



February 26, 2021

**HB 1200 - Digital Advertising Gross Revenues Tax – Exemption and Restriction
SUPPORT**

Chair Kaiser, Vice Chair Washington, and members of the Ways & Means Committee,

The Maryland Veterinary Medical Association (MDVMA) was established in 1886 and is the largest professional and advocacy organization for veterinarians and technicians in Maryland. MDVMA's mission is to serve as a leading resource for the veterinary community through communication, education, representation and support for the advancement of animal and public health in Maryland. Our members are licensed practitioners in the fields of small animal, equine and food animal health.

MDVMA includes many veterinarians that are small business owners that practice alone or with a small staff. Many of these small veterinary businesses utilize the advertisement platforms offered by Facebook, Google, and other large social platforms. MDVMA supports provisions in HB 1200 that would prohibit the Digital Advertising Gross Revenues tax from being directly passed on to small businesses that utilize advertising on these large platforms.

The MDVMA respectfully urges a favorable report on HB 1200.

Sincerely,

Matthew Weeman DVM, MS
Owner, Bayside Bovine Veterinary Services
MDVMA Legislative Committee Chairman

Maryland Veterinary Medical Association
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