

## **SB0478 - 2.16.22 -- Career and Technical Education**

Uploaded by: Donald Fry

Position: FAV



**TESTIMONY PRESENTED TO THE SENATE EDUCATION, HEALTH,  
AND ENVIRONMENTAL AFFAIRS COMMITTEE**

**SENATE BILL 478 – CAREER AND TECHNICAL EDUCATION COMMITTEE - ALTERATIONS  
Sponsors – Senator Hester, et al**

**February 16, 2022**

**DONALD C. FRY  
PRESIDENT & CEO  
GREATER BALTIMORE COMMITTEE**

**Position: Support**

Senate Bill 478 would expand the Career and Technical Education (CTE) Committee by adding two new members: a representative of career colleges and a representative of skilled trade organizations. In addition, the CTE committee would be required to develop a list of all skilled trade organization programs and career school programs in the state and provide the list to guidance counselors and public schools for distribution to students.

There is currently a skilled labor shortage in the United States. In 2020, the GBC Board of Directors highlighted that a skilled workforce is the key ingredient to a thriving economy and directed the organization to examine the workforce needs of the Greater Baltimore region over the next decade and make recommendations to ensure that the education and workforce development systems were prepared to meet those needs. The GBC's Preparing for the Future: A Regional Workforce Development Initiative was created to ensure that the region's high-growth industries have a pipeline of highly skilled workers who can contribute to future economic growth, and a report was released in late 2020 outlining recommendations to meet the needs. Since the report's issuance, the GBC has continued to regularly convene a diverse network of stakeholders to assist in implementation of the recommendations.

A number of the recommendations in the Preparing for the Future report involve increasing awareness of high-skilled, family-supporting wage jobs among high school students. Providing information on training options to students enables them to make an informed decision about the time and money they want to spend on training and education. Many students do not desire to attend college, but may not be aware of the myriad training opportunities that exist in Maryland.

In addition to its alignment with the GBC Preparing for the Future Report, Senate Bill 478 is consistent with one of the core pillars for a competitive business environment and job growth in the GBC report *Gaining A Competitive Edge: Keys to Economic Growth and Job Creation in Maryland*.

**Workforce that is highly-educated and meets Maryland's business needs.** Maryland's secondary and higher education institutions must offer access to quality instruction at all levels and cultivate a workforce that is well-suited to a modern economy and to the specific needs of Maryland's business sectors.

**For these reasons, the Greater Baltimore Committee urges a favorable report on Senate Bill 478.**

*The Greater Baltimore Committee (GBC) is a non-partisan, independent, regional business advocacy organization comprised of hundreds of businesses -- large, medium and small -- educational institutions, nonprofit organizations and foundations located in Anne Arundel, Baltimore, Carroll, Harford, and Howard counties as well as Baltimore City. The GBC is a 67-year-old, private-sector membership organization with a rich legacy of working with government to find solutions to problems that negatively affect our competitiveness and viability.*

**GREATER BALTIMORE COMMITTEE**

111 South Calvert Street • Suite 1700 • Baltimore, Maryland • 21202-6180

(410) 727-2820 • [www.gbc.org](http://www.gbc.org)

# **SB 478 Lincoln Tech Favorable.pdf**

Uploaded by: Isaac Meyer

Position: FAV



Senate Bill 478  
Career and Technical Education Committee – Alterations  
**FAVORABLE**

Honorable Paul Pinsky  
Chair, Education, Health, and  
Environmental Affairs Committee  
2 West Miller Senate Office Building  
Annapolis, MD 21401

Chairman Pinsky, Vice-Chair Kagan, and Committee Members:

On behalf of Lincoln Tech, we wish to offer our support of SB 478 – Career and Technical Education Committee – Alterations. Lincoln Tech has been domiciled in Maryland for 65 years. In that time, we have educated and prepared thousands of Marylanders for careers in the skilled trades. Our fields of study include automotive technology, welding, electrical, HVAC, and culinary arts and baking and pastry. In the last ten years, we have produced 4,483 credentialed alumni. In the reporting period ending June 2021, we placed 86 percent of our graduates into jobs in their field. Our college, and career schools and trade skilled programs alike, are the solution to meeting Maryland's skilled workforce gap and Senate Bill 478 can play a pivotal role.

