Testimony on HB 305 Tamara K. Salmon Investment Company Institute February 2, 2022

I appreciate having the opportunity to submit testimony on House Bill 305. My name is Tamara Salmon and I'm submitting this testimony on behalf of the Investment Company Institute and mutual fund shareholders. The Investment Company Institute is the trade association for mutual funds. The Institute represents the US mutual fund industry and the more than 100 million shareholders who have purchased mutual funds to save for their future, including their children's education, their retirement, and for a rainy day. Our interest in House Bill 305 is to make sure that, when the day comes for a mutual fund shareholder to redeem all, or a portion, of their mutual fund account, that account will be intact and the owner will be able to reap the benefits of long-term investing. Unfortunately, under Maryland's current abandoned property law, that may not, in fact, be the case. Let me explain why I say that.

Every state has an abandoned property law that applies to financial accounts, including investment accounts and banking accounts. These laws have been around since the 1800s. They were originally designed to serve a very important public purpose: if the financial institution holding the account for the owner loses touch with the owner, these laws establish a mechanism whereby the financial institution can turn the property over to the State. The State takes possession of the account and holds it in trust for the owner so, once the owner – or the owners' heirs or beneficiaries – surface, the State can return the property to its rightful owner. These laws are based on the premise that, when the financial institution loses touch with the account owner because the institution

no longer has a valid address for the owner, turning the account over to the State

will enable the State to use its "superior resources" - such as tax, voting,

property, and drivers' license records – to find the owner and reunite them with

their property.

In the past, the financial institution was deemed to have lost contact with the

owner of an account when mail sent by the institution to the owner was returned

by the US Post Office to the institution as "undeliverable." For investment

accounts, such as mutual fund accounts, it's important to remember that federal

law requires account statements to be sent to the owner of the account at least

quarterly and tax forms are mailed at least annually. In other words, in any

given year, a mutual fund company is sending mail to the account owner at least

4 or 5 times a year. If any of this mail is returned by the US Post Office as

undeliverable, the mutual fund company knows right away that it may no longer

have a valid address for the shareholder.

When this happens, rules under the Securities Exchange Act of 1934 require the

mutual fund to conduct searches of national data bases to try to find an updated

address on the account owner. If the fund is successful, it can reestablish contact

with the account owner. If it's not successful, then it must start the State's

dormancy clock and, when that clock runs out, the property must be escheated

to the state. In Maryland, this dormancy clock is three years.

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As I mentioned, this is the way the law used to be. Today, however, rather than

deeming property abandoned by the owner when mail sent to the owner is

undeliverable, Maryland considers the account abandoned if three years have

passed without the owner of the account taking some affirmative action to

contact the financial institution. This is true even though the owner remains at

their address of record and is receiving all mail sent to that address from the financial

institution. In other words, with Maryland's "no contact" escheatment trigger,

property must be turned over to the State even though there is no "lost"

shareholder and no need for the State to use its "superior resources" to obtain a

valid address for the account owner. The financial institution knows exactly

where to find the owner – they're at the address of record on the account. As a

result, the public purpose these laws were designed to service doesn't exist – the

"superior resources" of the State are not needed to find the shareholder.

By using this "no contact" trigger instead of a "returned mail" trigger to deem

an account abandoned, the State is deeming accounts abandoned on an arbitrary

basis and this results in real harm to account owners and particularly to owners of

investment accounts, like mutual funds. Indeed, this trigger imposes an affirmative

duty on owners to continuously contact their financial institutions to avoid

escheatment. Unfortunately, most account owners have no idea they have this

duty and, as a result, they unknowingly risk having their accounts escheat.

Once the account escheats, not only does the owner have to contact the state to

try to recoup the account but, when they do so, they only get the cash value of

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the account as of the date it was liquidated. Section 17-316 of Maryland's

unclaimed property law requires the State to liquidate all accounts within one

year of their escheatment. Any interest earned on the liquidated proceeds goes

to the State, not to the account owner.

Think about this for a mutual fund account. You could have an owner who

purchased mutual funds with the intent to leave the account untouched while it

continues to grow. The owner would be receiving his or her quarterly statements

from the fund and, unless the owner moves or wants to make a change to the

account, it would have no reason to contact the mutual fund company. In

Maryland, such an owner is at risk of having the account deemed abandoned,

turned over to the State, and liquidated. When the owner discovers the account

no longer exists, the most the owner can get back is the value of the account as

of the date it was liquidated. The shares held in the account, which have likely

appreciated, are not returned to the owner. To re-establish the investment

account, the owner will have to start over from scratch, open a new account with

the fund company, and purchase shares at the current price. Moreover, the

owner likely owes the IRS taxes and capital gains penalties for the account's

liquidation, even though it was liquidated without the owner's consent. So the

money to fund this new account is considerably diminished.

To end the real and significant harm caused to Maryland's citizens by the current

abandoned property law, we strongly recommend that Sections 17-101, 17-301,

and 17-304 of Maryland's law be amended to add a new trigger to the law. This

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new trigger will be in addition to the current "no contact" trigger. Under this

additional trigger, so long as a financial institution has a valid address for the

account's owner, the account cannot be presumed to be abandoned and it will

not escheat to the State. The amendments adding this new trigger to the law

will ensure that an account will not be presumed abandoned until the later of

either the current "no contact" trigger or the new trigger based on mail sent to

the account owner being "undeliverable" by the post office.

Amending the bill in this way is consistent with the most recent rewrite of the

Revised Uniform Unclaimed Property Act, which was adopted by the National

Conference of Commissioners on Uniform State Laws (NCCUSL) in 2016. The

NCCUSL Act included a returned mail standard based on evidence presented

to it of the harm that comes from using a "no contact" trigger to escheat financial

account. Importantly, in addition to the mutual fund industry, these

amendments are supported by the banking industry (the Maryland Bankers

Association), the broker-dealer industry (SIFMA), the insurance industry

(ACLI), and the Comptrollers Office, which administers Maryland's unclaimed

property law and must search for owners of lost property.

We appreciate your consideration of our views.

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