

INDEPENDENT INSURANCE AGENTS OF MARYLAND, INC.

DBA BIG I MARYLAND



House Economic Matters Committee

House Bill 266

Position: Unfavorable

Dear Chairman Wilson and the Members of the House Economic Matters Committee,

The Independent Insurance Agents of Maryland (IIAM) is the State's oldest trade association of independent insurance agents. It represents 200 independent agencies, which employ over 2000 people in the state. IIAM represents independent insurance agents and brokers who present consumers with a choice of policy options from a variety of different insurance companies. These small, medium, and large businesses offer a variety of insurance products – including property, casualty, life, health, employee benefit plans, and retirement products.

IIAM opposes House Bill 266, entitled Private Passenger Motor Vehicle Liability Insurance – Enhanced Underinsured Motorist Coverage (“EUIM”) – Opt-Out Option. This coverage was passed into law during the 2017 legislative session. At that time, it was the IIAM's contention that the coverage did not appear to provide any discernable benefit to insureds. When the legislature added language to require the insured to make an affirmative election to obtain the coverage (i.e., to opt-in), the IIAM was more comfortable with the legislation. Fast forward to today, the uptake of the coverage is quite low which demonstrates our position back then. If consumers see a benefit worth purchasing, they will get it.

House Bill 266 would automatically add this benefit to a consumer's policy unless the insured affirmatively elects to remove it (i.e., to opt-out). This creates an unusual situation under Maryland law for personal automobile coverage. The only other coverage offering, of which we are aware, requiring the insured to obtain the coverage unless one opts-out is with limited Personal Injury Protection (“PIP”). One large motivation for this dynamic with limited PIP is it would reduce auto insurance costs in Maryland. We believe to require EUIM motorist coverage unless one opts-out will cause an increase in premium to the consumer.

2408 Peppermill Dr., Ste A
Glen Burnie, MD. 21061
www.BigIMD.com

(P) 410-766-0600
(F) 410-766-0993
(E) info@BigIMD.com

As independent insurance agents, our members find the best product and the best price for our clients. Additionally, we find the most appropriate coverage benefits for the specific client. This legislation erodes that ability when it comes to this specific coverage.

As such, we respectfully ask for an unfavorable report on HB 266.

Sincerely,
Brett Lininger
Legislative Counsel
brett@kresshammen.com
443-527-4837