Lincoln Tech regularly evaluates the workforce needs of Maryland and the United States and make programmatic adjustments to meet these workforce needs. No programmatic decision is made without a workforce assessment. A perfect example of this is welding, an industry facing a projected national shortage of 400,000 workers by 2024. In 2019, Lincoln Tech adapted its programmatic offerings and made significant capital investments to introduce a 10-month welding program. In the first year, we placed 100 percent of our credentialed graduates and the program continues to grow in enrollment every year. Lincoln Tech and similar schools can play a vital role sharing their workforce insights with the Career and Technical Education Committee to ensure the curriculum being introduced is maximized to meet the workforce needs of the state.

The average age of a Lincoln Tech student at the Columbia Campus is 24. Some of these students skew older from their military experience or they enroll to pursue a second career. However, many enroll later in life because they discovered the opportunity several years after they graduated high school.

There are currently 110,000 students in at least one CTE course. Much of the CTE programming can be continued at community college or a four-year college, however, many require enrollment in a skilled trade school or a career college. SB 478 ensures that students are provided with a list of all career colleges and skilled trade programs. While most will pursue a college education, we want to ensure students are aware of all post-secondary options available to them, whether it is with a career college or a skilled trade organization.

We thank you for your consideration of our testimony and urge a favorable report.

Sincerely,

Cory Hughes  
Campus President

# **SB 478\_MAACS\_Favorable.pdf**

Uploaded by: Isaac Meyer

Position: FAV

**Senate Bill 478**  
Career and Technical Education Committee – Alterations  
**FAVORABLE**

February 16, 2022

Honorable Paul Pinsky  
Chair, Education, Health, and  
Environmental Affairs Committee  
2 West Miller Senate Office Building  
Annapolis, MD 21401

Chairman Pinsky, Vice-Chair Kagan, and Committee Members:

On behalf of the Mid-Atlantic Association of Career School (MAACS), we wish to offer our strong support of SB 478 – Career and Technical Education Committee – Alterations. Our members include career schools in the allied/medical health field, welding, HVAC, cosmetology, computer information and technology, aviation maintenance, and many more fields of study. Collectively, our members produce thousands of graduates each year with credentials that prepare them for immediate employment in fields that are currently facing extreme workforce pressures.

This bill works to solve two problems. First, we believe skilled trade organizations and career schools regularly evaluate workforce needs and make adjustments to programming to meet the needs of the workforce. However, these two stakeholders are not currently members of the Career and Technical Education Committee. This bill will allow for these stakeholders to share their information and perspectives with the other CTE Committee members to help evaluate CTE curriculum planning.

Second, this bill ensures that students in high school are made aware of all the skilled trade and career school opportunities available to them. There are currently 110,000 students enrolled in a CTE course in Maryland. While many will go onto a two- or four-year degree, the traditional college path may not be for everyone. This bill provides a list of all skilled trade programs and career colleges in Maryland so student can evaluate their post-secondary options with all the information available.

There is no question that a skilled workforce shortage exists in the United States and SB 478 is a small tool that can be used to help address the challenge. It is also important to note that this bill includes career colleges and skilled trade organizations. Each offers a unique path to a career recognized credential and we embrace our collective abilities to meet Maryland's workforce demands.

Sincerely,

Aaron Shenck  
Executive Director

# **SB478 Sponsor Testimony.docx.pdf**

Uploaded by: Katie Fry Hester

Position: FAV

**KATIE FRY HESTER**  
*Legislative District 9*  
Carroll and Howard Counties

Education, Health, and  
Environmental Affairs Committee

Chair, Joint Committee on  
Cybersecurity, Information Technology  
and Biotechnology



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**THE SENATE OF MARYLAND**  
**ANNAPOLIS, MARYLAND 21401**

**Testimony in Support of SB478 - Career and Technical Education Committee – Alterations**

February 16th, 2022

Thank you Chair, Vice-Chair, and members of the Committee for your consideration of SB478, which aims to further support the Career and Technical Education components of the Blueprint for Maryland's Future.

