

# **SB 795\_MACC\_FAV\_PHILLIPS.pdf**

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Position: FAV



**House Appropriations Committee**

**Testimony by**

**Dr. Brad Phillips, Executive Director**

**March 10, 2022**

**SB 795 – Community Colleges and Nonprofit Institutions of Higher Education - Funding**

**POSITION: Favorable**

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The Maryland Association of Community Colleges, representing Maryland's 16 public two-year institutions of postsecondary education, offer our support for SB 795 that would increase the percentage funding tie to 30 percent of what the full-time equivalent student at the State's select public four-year institutions receive, within the Senator John A. Cade Funding formula and also increase the percentage tie in Baltimore City Community College's formula to 69 percent.

The percentage tie represents a policy position that equates funding levels for community colleges and senior public institutions as being fair and equitable considering our unique missions and student populations. Too often Cade & BCCC increases are viewed as year over year increases and not as a policy that provides parity among Maryland public higher education institutions.

As the State wrestles with rebuilding after the pandemic and the social and economic injustices that have become undeniably visible in the past few years, an increase of 1 percent in our Cade formula and 0.5 percent for BCCC represents a modest step towards helping our institutions build a stronger and more inclusive economy. Our communities, our State, and our economic wellbeing are only as strong as those in our state who have the support needed to join the workforce and increase their quality of life.

The 30-percent tie has already been passed by the General Assembly in 2006, with the passage of Senate Bill 356, which originally required the Cade formula to achieve this goal in FY2013.

Unfortunately, a change was made in 2011 in the Budget Reconciliation and Financing Act (BRFA) that rebased this percentage to 29 percent and pushed this policy goal out to this current year's Cade formula (FY 2023). This was a mistake to make policy decisions within the BRFA as this Act should be used solely for balancing the current year's budget, not establishing funding levels for future years.

As community colleges have struggled to reach an equitable funding level that has been provided to the public four-year institutions, the State has also passed several additional mandates that have required resources for each of our colleges. It is important that MACC convey our support for the additional requirements, as they are necessary for each of our colleges to provide, but they have been additional

costs to our operations and our counties and students have had to absorb the bulk of these increased costs. A short list is below:

Title IX Coordinator	Naloxone Supplies and Training
Title IX IT Support	Sick and Safe Leave Implementation
Title IX – Training	Campus Climate Survey
IT Mandated Compliance Training	Campus Police Firearms Training
Veterans Affairs Coordination	Mandatory Reporting of Child Abuse
Campus Police Emergency Management Training	Opioid and Hazing Training for Students
Collective Bargaining Implementation	Several Add. Mandatory Reporting Requirements

There are several bills currently during this year's Legislative Session that will also add additional expenses and responsibilities without additional funding. There are also several federal mandates too that have been needed but have also increased our operating costs, such as the Affordable Care Act and the Clery Act.

The additional increase from this legislation will provide a stable, predictable increase for Maryland's community colleges to fund the growing needs in our operating budgets over the past several years. An increase will also help us look to the future to build an inclusive economy through developing new programs that address our workforce shortages, expand the necessary student services, and other potential mandates that pass this year as well.

I ask the Committee for a favorable report on SB 795.

# **Cap Tech SB 795 and HB 1101 combined FINAL.pdf**

Uploaded by: Bradford Sims

Position: FAV





## Written Support

### Senate Budget and Taxation Committee/House Appropriations Committee

#### *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*

**March 10, 2022/March 15, 2022**

On behalf of Capitol Technology University ([www.captechu.edu](http://www.captechu.edu)) and the 800 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Capitol Technology University, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$670,957 we received, we used 90%, or \$603,862, on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. Of that amount, \$372,808 was disbursed to our neediest Maryland students for a total of 92 students. We used the other 10%, or \$67,095, of our Sellinger funding for technology to promote access. The university implemented new software systems for support, delivery and recording of online courses to create seamless systems for our diverse online students. During this time Capitol Technology University developed asynchronous, quality online programs for 6 undergraduate degrees - Bachelor of Science in Cybersecurity, Bachelor of Science in Facilities Management and Critical Infrastructure, Bachelor of Science in Construction Management and Critical Infrastructure, Bachelor of Science in Professional Trades Administration, Bachelor of Science in Counterterrorism, and Bachelor of Science in Construction Safety. In addition, as part of the strategic initiative of the university, we are expanding articulation agreements with Maryland community colleges. This provides place-bound Maryland community college students the opportunity to complete a four-year degree program in our asynchronous online programs.

We are proud and honored to be a part of the longstanding partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Prince George's County District 23a, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus; during this academic year 47% of our full-time undergraduate students are low-income (Pell eligible) and the majority of our students are students of color, additionally our part-time undergraduate students are adult learners with an average age of 28. Our graduation and retention rates are high, and we contribute to the workforce development pipeline through our cybersecurity, engineering, and management degrees. During the 2020-2021 academic year

we conferred 184 degrees in high demand workforce areas at all levels of education.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: Kathleen Werner, VP Finance & Administration at [kmwerner@captechu.edu](mailto:kmwerner@captechu.edu).

As Washington D.C.'s premier STEM University, Capitol Technology University graduates are highly sought-after by America's most technologically advanced government agencies and their private sector partners. With "hands on" curricula focused purely on STEM careers, Capitol Technology University positions its students for top roles in the region's booming tech hub.



### Student Financial Assistance

90% of FY20 Seller funds were awarded to Capitol students as financial aid. Capitol Technology has also contributed \$4.5 million toward student scholarships.



### Pipeline to Maryland Workforce

Over 86% of Capitol's B.S. graduates receive a job offer with a competitive salary in STEM fields within 90 days of graduation.

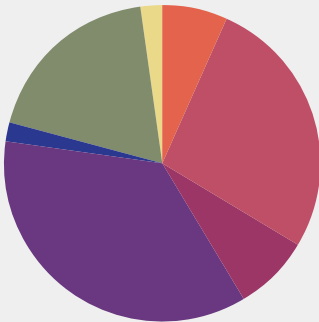


### Diverse Student Body

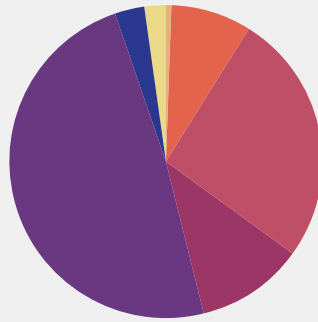
76% of Capitol's undergraduate population is from Maryland. 66% of Capitol's undergraduate population is from underrepresented student populations.

## RACIAL & ETHNIC DEMOGRAPHICS

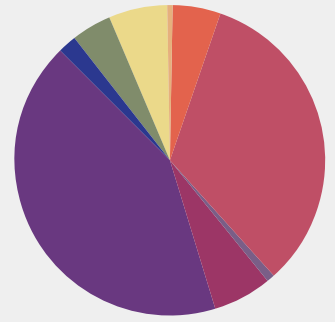
Bachelors's Fall 2021



Master's Fall 2021



Doctoral Fall 2021



CAUCASIAN



BLACK / AFRICAN AMERICAN



HISPANIC



ASIAN



NON-RESIDENT



MIXED ETHNICITY



UNREPORTED



NATIVE



PACIFIC ISLANDER



## THE CAPITOL COMMITMENT



Students will receive a job offer within 6 months of graduation or we'll provide up to 36 additional undergraduate credits for FREE.



### SERVING MILITARY

Over 14% of Capitol's students are veterans, active-duty military, or national guard members.



### MEETING STUDENT NEEDS

In Fall 2021, 47% of the full-time undergraduate population were Pell Grant eligible.



Capitol Technology University was a finalist for SC Media's **Best Cybersecurity Higher Education Program** in 2021.



Our students have launched 5 payloads into space in the last 5 years!

# Capitol Technology University Leadership

## (BOARD OF TRUSTEES)



**Bradford L. Sims, PhD**  
President



**Dianne O'Neill**  
Senior VP of Enrollment  
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& Professional Education



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Administration



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Financial Aid



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Technology



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**Natasha Miller, PhD**  
Assistant VP of Learning  
Assessment



**Vacant**  
Assistant VP of Finance

## RETURN ON INVESTMENT | High Net Present Value (NPV) Rankings

Interested in knowing more about the value of your Capitol Tech education? We're among the best in the nation! Capitol ranked #213 out of 4,500 schools for return on investment with a 20 year NPV in Georgetown University's 2019 report, "A First Try at ROI: Ranking 4,500 Colleges." We also ranked #141 out of 4,500 after a 30 year NPV, and #120 out of 4,500 over a 40-year lifetime of work. With numbers like those, Capitol Tech is worth it for a bright future.

