

Written Support

Senate Budget and Taxation Committee/House Appropriations Committee

<u>Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and</u>
<u>Private Nonprofit Institutions of Higher Education – Funding</u>

March 10, 2022/March 15, 2022

On behalf of Capitol Technology University (www.captechu.edu) and the 800 students that we serve, we greatly appreciate the opportunity to provide written testimony in strong support of Senate Bill 795 (Guzzone)/House Bill 1101 (Feldmark) Community Colleges and Private Nonprofit Institutions of Higher Education – Funding. These bills increase the funding formula for the Joseph A. Sellinger Program to be 15.75% in fiscal 2024, and 16% in fiscal 2025 and each fiscal year thereafter. For more than 50 years, the Sellinger Program has provided much-needed and greatly appreciated financial support to the 13 state-aided member institutions of the Maryland Independent College and University Association (MICUA). This bill will increase opportunities for Maryland students to access the school of their choice that best meets their interests and needs.

At Capitol Technology University, we use the vast majority of our Sellinger funding for financial aid for Maryland students. In fiscal 2021, of the \$670,957 we received, we used 90%, or \$603,862, on student financial aid. Over the course of the pandemic, we have observed the financial need of our students increase significantly. Of that amount, \$372,808 was disbursed to our neediest Maryland students for a total of 92 students. We used the other 10%, or \$67,095, of our Sellinger funding for technology to promote access. The university implemented new software systems for support, delivery and recording of online courses to create seamless systems for our diverse online students. During this time Capitol Technology University developed asynchronous, quality online programs for 6 undergraduate degrees -Bachelor of Science in Cybersecurity, Bachelor of Science in Facilities Management and Critical Infrastructure, Bachelor of Science in Construction Management and Critical Infrastructure, Bachelor of Science in Professional Trades Administration, Bachelor of Science in Counterterrorism, and Bachelor of Science in Construction Safety. In addition, as part of the strategic initiative of the university, we are expanding articulation agreements with Maryland community colleges. This provides place-bound Maryland community college students the opportunity to complete a four-year degree program in our asynchronous online programs.

We are proud and honored to be a part of the longstanding partnership between the State of Maryland and MICUA which dates back almost 250 years. Located in Prince George's County District 23a, we are also pleased to serve our local community as an employer and as a neighbor. We are committed to increasing diversity on our campus; during this academic year 47% of our full-time undergraduate students are low-income (Pell eligible) and the majority of our students are students of color, additionally our part-time undergraduatestudents are adult learners with an average age of 28. Our graduation and retention rates are high, and we contribute to the workforce development pipeline through our cybersecurity, engineering, and management degrees. During the 2020-2021 academic year

we conferred 184 degrees in high demand workforce areas at all levels of education.

Maryland's longstanding commitment to its independent colleges and universities is truly transformative for both our schools and our students, especially during these challenging and uncertain times, and we do not take it for granted. We are so grateful to the sponsors of SB 795/HB 1101 for recognizing our valuable contributions to the State of Maryland, and we look forward to continuing to yield a return on the State's investment that is celebrated and exciting. We urge the Committee to give SB 795/HB 1101 a Favorable report.

For more information or with questions, please contact: Kathleen Werner, VP Finance & Administration at kmwerner@captechu.edu.



As Washington D.C. 's premier STEM University, Capitol
Technology University graduates are highly sought-after
by America's most technologically advanced government
agencies and their private sector partners. With "hands
on" curricula focused purely on STEM careers, Capitol
Technology University positions its students for top roles in
the region's booming tech hub.



Student Financial Assistance

90% of FY20 Sellinger funds were awarded to Capitol students as financial aid. Capitol Technology has also contributed \$4.5 million toward student scholarships.



Pipeline to Maryland Workforce

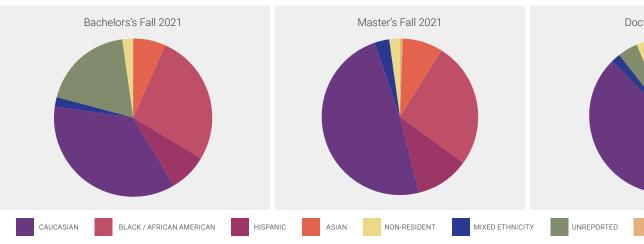
Over 86% of Capitol's B.S. graduates receive a job offer with a competitive salary in STEM fields within 90 days of graduation.

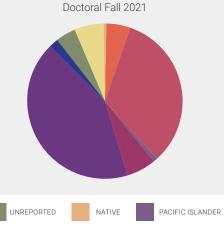


Diverse Student Body

76% of Capitol's undergraduate population is from Maryland. 66% of Capitol's undergraduate population is from underrepresented student populations.

RACIAL & ETHNIC DEMOGRAPHICS







THE CAPITOL COMMITMENT



Students will receive a job offer within 6 months of graduation or we'll provide up to 36 additional undergraduate credits for FREE.



SERVING MILITARY

Over 14% of Capitol's students are veterans, active-duty military, or national guard members.



MEETING STUDENT NEEDS

In Fall 2021, 47% of the full-time undergraduate population were Pell Grant eligible.



Capitol Technology University was a finalist for SC Media's **Best Cybersecurity Higher Education Program** in 2021.



Our students have launched 5 payloads into space in the last 5 years!

(BOARD OF TRUSTEES)





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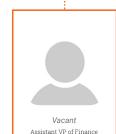
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RETURN ON INVESTMENT | High Net Present Value (NPV) Rankings

Interested in knowing more about the value of your Capitol Tech education? We're among the best in the nation! Capitol ranked #213 out of 4,500 schools for return on investment with a 20 year NPV in Georgetown University's 2019 report, "A First Try at ROI: Ranking 4,500 Colleges." We also ranked #141 out of 4,500 after a 30 year NPV, and #120 out of 4,500 over a 40-year lifetime of work. With numbers like those, Capitol Tech is worth it for a bright future.

INTERNSHIPS AND EMPLOYMENT WITH

ADNET AGI Applied Physics Laboratory ASRC Federal BGE CIA Department of Defense DHS General Dynamics I.P. Network Solutions IBM

ICF International Kratos Defense Microsoft Mil Corp Millennium Space Systems Motorola Solutions NASA - Goddard Northrop Grumman NSA Parsons Corp RedHat Sabre Systems Space Telescope Institute T. Rowe Price Tectronics Tek Systems Textron U.S. Army Civilian U.S. Cyber Command U.S. Navy