In Maryland, the average graduate from a four-year university will incur over \$40,000 of student debt. This is a significant impediment for our students as they enter the job market, and decreases their ability to afford housing, transportation, and other necessary expenditures. Career and technical education provides an alternative which results in lower amounts of student debt and competitive wages in fields that are desperate for talent such as auto-mechanics, HVAC, and culinary arts. In order to provide our students the greatest chance of future success, we must provide them the information they need to consider every possible career trajectory – not just those that require a four-year degree.

SB 478 does two things. First, it will add representatives of skilled trade organizations and career schools to the Career and Technical Education Committee. As the main providers of this education to students, representatives from career schools and skilled trade organizations have extensive knowledge about existing CTE programs and how best to market them. By including these essential perspectives, SB478 would improve the Committee's ability to carry out its goals of advancing CTE in Maryland and maintaining our diversified and modern economy.

Second, it will require guidance counselors and school systems to provide information on opportunities offered by career schools and skilled trade organizations to our students by May 1 their junior year and by October 1 of their senior year. I have also requested a sponsor amendment for the committee's consideration to establish a reporting requirement for local boards of education to ensure compliance with the statute.

In closing, this bill would ensure that high school students are provided access to high-quality information about career and technical education. **For these reasons, I respectfully request a favorable with amendment report on SB478.**

Sincerely,

A handwritten signature in black ink that reads "Katie Fry Hester".

Senator Katie Fry Hester  
Carroll and Howard Counties



# **SB 478\_MAA\_FAV.pdf**

Uploaded by: Rachel Clark

Position: FAV

CHAIRMAN:  
Rob Scrivener  
VICE CHAIRMAN  
Brian Russell

**MARYLAND ASPHALT ASSOCIATION**



SECRETARY:  
David Slaughter  
TREASURER:  
Jeff Graf  
PRESIDENT:  
G. Marshall Klinefelter

February 16, 2022

Senator Paul G. Pinsky, Chair  
Education, Health, and Environmental Affairs Committee  
2 West, Miller Senate Office Building  
Annapolis, MD 21401

**RE: SB 478 – FAVORABLE – Career and Technical Education Committee – Alterations**

Dear Chair Guzzone and Members of the Committee:

The Maryland Asphalt Association is comprised of 18 producer members representing more than 47 production facilities, 24 contractor members, 24 consulting engineer firms and 41 other associate members. We proactively work with regulatory agencies to represent the interests of the asphalt industry both in the writing and interpretation of state and federal regulations that may affect our members. We also advocate for adequate state and federal funding for Maryland's multimodal transportation system.

SB 478 adds members within skilled trade organizations and career colleges to the Career and Technical Education Committee and adds to their list of duties to develop a list of all skilled trade organization programs and career school programs in Maryland and distribute that list to public school students.

MAA strongly supports any legislation that seeks to advance careers in technical trades. As the legislation highlights, there is an extreme labor shortage happening in the United States right now and a very high demand for workers in skilled labor industries. These are high paying, high quality careers, not just jobs. We appreciate the changes this bill seeks to add that would include publishing a list of all available programs at public schools in Maryland. We must do everything we can to make students aware of these options and support their interests in pursuing careers in trade specialties and we thank the sponsors for their assistance in encouraging it as well.

We appreciate you taking the time to address this issue and we respectfully urge a favorable report on Senate Bill 478.

Thank you,

Marshall Klinefelter  
President  
Maryland Asphalt Association

# **SB 478\_MTBMA\_FAV.pdf**

Uploaded by: Rachel Clark

Position: FAV



February 16, 2022

Senator Paul G. Pinsky, Chair  
Education, Health, and Environmental Affairs Committee  
2 West, Miller Senate Office Building  
Annapolis, MD 21401

**RE: SB 478 – FAVORABLE – Career and Technical Education Committee – Alterations**

Dear Chair Guzzone and Members of the Committee:

The Maryland Transportation Builders and Materials Association (“MTBMA”) has been and continues to serve as the voice for Maryland’s construction transportation industry since 1932. Our association is comprised of 200 members. MTBMA encourages, develops, and protects the prestige of the transportation construction and materials industry in Maryland by establishing and maintaining respected relationships with federal, state, and local public officials. We proactively work with regulatory agencies and governing bodies to represent the interests of the transportation industry and advocate for adequate state and federal funding for Maryland’s multimodal transportation system.