### INTERNSHIPS AND EMPLOYMENT WITH

ADNET  
AGI  
Applied Physics Laboratory  
ASRC Federal

BGE  
CIA  
Department of Defense  
DHS  
General Dynamics  
I.P. Network Solutions  
IBM

ICF International  
Kratos Defense  
Microsoft  
Mil Corp  
Millennium Space Systems  
Motorola Solutions  
NASA - Goddard

Northrop Grumman  
NSA  
Parsons Corp  
RedHat  
Sabre Systems  
Space Telescope Institute  
T. Rowe Price

Tectronics  
Tek Systems  
Textron  
U.S. Army Civilian  
U.S. Cyber Command  
U.S. Navy

Contact Admissions at  
[admissions@captechu.edu](mailto:admissions@captechu.edu)



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## **SB0795 -- Community Colleges and Private Nonprofit**

Uploaded by: Brian Levine

Position: FAV



**Senate Bill 795 -- *Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*  
Senate Budget and Taxation Committee  
March 9, 2022  
Support**

The Montgomery County Chamber of Commerce (MCCC), the voice of business in Metro Maryland, supports Senate Bill 795 -- *Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. Senate Bill 795 increases the statutory funding percentages for the Senator John A. Cade and Joseph A. Sellinger funding formulas beginning in Fiscal Year 2024.

MCCC is in strong support for fully funding the Cade formula. Maryland's independent colleges and universities, including MCCC member Washington Adventist University, enroll over 55,000 students each year. Almost half are students of color and approximately 25% are from low-income households and qualify for the federal Pell grants. Financial aid provided by the Sellinger program makes it possible for Maryland students to access and choose the higher education institution that best suits their interests and needs. This aid also provides students with important career development and mentorship opportunities, technological enhancements in the classroom, and operational supports in programs such as teacher preparation and training in STEM fields.

The current formula has necessitated an increase for many years. Enhancing the funding formula will enable colleges to remain affordable, which is a key component to addressing workforce challenges. MCCC members have identified workforce shortages, and the attraction and retention of quality employees, as their top policy concern. Maryland's community college and independent college partners seek to close workforce gaps and address labor issues that have only been exacerbated since the start of the COVID-19 pandemic.

**For these reasons, the Montgomery County Chamber of Commerce supports Senate Bill 795 and respectfully requests a favorable report.**

*The Montgomery County Chamber of Commerce, on behalf of our nearly 500 members, advocates for growth in business opportunities, strategic investment in infrastructure, and balanced tax reform to advance Metro Maryland as a regional, national, and global location for business success. Established in 1959, MCCC is an independent non-profit membership organization and a proud Montgomery County Green Certified Business.*

*Brian Levine / Vice President of Government Affairs  
Montgomery County Chamber of Commerce  
51 Monroe Street / Suite 1800  
Rockville, Maryland 20850  
301-738-0015 / [www.mcccmd.com](http://www.mcccmd.com)*

# **MD Catholic Conference\_FAV\_SB 795.pdf**

Uploaded by: Garrett O'Day

Position: FAV





ARCHDIOCESE OF BALTIMORE † ARCHDIOCESE OF WASHINGTON † DIOCESE OF WILMINGTON

**March 10, 2022**

**SB 795**

**Community Colleges and Private Nonprofit Institutions of Higher Education –  
Funding**

**Senate Budget & Taxation Committee**

**SUPPORT**

The Maryland Catholic Conference offers this testimony in SUPPORT of Senate Bill 795. The Conference represents the public policy interests of the three (arch)dioceses serving Maryland, the Archdioceses of Baltimore and Washington and the Diocese of Wilmington, which together encompass over one million Marylanders.

Senate Bill 795 increases the statutory funding percentages for the Senator John A. Cade (local community college), Baltimore City Community College (BCCC), and Joseph A. Sellinger (private nonprofit institutions) funding formulas beginning in fiscal 2024.

Particularly with the increasing costs of postsecondary education, local community colleges are integral to providing access to higher education for Maryland residents. To that end, the Conference supports legislation such as Senate Bill 795 that promotes access to a quality education, as the same leads to gainful employment, thus breaking the cycle of poverty plaguing many low-income communities. Pope Francis has stated that the Church should highly value education, leading to gainful employment, as it is through the same that “human beings express and enhance the dignity of their lives.” (*Evangelii Gaudium*, 192).

Moreover, the Sellinger Formula serves Maryland’s independent colleges and universities, which include four Catholic institutions of higher education. To that end, we very much support the modest increase in the Sellinger formula put forth in this legislation to support those institutions.

It is well-settled that education is the best tool for breaking the cycle of poverty and the Church therefore supports efforts to assist students in obtaining postsecondary degrees. It is for all of these reasons that we urge this Committee to report favorably on Senate Bill 795.



# **SB 795 HCC Testimony.pdf**

Uploaded by: James Klauber

Position: FAV



11400 Robinwood Drive • Hagerstown, Maryland 21742-6590 • 240-500-2000

*Office of the President*

**Hagerstown Community College  
Senate Bill 795 – Increase of Cade Percentage Tie to 30%**

**Senate Budget and Taxation Committee  
Senator Guy Guzzone, Chair  
3/10/22**

**Testimony Submitted by  
Dr. James Klauber**

Members of the Senate Budget and Tax Committee, thank you for accepting my testimony on Senate Bill 795. Hagerstown Community College is in support of this legislation.

The demands on community colleges have changed significantly since the inception of the Cade Formula. At the state and Federal level, reporting requirements and assessment of institutions have increased several fold. The requirements imposed on community colleges in this arena are the same as that imposed on universities, but community colleges have received no supplement to the increasing demands from the Maryland Higher Education Commission, Middle States Commission on Higher Education, or the U.S. Department of Education. The costs of compliance should not be borne by students in the form of higher tuition.

Since 1996, the very nature of our students have changed. The efforts that we spend on retention of students, intrusive advising, and career services (just to name a few) were nonexistent in 1996. Those efforts are needed, in demand, and are what is driving Maryland forward. Yet, heretofore the costs of those services have been internalized into the institution and met with ever increasing rates of tuition.

This legislation will take a major step towards remedying both of these issues. Senate Bill 795 recognizes that there are additional costs that have occurred since the inception of the Cade Formula, and it is timely for an adjustment to help meet those costs. Leaving the formula as is, and allowing annual appropriations to do the job, will not.

I regret that I cannot be present to meet with you today. However, should the Committee have any questions, I am happy to make myself available at a future date and time.

Yours truly,

Dr. James Klauber  
President

# **BaltimoreCounty\_FAV\_SB0795.pdf**

Uploaded by: Joel Beller

Position: FAV



JOHN A. OLSZEWSKI, JR.  
*County Executive*

JOEL N. BELLER  
*Acting Director of Government Affairs*

JOSHUA M. GREENBERG  
*Associate Director of Government Affairs*

MIA R. GOGEL  
*Associate Director of Government Affairs*

BILL NO.: **SB 795**

TITLE: Community Colleges and Private Nonprofit Institutions of  
Higher Education – Funding

SPONSOR: Senator Guzzone

COMMITTEE: Budget and Taxation

POSITION: **SUPPORT**

DATE: March 10, 2022

Baltimore County **SUPPORTS** Senate Bill 795 Community Colleges and Private Nonprofit Institutions of Higher Education – Funding. This legislation would provide funding for community colleges, as well as other non-profit higher education institutions.

Community colleges play a vital role in our community, providing affordable and accessible higher education to the residents who need it. With increasing tuition, a looming student debt crisis, and additional economic burdens brought on by the pandemic, community colleges serve as the perfect opportunity for many to enhance their education and gain exposure to better employment opportunities. Community colleges also have positive impacts on the State's economy at large by preparing residents for the workforce and making Maryland a fierce contender for businesses to locate.

Senate Bill 795 would enhance funding for community colleges provided through the State General Fund. Community colleges primarily rely on public funding to sustain operations and provide students the quality, affordable education they deserve. As a former educator, Baltimore County Executive Johnny Olszewski has consistently prioritized improvements in education funding and infrastructure because he understands that quality of education cannot be sacrificed for affordability. This legislation would further Baltimore County's efforts to provide students a world-class education and prepare the next generation to enter the workforce.

Accordingly, Baltimore County requests a **FAVORABLE** report on Senate Bill 795. For more information, please contact Joel Beller, Acting Director of Government Affairs at [jbeller@baltimorecountymd.gov](mailto:jbeller@baltimorecountymd.gov).



# **SB0795-BT\_MACo\_SUP.pdf**

Uploaded by: Kevin Kinnally

Position: FAV



## Senate Bill 795

### *Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*

MACo Position: **SUPPORT**

To: Budget and Taxation Committee

Date: March 10, 2022

From: Brianna January and Kevin Kinnally

The Maryland Association of Counties (MACo) **SUPPORTS** SB 795. This bill would fully fund and build upon the community colleges funding approach—also known as the Senator John A. Cade Funding formula—used to calculate the allowance for community colleges as a percentage of state aid provided to four-year institutions.

Under SB 795, the Cade formula would, for the first time since its establishment, be fully funded at 29% of the per full-time equivalent student provided to the select public four-year institutions for fiscal year 2024 and would increase funding to 30% every year after.

