements & Emerging Developers program

#### Westside Impact Investment Area

- Druid Hill YMCA
- Druid Heights Homeownership & Green Space
- Upton Homeownership
- Pennsylvania Avenue Market

#### Park Heights Impact Investment Area

- Park West Medical Center
- Arlington Homeownership

#### Southwest Impact Investment Area

- Paul's Place Culinary Kitchen
- North Fulton Pocket Park





### Leveraging Investment: Community Catalyst Grants

#### Capital

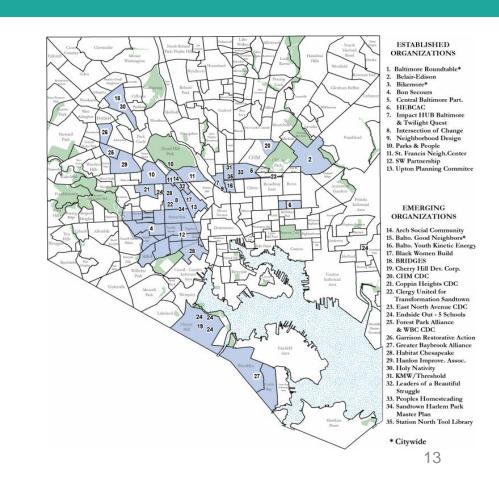
- \$3.3 Million
- 25 Awards
- \$52 Million in leverage

#### Operating

- \$1.75 Million
- 35 Awards
- More than 50% to Emerging Organizations

#### Examples

- American Communities Trust
- Belair Edison Neighborhoods
- Black Women Build
- Coppin Heights CDC
- Mary Harvin CDC
- Neighborhood Housing Services
- People's Homesteading Group
- Parks and People
- Southwest Partnership



### **Promote Access and Equity**

Equity in housing and community development must begin with our acknowledgement that the history of slavery and institutional racism is undeniably woven into the fabric of present conditions.

Equitable community development requires working purposefully to address these long-standing, race-based barriers that have devastated neighborhoods, concentrated poverty and created an affordable housing crises.

This means achieving economically stable, thriving, mixed-income communities while at the same time promoting racial equity, minimizing displacement, and maintaining the culture and character of our neighborhoods. To achieve these ends DHCD has committed to:

- Ensuring community voices are central to shaping neighborhood redevelopment;
- Minimizing the displacement that can occur with rising values;
- Supporting existing homeowners and residents to help them stay in their homes;
- Maximizing Baltimoreans' access to jobs and entrepreneurial opportunities created by reinvestment;
- Prioritizing affordable housing in neighborhood revitalization efforts from the outset, not as an after thought; and
- Building an implementation team that represents Baltimore.

## THANK YOU!







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