



TESTIMONY FOR HB1200
DIGITAL ADVERTISING GROSS REVENUES TAX - EXEMPTION AND RESTRICTION

Bill Sponsor: Delegate Luedtke

Committee: Ways and Means

Organization Submitting: Maryland Legislative Coalition

Person Submitting: Cecilia Plante, co-chair

Position: FAVORABLE

I am submitting this testimony in favor of HB1200 on behalf of the Maryland Legislative Coalition. The Maryland Legislative Coalition is an association of activists - individuals and grassroots groups in every district in the state. We are unpaid citizen lobbyists, and our Coalition supports well over 30,000 members.

Our members understand and appreciate that the digital advertising tax revenue will be used to fund education for our children. The exception made in this bill for broadcast media and news media make sense, since those sectors rely heavily on advertising revenue in order to survive. We support these exceptions and we wholeheartedly approve of the language in the bill that prohibits entities that derive revenue from digital advertising (other than broadcast or news media) from passing the cost of the tax on to consumers.

The Maryland Legislative Coalition supports this bill and we recommend a **FAVORABLE** report in Committee.