Notably, the proposed fiscal year 2024 State budget fully funded Cade at 29%, and MACo has urged budget leaders to retain that historic funding as they move the budget plan. SB 795 would codify community colleges as a budget priority for Maryland for the upcoming fiscal year and for those that follow.

When the Cade Funding formula was established in 1996, the policy goal was to achieve an equitable distribution of State support to all public institutions of higher education. Considering all sources of funding and the types of educational programs that are offered, the policy was established that 29% of funding per student would be equitable for community colleges. This bill would finally elevate state aid to community colleges to that equitable level.

The fully funded calculation comes as community colleges need it more than ever to help our communities rebuild after the COVID-19 pandemic. We need our community colleges to provide instruction in several critical workforce shortage areas such as allied health, construction trades, business, and several other critical shortage fields. Research continues to demonstrate Maryland is underproducing in the skills needed by employers in these categories.

Maryland's community colleges serve some of the state's most vulnerable student populations, including a large portion of the state's Pell Grant recipients. Counties are proud to support community colleges and the students that they serve, but it is time for the State to prioritize these critical institutions as well. SB 795 is a strong step toward doing so. For these reasons, MACo **SUPPORTS** SB 795 and urges a **FAVORABLE** report.

# **CSM Murphy SB795 Favorable.pdf**

Uploaded by: Maureen Murphy

Position: FAV





## **BUDGET AND TAXATION COMMITTEE**

**March 10, 2022**

### **TESTIMONY**

**Submitted by  
Dr. Maureen Murphy, President**

#### **SB795: Community Colleges and Private Nonprofit Institutions of Higher Education – Funding**

##### **Position: Favorable**

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I am writing in support of Senate Bill 795, which recognizes the value of community college students through increasing the funding per full-time equivalent student to 30% of the full-time equivalent student of the state's 4-year public full-time equivalent student.

Community colleges provide opportunities for social and economic mobility for students who would otherwise have no chance. An increase in funding assures that community colleges are able to keep tuition affordable for all students, especially low-income students who have been hit very hard by the COVID-19 pandemic.

Over 65% of the student body at the College of Southern Maryland attends part-time, nearly all are in the paid workforce, and almost half report they are the primary caregivers for people in their families. For these learners, affordability is critical. Without low-cost, local access, higher education simply isn't possible.

SB795 recognizes the reality of the lives of community college students, who are often lower-income, working adults, and student parents by ensuring low cost, high quality educational options exist for them close to home.

This bill is timely, and a powerful reminder of the social contract implicit in Title 16 of the Maryland Code which created community colleges as a pathway to social and economic mobility for all Maryland citizens. As we emerge from this pandemic, we see incredible workforce needs. Passing SB795 will help community colleges keep tuition affordable and consequently, the local workforce pipeline primed.

I urge you to give Senate Bill 795 a favorable report.

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**La Plata Campus**  
8730 Mitchell Road, PO Box 910  
La Plata, MD 20646  
301-934-2251 • 301-870-3008

**Leonardtown Campus**  
22950 Hollywood Road  
Leonardtown, MD 20650  
240-725-5300

**Prince Frederick Campus**  
115 J.W. Williams Road  
Prince Frederick, MD 20678  
443-550-6000

**Regional Hughesville Campus**  
6170 Hughesville Station Place  
Hughesville, MD 20637  
301-539-4730

# **SB 795 MICUA testimony FAV FINAL.pdf**

Uploaded by: Sara Fidler

Position: FAV

**Support**

**Senate Budget and Taxation Committee**  
***Senate Bill 795 (Guzzone) Community Colleges and Private Nonprofit  
Institutions of Higher Education - Funding***

Sara Fidler, President

[sfidler@micua.org](mailto:sfidler@micua.org)

March 10, 2022

On behalf of the 13 State-aided member institutions of the Maryland Independent College and University Association (MICUA) and the 58,000 students who we serve, I am pleased to provide testimony in strong support of *Senate Bill 795 (Guzzone) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. This bill restores the funding formula for the Joseph A. Sellinger Program to be 16% in fiscal 2025 and each fiscal year thereafter. This restoration honors a commitment made by previous legislatures to ensure that much-needed and greatly appreciated financial support is provided to increase opportunities for Maryland students to access the school of their choice that best meets their interests and academic needs.

The MICUA institutions operate in various geographic locations throughout the State, and in several jurisdictions a MICUA institution is the only four-year institution of higher education. Almost half of our students are students of color and a quarter of our students are Pell Grant recipients. Many of our students are first generation or transfer students. We offer more than 1,700 approved academic programs and we award over 15,000 degrees per year, which is almost 30% of all degrees awarded annually in the State. We produce 26% of all STEM degrees, 56% of all education degrees, and 32% of the health professional degrees including nursing. Our retention and graduation rates outperform all other sectors of higher education. Attached to this testimony, please find more specific demographic information about the MICUA colleges and universities.

The MICUA institutions use between 85%-90% of the Sellinger funds for financial aid for Maryland students. In Fiscal 2021, of the \$59 million that we received:

- \$54 million (91%) was awarded as financial aid for Maryland students; and
- \$5 million (9%) was used to foster student success and nurture innovative strategies in academic research and pedagogy, consistent with the State Plan for Postsecondary Education.

However, we still noted an affordability gap and attempted to bridge this gap with federal relief funding and institutional-based aid. In Fiscal 2021, the MICUA institutions spent over \$320 million in institutional-based financial aid.

Besides financial aid, the generous Sellinger funding that the State provides is used consistent with the State Plan for Higher Education to promote access, success and innovation. These uses include: developing asynchronous online programs for six bachelor's degrees in STEM fields at **Capitol Technology University**; connecting students with over 500 Maryland employers through the Career Education Office at **Goucher College**; removing financial barriers to completion at **Hood College**; enhancing teacher preparation programs at **Johns Hopkins University** that place educators in learning communities throughout P-12 schools in Baltimore city; collaborating with Baltimore-based entrepreneurs to develop a culture of experimentation and innovation through the Baltipreneurs Accelerator program at **Loyola University Maryland**; improving college readiness by further developing the Step Ahead summer transition program for students with disabilities at **McDaniel College**; providing a venue for students, creators of color, and the community to explore art by launching The Space for Creative Black Imagination at the **Maryland Institute College of Art**; promoting students from diverse and traditionally underrepresented backgrounds by bolstering the Learning Services Department to provide transitional and emotional health services at **Mount St. Mary's University**; offering academic, social, and organizational support to reduce inequities through hands-on learning experiences provided by the Office of Service and Community Engagement at **Notre Dame of Maryland University**; enhancing career services by offering students and the local community access to networking events with external organizations, career professionals, and graduate schools at **St. John's College**; strengthening and expanding teacher preparation at **Stevenson University**; decreasing student loan debt at **Washington College**; and responding to Maryland's increased need for health professionals by providing nursing students with additional opportunities to practice essential skills and offering extra clinical experiences at **Washington Adventist University**.

Attached to this testimony is specific information from each MICUA institution regarding the amount of Sellinger funds they received in fiscal 2021, and how they used those funds. Additionally, MICUA is collecting information requested by the Department of Legislative Services relating to how the Sellinger funds target low-income and minority students, help to close the achievement gap, and serve workforce needs. Copies of individual institution reports are available on the MICUA website at: [www.micua.org](http://www.micua.org).

Over the past ten years, the MICUA institutions have seen a 24% growth in enrollment of students who are Pell Grant recipients. Not only do we use Sellinger funding to recruit and retain these students, we also use institutional-based aid. For example, we have had great success with the Guaranteed Access Partnership Program (GAPP), which matches the State's Guaranteed Access Grant (GAG) investment in Maryland's lowest-income, high-achieving students. During the 2021-2022 academic year, a GAG award recipient could have been awarded up to \$38,600 to be used at one of the MICUA colleges or universities. Since the inception of GAPP in 2017, MICUA schools have matched \$45 million for almost 2,400 students.

Since 2010, enrollment of underrepresented minority students has increased at the MICUA institutions. This can be attributed in part to the targeting of not only Seller funding, but also other institutional-based aid for recruiting these students. Five MICUA institutions currently have majority minority undergraduate student populations and ten MICUA institutions enjoy undergraduate minority representation of 30% or more.

It is not enough to get a student in the door of the institution; the student must persist. The MICUA institutions put forth a great deal of effort ensuring that all students, and particularly low-income students and students of color, have the supports and services that may be needed for them to graduate. Our six-year graduation rates exceed the national averages for all students at 74%, but more importantly, for Pell Grant recipients at 62% and for underrepresented minority students at 68%.

We thank the sponsor for introducing this legislation and look forward to working with the Committee to provide any additional information that may be helpful as it deliberates.

