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THE MARYLAND HOUSE OF DELEGATES

Annapolis, Maryland 21401 CALVERT COUNTY DELEGATION

The Honorable Guy Guzzone, Chair **Budget and Taxation Committee** 3 West Miller Senate Office Building Annapolis, Maryland 21401

Dear Chairman:

The Calvert County Delegation supports HB0842 entitled "Calvert County – Hotel Tax – Distribution of Revenue."

We respectfully request your support of this bill and thank you for your consideration.

Should you have any questions or concerns feel free to contact me at (410) 841-3231.

Sincerely,

Mark N. Fisher, Chair

Calvert County House Delegation

Maryland House of Delegates

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Position: FAV



CALVERT COUNTY BOARD OF COUNTY COMMISSIONERS

175 Main Street Prince Frederick, Maryland 20678 410-535-1600 • 301-855-1243 www.calvertcountymd.gov Board of Commissioners Christopher J. Gadway Earl F. Hance Mike Hart Kelly D. McConkey Steven R. Weems

March 29, 2022

VIA ELECTRONIC MAIL

The Honorable Senator Guy Guzzone, Chair Budget and Taxation Committee 3 West Miller Senate Office Building Annapolis, Maryland 21401

Re: HB842 – Calvert County - Hotel Rental Tax - Distribution of Revenue

Senator Guzzone:

We write to express our support for HB842, legislation we requested of our Delegation and Senators, and is also supported by the Maryland Tourism Coalition. Calvert County has current authorization to levy a hotel rental tax of 5 percent of revenues. Current State law prescribes that the proceeds of this tax go directly into the County's General Fund. HB842, instead, authorizes the County Commissioners to create a tourism grant fund directly supported by the revenue generated from the existing hotel rental tax. That fund would be used to offset local special event fees and for marketing Calvert County to potential visitors. We offer the following considerations that led to the creation of a special event fee and, then, this request to allow the hotel rental tax as a direct funding source to offset the potentially chilling effect of that fee.

Marketing Calvert County to potential visitors is an important economic driver because the travel and tourism sector remains an integral part of Calvert County's economy. Special events are viewed in the tourism industry as a key travel product because they are organized to create added value for a destination. In addition, special events create a positive image of a destination and create a reason for visitors to come and spend money in a local jurisdiction, which helps bring prosperity to the local economy. However, County taxpayers were often overburdened with the cost of providing public services for special events. The County adopted a Special Events Fee to offset taxpayer contributions. Fees for special events anticipating more than 1,000 attendees can be tens of thousands of dollars, which, admittedly, can be difficult for some event organizers to incur on top of regular event planning costs. It is anticipated that a dedicated tourism grant, funded by the existing tax on the direct benefactors of travel and tourism as requested by HB842, would result in special event fees being less burdensome on both event planners and the taxpayers of Calvert County.

Should you have any questions or require further information, please do not hesitate to contact County Administrator Julian M. Willis at 410-535-1600 extension 2202 or Economic Development Director Julie Oberg at 410-535-1600 extension 2485. Thank you for your consideration of our position regarding this important bill.

BOARD OF COUNTY COMMISSIONERS
CALVERT COUNTY, MARYLAND

Earl F. Hance, President

Christopher J. Gadway

Steven R. Weems, Vice President

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Mike Hart

Sincerely,

Relly O. McConkey

Kelly D. McConkey