***We urge the Committee to give a Favorable report to Senate Bill 795.***

## Facts & Figures 2021

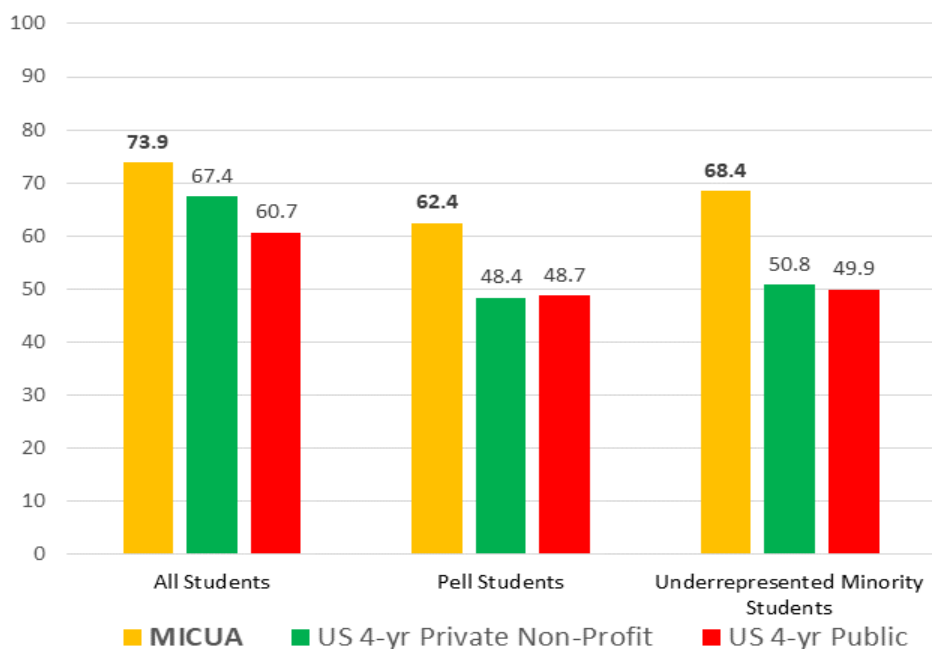


**MICUA Members serve nearly 55,000 students annually.**

- 1 in 3 students is an underrepresented minority student
- 1 in 4 students is a Pell grant recipient
- Almost half (44%) are students of color
- Many are first-generation college students
- 16% of new undergraduate students are transfer students
- Collectively, MICUA members have over 184 transfer agreements with Maryland community colleges

**Over the past 11 years, MICUA institutions have trained the following award winning teachers:**

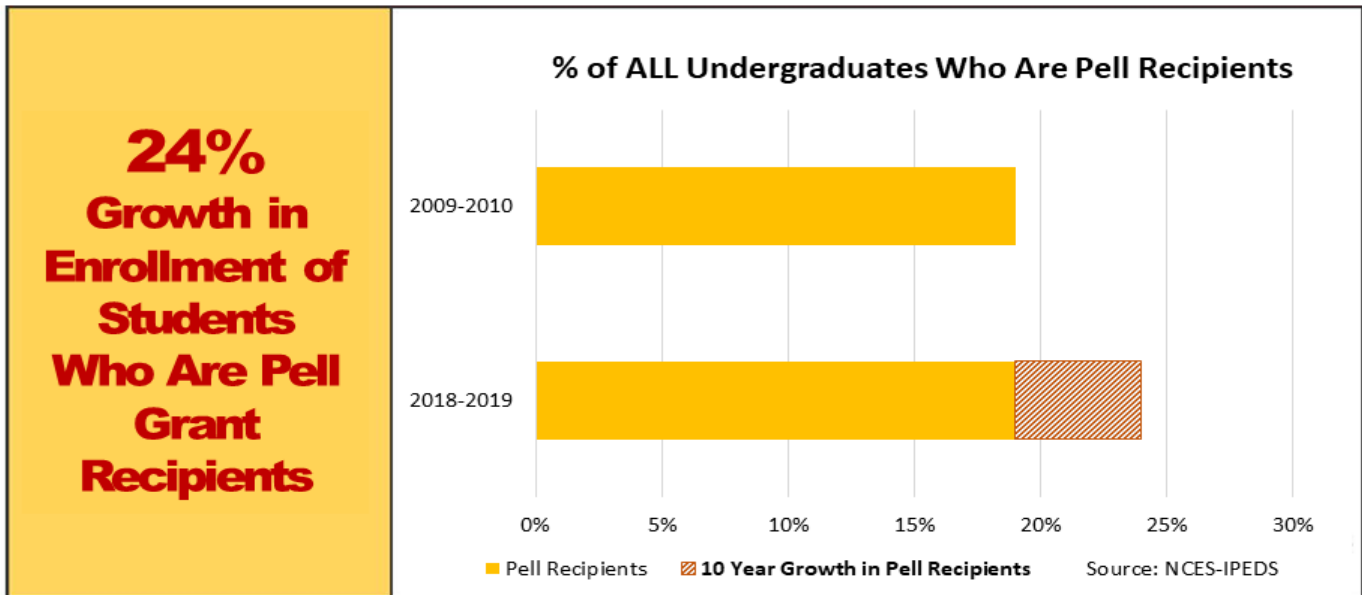
- 85 County Teachers of the Year
- 8 Maryland State Teachers of the Year
- 4 National Teachers of the Year Finalists
- 2 National Teachers of the Year!



Source: NCES-IPEDS, National Student Clearing House

***6-Year Graduation  
Rate of Pell Grant  
Recipients and  
Underrepresented  
Minorities at MICUA  
Institutions  
Surpasses the  
Overall National  
Average***

## Increasing Access for Lower Income Students

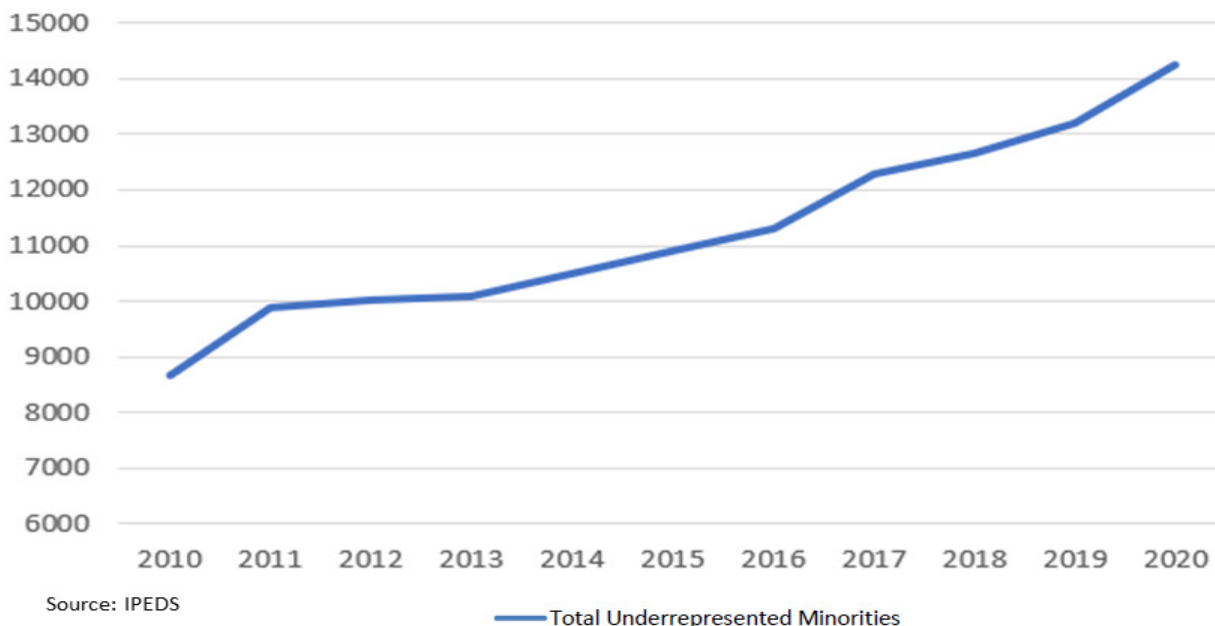


## Serving Minority Students

5 MICUA member institutions have majority minority undergraduate student bodies.

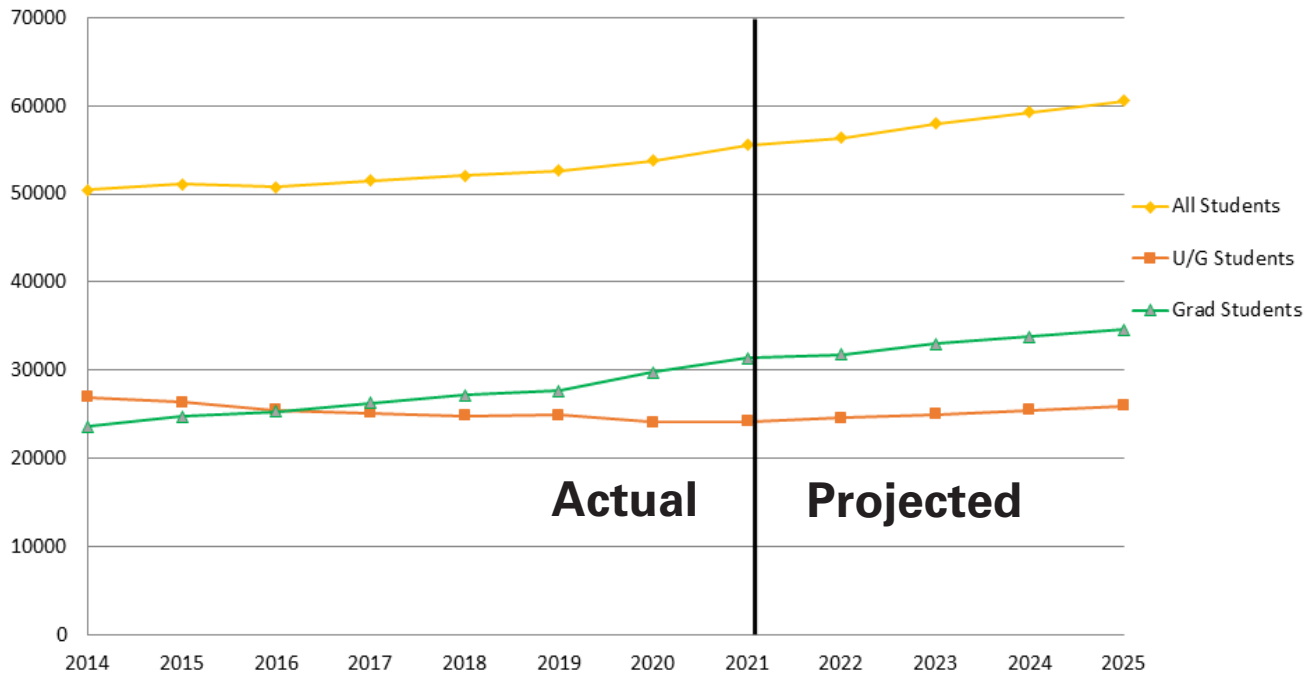
10 MICUA member institutions enjoy undergraduate minority representation of 30% or more.

## Underrepresented Minority Students Enrolled at MICUA Institutions (Fall Headcount)



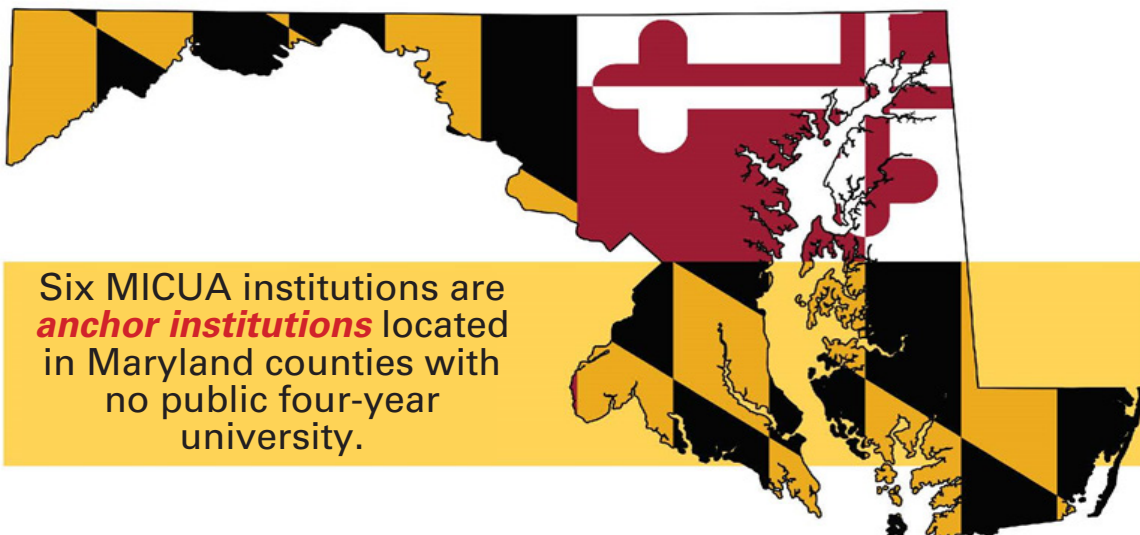


## Trends in Opening Fall Headcount Enrollment at MICUA State-Aided Institutions



## Geographic Regions Covered

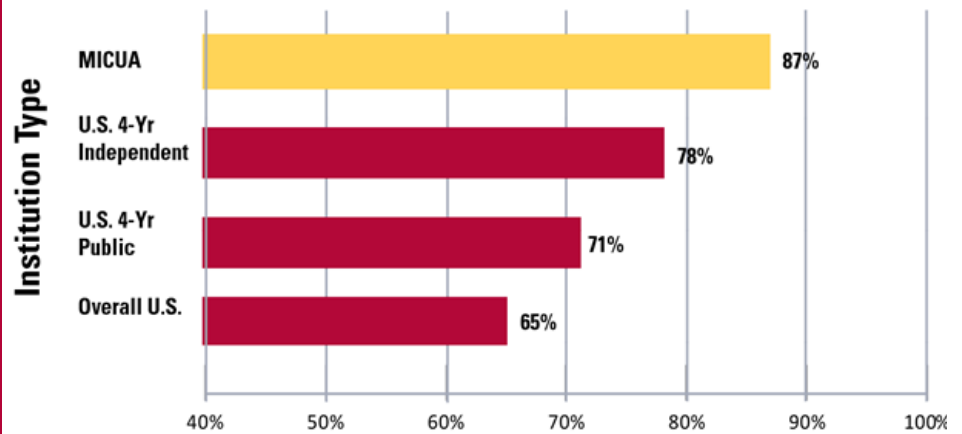
*Public universities are NOT located in every geographic region of the State. MICUA member institutions deliver educational services at **180 geographic locations** in Maryland.*





87% of FT/FT  
freshmen  
graduate from a  
**MICUA institution**  
or a transfer  
institution within  
6 years

6-year Graduation Rates for First-time Full-time (FT/FT)  
Degree Seeking Students



Note: Totals include completion at transfer institution  
(National Student Clearinghouse, 2020)



**Degrees conferred by MICUA  
institutions in the past five years:**

STEM Degrees	<b>20,203</b>
Nursing Degrees	<b>4,243</b>
Engineering Degrees	<b>5,822</b>
Cybersecurity Degrees	<b>630</b>
<b>OVER 75,000 TOTAL DEGREES</b>	

**MICUA institutions offer  
nearly 1,700 approved  
academic programs.**

636 - Bachelor's Degrees

586 - Master's Degrees

156 - Doctoral Degrees

30 - Undergraduate Certificates

267 - Graduate Certificates

## FY 2021 Seller Utilization of Funds

**91% (\$54 million) of Seller Funding went to financial aid for Maryland students;**

14,000 Maryland students across MICUA member institutions received Seller aid.

**9% (\$5 million) of Seller Funding went to other access, success, and innovation programs, including:** career exploration, teacher development, and community engagement.

## MICUA Return on Investment

**3%** of State funding for higher education

**16%** of all college students in Maryland

**26%** of all degrees conferred  
By Maryland four-year institutions



**Since 2017  
GAPP has  
matched  
\$45 million  
for  
Maryland  
students**

School Year	Guaranteed Access Grants Awarded	GAPP Funding (Millions)
2017-2018	613	\$11.2
2018-2019	526	\$10.6
2019-2020	604	\$11.3
2020-2021	639	\$12.0
<b>Total</b>	<b>2,382</b>	<b>\$45.1</b>

Source: MHEC



## Innovative Practices at MICUA Institutions

- Partnerships with Community Colleges to promote transfer pathways
- Partnerships with Historically Black Colleges and Universities (HBCUs)
- Partnerships with local communities and health systems to fight the ongoing pandemic
- JHU Amazon Portal
- St. John's College Tuition Reset
- Coalition for College Cost Savings
- CBIZ Consortium
- Title IX Services Collective
- Guaranteed Access Partnership Program (GAPP)
- Goucher College's partnership with the Department of Public Safety and Correctional Services



## Examples of Recently Launched Academic Programs

Aviation Maintenance  
Cyberpsychology  
Strategic and Intelligence Studies  
Professional Trades Administration  
Creative Writing  
Physician Assistant  
Applied Behavior Analysis  
Space Cybersecurity  
Gender and Health  
Counterterrorism  
Educational Leadership  
Financial Cybersecurity  
Product Management  
Esports Management  
International Business  
Finance  
Medical Physics  
Actuarial Science

## Maryland Top Ten Payscale 2020-2021 Rankings

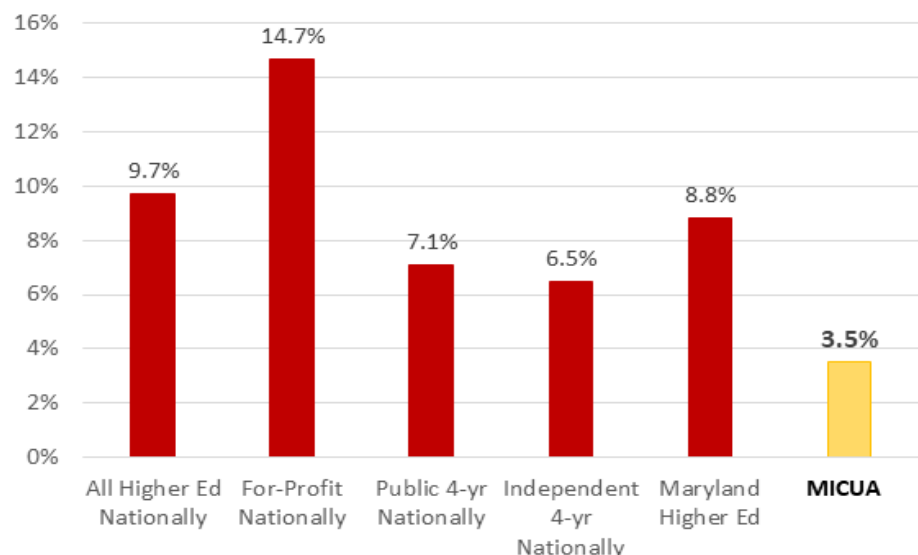
### Mid-Career Earnings of Graduates

- #1 United States Naval Academy
- #2 Johns Hopkins University
- #3 Loyola University Maryland
- #4 Capitol Technology University
- #5 University of Maryland - College Park
- #6 St. John's College
- #7 University of Maryland - Baltimore County
- #8 St. Mary's College of Maryland
- #9 McDaniel College
- #10 Mount St. Mary's University

## Default Rates on Student Loans

*MICUA students  
have the  
**LOWEST**  
student loan  
default rates.*

Stafford Loan Cohort 3-year Default Rate – FY 2017



Source: U.S. Department of Education, NCES, College Scorecard



## Members

Capitol Technology University  
Goucher College  
Hood College  
Johns Hopkins University  
Loyola University Maryland  
Maryland Institute College of Art  
McDaniel College  
Mount St. Mary's University  
Notre Dame of Maryland University  
St. John's College  
Stevenson University  
Washington Adventist University  
Washington College

## Affiliate Members

Ner Israel Rabbinical College  
St. Mary's Seminary & University





Written Support

**Senate Budget and Taxation Committee/House Appropriations Committee**

***Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding***

**March 10, 2022/March 15, 2022**

On behalf of Capitol Technology University ([www.captechu.edu](http://www.captechu.edu)) and the 800 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Capitol Technology University, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$670,957 we received, we used 90%, or \$603,862, on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. Of that amount, \$372,808 was disbursed to our neediest Maryland students for a total of 92 students. We used the other 10%, or \$67,095, of our Sellinger funding for technology to promote access. The university implemented new software systems for support, delivery and recording of online courses to create seamless systems for our diverse online students. During this time Capitol Technology University developed asynchronous, quality online programs for 6 undergraduate degrees - Bachelor of Science in Cybersecurity, Bachelor of Science in Facilities Management and Critical Infrastructure, Bachelor of Science in Construction Management and Critical Infrastructure, Bachelor of Science in Professional Trades Administration, Bachelor of Science in Counterterrorism, and Bachelor of Science in Construction Safety. In addition, as part of the strategic initiative of the university, we are expanding articulation agreements with Maryland community colleges. This provides place-bound Maryland community college students the opportunity to complete a four-year degree program in our asynchronous online programs.

We are proud and honored to be a part of the longstanding partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Prince George's County District 23a, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus; currently 36% of our undergraduate students are low-income (Pell

eligible) and the majority of our students are students of color, additionally our part-time undergraduate students are adult learners with an average age of 28. Our graduation and retention rates are high, and we contribute to the workforce development pipeline through our cybersecurity, engineering, and management degrees. During the 2020-2021 academic year we conferred 184 degrees in high demand workforce areas at all levels of education.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: Kathleen Werner, VP Finance & Administration at [kmwerner@captechu.edu](mailto:kmwerner@captechu.edu).



Kent Devereaux  
President

OFFICE OF THE  
PRESIDENT

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Baltimore, Maryland 21204  
410-337-6040  
[president@goucher.edu](mailto:president@goucher.edu)  
[www.goucher.edu](http://www.goucher.edu)

## Senate Budget and Taxation Committee/House Appropriations Committee

### *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*

On behalf of Goucher College and the close to 2,000 undergraduate and graduate students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Goucher, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$2,946,205 we received, we used 83% or \$2,466,205 on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. In fiscal 2021 we directed \$31,390,000 in operational institution-based funding toward need-based student financial aid. We used the other 17% or \$480,000 of our Sellinger funding to help underwrite our Career Education Office, Academic Success Coaching and Advising, and the creation of the LAUNCH Network, a four-year program to assist students from underserved populations with student support, mentoring, and advising.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Baltimore County, we are also pleased to serve our local community as an employer and as a neighbor. Almost one-third of our study body are low-income students and Black, Latinx, or Asian American students comprise 42% of our total student population. Our graduation and retention rates are high, and we contribute to the workforce development pipeline with over 800 students currently enrolled in our school of education and 100% acceptance of our graduates into medical school from our post-baccalaureate pre-med program ranked #2 in the nation.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or questions, please contact: Stephanie Coldren ([stephanie.coldren@goucher.edu](mailto:stephanie.coldren@goucher.edu)).





Written Support

**Senate Budget and Taxation Committee/House Appropriations Committee**

**Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding**

**March 10, 2022/March 15, 2022**

On behalf of [Hood College](https://www.hood.edu) and the 2,100 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of [Senate Bill 795 \(Guzzone\)/House Bill 1101 \(Feldmark\) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Hood College, we use the vast majority of our Sellinger funding for financial aid for Maryland students. Of the \$1,834,286 we received in fiscal 2021, we used 100% on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. In fiscal 2021 we directed over \$28 million in institutional funding towards need-based student financial aid. Our goal in administering the financial aid programs is to promote and incentivize on-time degree completion.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in the city of Frederick, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to diversity on our campus, where 37% of current undergraduate students are Pell eligible and 39% are of color. Our graduation and retention rates are high, as we continue supporting the workforce development pipeline.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

If you have questions or require additional information, please contact Charles Mann, Vice President for Finance at [mann@hood.edu](mailto:mann@hood.edu).

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**SB795**

**Support**

TO: The Honorable Guy Guzzone, Chair  
Senate Budget and Taxation Committee

FROM: Annie Coble  
Assistant Director, State Affairs, Johns Hopkins University and Medicine

DATE: March 10, 2022

On behalf of Johns Hopkins University and the nearly 32,000 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of SB795 - Community Colleges and Private Nonprofit Institutions of Higher Education – Funding. This bill increases the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Johns Hopkins, we use the majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$29M we received, we used 94% (or \$27M) on student financial aid. Our financial aid packages do not identify Sellinger awards as a separate line item, but Sellinger aid is an important component to the support for Maryland residents enrolled at Johns Hopkins. In fiscal 2021, Johns Hopkins made 566 grants of institutional funds totaling \$24.4 million to undergraduate students who are Maryland residents; of those 566 students, 32% of the undergraduates who received funds were eligible for Pell grants, 17% were first generation in college, and 36% were underrepresented minority students. Those percentages were all higher than those in earlier years. We used the other 6%, or \$2M of our Sellinger funding on a myriad of programs including some that develop professional development for STEM teachers, and provides vital resources for public health professionals. Funding was also used to improve online learning experience for students during the pandemic.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Baltimore City, we are also pleased to serve our local community as an employer and as a neighbor. Johns Hopkins University is committed to recruiting a diverse community of faculty, students, and staff. Since 2010, the percentage of underrepresented racial minorities has more than doubled in our classes of incoming undergraduates and the percentage of students eligible for Pell grants has almost doubled. Those numbers are even higher for our students who are Maryland residents for whom the Sellinger funds are an important component of their financial aid packages.

Our undergraduate graduation and retention rates are very high, and we contribute to the workforce development pipeline through strong programs in the biological and biomedical sciences, computer science, engineering, mathematics and the physical sciences. Over 50% of the degrees awarded to

**Government and Community Affairs**

undergraduates are in those fields.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795 a Favorable report.**



## LOYOLA UNIVERSITY MARYLAND

— 1852 —

### Written Support

#### Senate Budget and Taxation Committee/House Appropriations Committee

#### *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*

**March 10, 2022/March 15, 2022**

On behalf of Loyola University Maryland ([www.loyola.edu](http://www.loyola.edu)) and the over 5,000 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Loyola University Maryland, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$6,534,728 we received, we used 93%, or \$6,134,728 on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. In fiscal 2021 we directed \$5,634,296 (or 92% of the \$6,134,728) of our Sellinger financial aid funding to need-based grants to 414 students from Maryland, and overall, our operational institution-based funding toward need-based student financial aid was over \$25 million for over 1,700 students. For fiscal 2021, Loyola provided approximately \$24.5 million of institutional need-based and merit-based financial aid to over 1,100 Maryland residents pursuing undergraduate and graduate degrees at Loyola. Beginning in FY22, our Sellinger funding allows us to achieve the goals of our *Charm City Promise Program*, which was established to recognize and support high-achieving students from Baltimore City public, charter, or Catholic high schools who demonstrate significant financial need.

We used the other 7%, or \$400,000, of our Sellinger funding on initiatives in both career development and innovation and entrepreneurship. In career development, we have invested in technology platforms that enhance career advising and planning services, and create ways to increase internships, and tap our students and graduates into the availability of local opportunities. Through Loyola's innovation and entrepreneurship endeavors, we show our commitment to supporting the city's thriving entrepreneurial ecosystem and our leadership in Baltimore-area efforts towards cross-collaboration, increasing access to

capital, and practical benefits to society through the creation of goods, services, and ideas with commercial value in underserved neighborhoods.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Baltimore City, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus, and currently, 15% of Loyola's undergraduate population is Pell eligible, and 29% are students of color. Our 4-year graduation (77%) and retention (88%) rates are high, and we contribute to the workforce development pipeline through career facing programs in business administration, education, and the social sciences, among others.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact John C. Coppola, Vice President for Finance and Administration and Treasurer, at 410-617-2917 or [jccoppola@loyola.edu](mailto:jccoppola@loyola.edu).

**Written Support**

**Senate Budget and Taxation Committee/House Appropriations Committee**

**Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding**

**March 10, 2022/March 15, 2022**

On behalf of McDaniel College and the 3,081 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of [Senate Bill 795 \(Guzzone\)/House Bill 1101 \(Feldmark\) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At McDaniel College, we use the majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$2,771,043 we received, we used 61%, or \$1,680,327 on student financial aid. Over the course of the pandemic we have observed the financial need of our students increase significantly. In fiscal 2021, we directed \$5,023,83 in operational institution-based funding toward need-based student financial aid, of which \$4,073,415 was directed to Maryland residents. We had 659 Pell recipients (464 were Maryland residents) with an average EFC of \$971. All of these students received an average need-based grant of \$8,721 that Sellinger funds helped make possible, making college possible for these students.

We used the other 39%, or \$1,090,716 of our Sellinger funding to support our Student Academic Support Services (SASS) department, which assists students with documented disabilities. They also work with students on a case-by-case basis to determine and implement appropriate accommodations based on individual needs. The funding also supports the Center for Experience and Opportunity, which is committed to offering programs and services focused on community engagement and career development.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Carroll County, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus, currently serving 35% Pell-eligible students and 40% students of color. Our graduation and retention rates are high, and we contribute to the workforce development

pipeline through 421 Bachelor degrees awarded in popular high-demand fields such as Kinesiology, Business Administration, Psychology, and Biology.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. We urge the Committee to give SB 795/HB 1101 a Favorable report.

For more information or with questions, please contact: Eric Simon, [esimon@mcdaniel.edu](mailto:esimon@mcdaniel.edu), Vice President for Administration and Finance.

**Senate Budget and Taxation Committee/House Appropriations Committee**

**Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding**

**March 10, 2022/March 15, 2022**

On behalf of the [Maryland Institute College of Art](#) and the 3,350 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of [Senate Bill 795 \(Guzzone\)/House Bill 1101 \(Feldmark\) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At the Maryland Institute College of Art, we used all of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$2.8 million we received, we used 100% on student financial aid. Over the course of the pandemic we have observed the financial need of our students increase significantly. In fiscal 2021 we directed \$900,000 in operational institution-based funding toward need-based student financial aid.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Baltimore City, Maryland, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus, currently serving 460 low-income students, 940 students of color, and 61 transfer students. Our graduation and retention rates are high, and we contribute to the workforce development pipeline through such degree programs as Ecosystems, Sustainability, & Justice, Game Design, Architectural Design, Product Design, and Graphic Design and targeted programs in Entrepreneurship, Creative Citizenship, and Public Health and Social Justice. Between 7.1.2020 and 6.30.2021, the Maryland Institute College of Art conferred 326 BFA degrees, 143 MPS degrees, and 139 MA and MFA degrees.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**



For more information or with questions, please contact: Martin Lemelle, Vice President of Finance and Business Services ([mlemelle@mica.edu](mailto:mlemelle@mica.edu))



Written Support

**Senate Budget and Taxation Committee/House Appropriations Committee**

**Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding**

**March 10, 2022/March 15, 2022**

On behalf of Mount St. Mary's University ([www.msmary.edu](http://www.msmary.edu)) and the 2,570 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of [Senate Bill 795 \(Guzzone\)/House Bill 1101 \(Feldmark\) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Mount St. Mary's University, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$2,676,349 we received, we used 76.9%, or \$2,057,964 on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. In fiscal 2021 we directed \$5,495,765 in operational institution-based funding toward need-based student financial aid. We used the other 23.1%, or \$618,385 of our Sellinger funding to support the operations of our Career and Learning Centers. The Mount St. Mary's Career Center programs and services works to inspire, educate, and motivate students to take an active role in their career development and to discover their vocation. The Career Center provides counseling, educational programming, and employer services to enrich each individual's Mount St. Mary's University experience. The Career Center provides one of the central anchors to the University's nationally recognized student affairs program. Staffed by dedicated and experienced professionals in the Mount tradition of excellence, the center strives to meet the contemporary needs of students. Services are provided through a number of innovative protocols for career counseling, professional development, graduate research and professional experiences through internships. The Mount St. Mary's Learning Services Center offers a large variety of programs designed to help students succeed in their studies. We provide disability support services and peer tutoring as well as individual study strategies instruction. Through Learning Services, students can gain skills in such areas as time management, organization, note taking, test taking, and learning and memory strategies. Students can meet individually with

Learning Services staff who will assess the student's individual strengths and needs and help students practice study techniques using notes and textbooks from their current classes. These services are open and available to all Mount students.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Frederick County, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus, currently serving 578 low-income students, 1,014 students of color, 66 transfer students and 108 adult learners. Our graduation and retention rates are high, and we contribute to the workforce development pipeline through offering degrees in Computer Science, Data Science, Cybersecurity, Biotechnology and Management, Accounting, Business, Psychology, Criminal Justice, Human Services, Elementary and Secondary education along with Master's degrees in Business Administration, Health Administration, Applied Behavior Analysis, Education and Teaching. Last year we conferred 418 degrees.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: William E. Davies, VP for Business and Finance @ [davies@msmary.edu](mailto:davies@msmary.edu).



NOTRE DAME  
OF MARYLAND  
UNIVERSITY

**Senate Budget & Taxation & House Appropriations Committees**  
**SB795/HB1101 – Community Colleges and Private Nonprofit Institutions**  
**of Higher Education – Funding**  
**March 10/15, 2022**  
**Favorable**

On behalf of [Notre Dame of Maryland University](https://www.ndm.edu) (NDMU) and the over 2200 students that we serve, we thank you for the opportunity to submit written testimony in **support** of [SB795/HB1101 - Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the college or university of their choice that best meets their interests and needs.

NDMU is a private, Catholic university established in 1895 in Baltimore City with the mission to build inclusive communities and educate leaders to transform the world. NDMU is home to Maryland's only regionally accredited women's college, and offers a wide variety of full- and part-time undergraduate, graduate, doctoral, and certificate programs for women and men. The University enrolls approximately 2,200 students and has Schools of Arts, Sciences, and Business; Education; Nursing; and Pharmacy. NDMU's School of Education is the largest private provider of new teacher certifications in the State.

The Sellinger program provides NDMU essential funding to support Maryland students with scholarships and need-based grants. In FY2021, of the \$1.84 million we received, \$1.66M or 90% went toward student financial aid. Each year Notre Dame finds our student population requiring a growing amount of financial aid, and we have stepped up to the plate increasing our allotment of institutional aid to allow more students to pursue and ultimately complete their education at Notre Dame. In FY2021, we allocated nearly \$8.3M in institution-based funding toward student financial aid (nearly \$10M total including Sellinger). During COVID-19, NDMU has seen the need of our students grow significantly as personal and family incomes have been under stress.

In addition to financial aid, NDMU utilized the remaining 10% of Sellinger funding to increase access to disability support services, support new academic program development to respond to the needs of Maryland's 21<sup>st</sup> century workforce (e.g. Art Therapy, Occupational Therapy, Physician Assistant, Family Nurse Practitioner, etc.) and support anchor/place-based community engagement activities (e.g. York Road Education & Service Program), which drive student retention and, most importantly, completion.

Notre Dame serves a unique and diverse population of students. In the traditional undergraduate Women's College, 89% of our students are Maryland residents and 52% are individuals of color,

including a growing 15% Hispanic population. Many of these students are first generation (32%) and participate in our recognized Trailblazer Scholar Program. Further, 55% of Women's College students are Pell Grant eligible and rely on a combination of federal, state, and institutional financial aid to support their educational pursuits. Across the University, 86% are Maryland residents and 43% of students are individuals of color.

Maryland's longstanding commitment to its independent colleges and universities is transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are grateful to the sponsors of SB795/HB1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a strong return on the State's investment. **We urge the Committee to give SB795/HB 1101 a Favorable report.**

If you have any questions or concerns regarding this testimony, please feel free to contact Greg FitzGerald, Chief of Staff & Associate Vice President for Planning and External Affairs, at [gfitzgerald@ndm.edu](mailto:gfitzgerald@ndm.edu).



# ST JOHN'S College

Written Support

## Senate Budget and Taxation Committee/House Appropriations Committee

### *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*

March 10, 2022/March 15, 2022

On behalf of St. John's College ([www.sjc.edu](http://www.sjc.edu)), President Demleitner, our Board of Visitors and Governors, and the 550 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At St. John's College, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$843,131 we received, we used 90%, or \$758,818 on student financial aid. Over the course of the pandemic we have observed the financial need of our students increase significantly. In fiscal 2021 we directed \$1,234,738 to Maryland students in operational institution-based funding toward need-based student financial aid. We used the other 10%, or \$84,314 of our Sellinger funding on career service assistance to current students and alumni and supported summer graduate institute offerings to provide study for educators to attend a five-week program to train in classical 'great books' curriculum, providing educators with tools for use in home charter and private schools.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in historic downtown Annapolis, right next to the State legislature, in Anne Arundel County, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus, currently 287 students with financial need, which includes 94 Pell grant recipients and 91 historically underrepresented students. 23% of our domestic students identify as students of color.

Although small in size, St. John's College is an internationally recognized liberal arts school known for having 'the most rigorous education in America,' with a chronological study of more than 200 great books and scientific experiments spanning 3000 years of human thought and achievement. A low student-to-faculty ratio contributes to an excellent classroom environment, and small class sizes ensure that all students have a voice and the opportunity to participate in the "Johnnie" experience. The college also has a great commitment to affordable education for all students, having reduced tuition prices in

fiscal year 2020 by more than 33% and featuring a tuition rate among the most affordable of top-ranked liberal arts colleges in the country.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: Ally Gontang-Highfield, treasurer of the college ([agontang@sjc.edu](mailto:agontang@sjc.edu)).



Written Support

**Senate Budget and Taxation Committee/House Appropriations Committee**

***Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding***

**March 10, 2022/March 15, 2022**

On behalf of [Stevenson University](https://www.stevenson.edu) and the more than 3,600 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of *Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Stevenson University, we use all of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, all of the \$4,358,920 we received went directly to student financial aid.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Baltimore County, we are also pleased to serve our local community as an employer and as a neighbor. We are also proud of the diversity of our student body which currently includes approximately 36% low-income students and approximately 40% students of color. Our graduation and retention rates are high, and we contribute to the workforce development pipeline with more than 90% of our most recent graduating classes being employed or pursuing further education within 6 months of graduation, including in critical fields such as education, nursing and technology.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: Antionette Marbray, VP for Legal and Affairs, State and Federal Relations and Strategic Planning at [amarbray@stevenson.edu](mailto:amarbray@stevenson.edu).





Written Support

**Senate Budget and Taxation Committee/House Appropriations Committee**

***Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding***

**March 10, 2022/March 15, 2022**

On behalf of [Washington College](#) and the 965 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of [Senate Bill 795 \(Guzzone\)/House Bill 1101 \(Feldmark\) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At **Washington College**, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$2,012,424 we received, we used 100% on student financial aid. Over the course of the pandemic we have observed the financial need of our students increase significantly. In fiscal 2021 we directed 100% in operational institution-based funding toward need-based student financial aid.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Kent County, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus, currently serving 227 low-income students and 200 students of color. Our graduation and retention rates are high, and we contribute to the workforce development pipeline through a wide range of STEM, business management, and environmental studies programs.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: Vic Sensenig, Chief of Staff, [vsensenig2@washcoll.edu](mailto:vsensenig2@washcoll.edu).

**Senate Budget and Taxation Committee/House Appropriations Committee*****Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding*****March 10, 2022/March 15, 2022**

On behalf of [Washington Adventist University](#) and the 785 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of [Senate Bill 795 \(Guzzone\)/House Bill 1101 \(Feldmark\) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding](#). These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Washington Adventist University, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$1,171,808 we received, we used 64%, or \$746,808 on student financial aid. Over the course of the pandemic we have observed the financial need of our students increase significantly. In fiscal 2021 we directed \$1,682,737.42 in operational institution-based funding toward need-based student financial aid. We used the other 26%, or \$425,000 of our Sellinger funding on strengthening our academic student support office, Biology Department, and Nursing Department. The Betty Howard Center for Student Success (BHCSS) provides services to all WAU students, serving over 100 students per week. The project to enhance the resources of the BHCSS helped facilitate the students' preparedness for the workforce and prompt completion of degree requirements. The improvements of the services provided by the BHCSS ensure that students are provided with quality services that ultimately improve the student experience and their success. Understanding that biology courses are required for nursing majors and an understanding of biology is necessary for nurses to become excellent practitioners, the training provided to students enhanced their ability to understand the material and apply what they learned to their internships and eventually in the work place. Additionally, with an understanding that Nursing clinicals are required for degree completion and that providing training increases the students' ability to understand the material, the information provided by the assessments helps assist in the quality of instruction and the program. For both Biology and Nursing majors, internships provide valuable experience that augments classroom learning and are a vital component to student success and a quality workforce. The ability to adapt to the current climate and providing the necessary resources is critical to providing Maryland with well-prepared graduates.

We are proud and honored to participate in the partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Montgomery County, we are also pleased to serve our

local community as an employer and as a neighbor. We are committed to maintaining strong diversity on our campus, currently serving 300 low-income students and 550 students of color, which represents about 90% of our student-body. Our graduation and retention rates are improving at record rates, and we contribute to the workforce development pipeline through the following career-facing degree programs: Accounting, Business Administration, Communication, Computer Science, Counseling Psychology, Fitness and Sports Science, Health Care Administration, Health Fitness Management, Health Science, Information Systems, Medical Imaging, Medical Laboratory Science, Music Performance, Nursing, Organizational Management, and Radiologic Technology. The average total number of these yearly graduates (over five years) is 113 (undergraduate degrees)

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. **We urge the Committee to give SB 795/HB 1101 a Favorable report.**

For more information or with questions, please contact: Patrick Farley, [pfarley@wau.edu](mailto:pfarley@wau.edu).

# **SB 795 Community Colleges and Private Noprofit Ins**

Uploaded by: Barbara Wilkins

Position: INFO

LARRY HOGAN  
Governor

BOYD K. RUTHERFORD  
Lieutenant Governor



DAVID R. BRINKLEY  
Secretary

MARC L. NICOLE  
Deputy Secretary

## **SENATE BILL 795 Community Colleges and Private Nonprofit Institutions of Higher Education – Funding (Guzzone)**

### **STATEMENT OF INFORMATION**

**DATE:** March 10, 2022

**COMMITTEE:** Senate Budget & Taxation

**SUMMARY OF BILL:** SB 795 increases the State's share of funding for community colleges (Cade formula), Baltimore City Community College (BCCC), and private nonprofit institutions of higher education (Selling formula) as follows: (1) Cade Formula for Community Colleges (state share) is increased from 15.5% to 15.75% in FY 24 and each fiscal year thereafter as a percent of the State's per FTE funding for higher education; (2) BCCC (state share) is increased from 68.5% to 69% in FY 24 and each fiscal year thereafter; and (3) Selling Formula for private nonprofit institutions (state share) is increased from 15.5% to 15.75% in FY 24 and each fiscal year thereafter.

**EXPLANATION:** The Department of Budget and Management would note that funding for Cade, BCCC, and Selling formulas have all experienced significant budget growth despite the fact that enrollments are generally declining.

The FY 2023 Budget allocation and Supplemental Budget 1:

- increase funding for community colleges by 20% ,while enrollment declined 9%;
- increase funding for BCCC by 6%, while enrollment declined 17%; and
- increase funding for Selling by 34%, although enrollment did increase by 6%

The FY 2022 Budget:

- increased funding for community colleges by 16%, while enrollment declined 6%;
- increased funding for BCCC by 11%, while enrollment declined by 8%; and
- increased funding for Selling by 50%, while enrollment declined by 2%.

The increase in FY 2024 funding that is anticipated as a result of this legislation is: \$12.5 million for community colleges and \$2 million for Selling.

Fully funding the implementation of the Blueprint for Maryland's Future (Kirwan) will require fiscal discipline in the years ahead, if the State is to maintain the current projected structural budget surpluses.

Mandated spending increases need to be reevaluated within the context of this education funding priority and the Governor's tax relief proposals.

Further, economic conditions remain precarious as a result of COVID-19. High rates of inflation and workforce shortages may be short lived or persist. While current budget forecasts project structural surpluses, the impact of the ongoing COVID-19 pandemic continues to present a significant budgetary vulnerability.

**For additional information, contact Barbara Wilkins at  
(410) 260-6371 or [barbara.wilkins1@maryland.gov](mailto:barbara.wilkins1@maryland.gov)**