SB 478 adds members within skilled trade organizations and career colleges to the Career and Technical Education Committee and adds to their list of duties to develop a list of all skilled trade organization programs and career school programs in Maryland and distribute that list to public school students.

MTMBA strongly supports any legislation that seeks to advance careers in technical trades. As the legislation highlights, there is an extreme labor shortage happening in the United States right now and a very high demand for workers in skilled labor industries. These are high paying, high quality careers, not just jobs. We appreciate the changes this bill seeks to add that would include publishing a list of all available programs at public schools in Maryland. We must do everything we can to make students aware of these options and support their interests in pursuing careers in trade specialties and we thank the sponsors for their assistance in encouraging it as well.

We appreciate you taking the time to address this issue and we respectfully urge a favorable report on Senate Bill 478.

Thank you,

Michael Sakata  
President and CEO  
Maryland Transportation Builders and Materials Association

# **SB0478 Howard Co BOE Testimony 021622 for EHEA - C**

Uploaded by: Staff Howard County

Position: FAV



**Board of Education of Howard County  
Testimony Submitted to the Maryland Senate,  
Education, Health, and Environmental Affairs Committee  
February 16, 2022**

**Board of Education  
of Howard County**

Vicky Cutroneo, *Chair*  
Antonia Watts, *Vice Chair*  
Christina Delmont-Small  
Yun Lu, Ph.D.  
Jennifer Swickard Mallo  
Jolene Mosley  
Chao Wu, Ph.D.  
Peter J. Banyas  
*Student Member*  
Michael J. Martirano, Ed.D.  
*Superintendent*  
*Secretary/Treasurer*

**SB0478: FAVORABLE  
Career and Technical Education Committee – Alterations**

The Board of Education of Howard County (the Board) supports **SB0478 Career and Technical Education Committee – Alterations** to broaden the expertise and scope of representation on this Committee by including career college and skilled trade organizations.

The newly formed Career and Technical Education (CTE) Committee under the Blueprint for Maryland's future will play a critical role in creating a world-class educational system that prepares students for a future in more than just college. The Howard County Public School System and the Board supports having relevant representation on the CTE Committee to ensure all students have access to chosen careers after high school, regardless of the type or degree provided.

These new groups, as well as the requirement for the Committee to provide school counselors lists of career colleges and skilled trade organizations in Maryland to increase awareness of student opportunities would be extremely valuable.

For these reasons, we urge a FAVORABLE report of SB0478 from this Committee.

# **SB478\_Opportunity Solutions Project\_FAV.pdf**

Uploaded by: Therese Hessler

Position: FAV



## **Senate Bill 478 - FAVORABLE**

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**Maryland General Assembly**  
**Senate Education, Health, and Environmental Affairs Committee**

February 16, 2022

Joe Horvath  
*Visiting Fellow*  
Opportunity Solutions Project



Chairman Pinsky, Vice Chair Kagan, and members of the committee,

My name is Joe Horvath, and I am a visiting fellow at Opportunity Solutions Project (OSP). OSP is a non-profit, non-partisan advocacy organization dedicated to advancing policies that reduce barriers to work and help people into the jobs they want and need.

Thank you for hearing this legislation before your committee, and for allowing me to submit this testimony in support of Senate Bill 478.

The importance of S.B. 478 for Maryland can be summed up in a few numbers: 43,000, 198,000, and 4.

First, \$43,000 represents the average Marylander's student debt, the second highest in the nation, trailing only Washington, D.C.<sup>1</sup> Second, 198,000 represents the estimated total unfilled jobs in Maryland.<sup>2</sup> And four represents the few years each young Marylander has in high school to figure it all out.

Thankfully, S.B. 478 provides a solution: The bill makes sure that skilled trade organizations and career education organizations have a seat at the table with the Career and Technical Education Committee and are able to provide their valuable input in helping young people learn about pathways to success, work, and opportunities so they can secure well-paying jobs in the modern economy.

S.B. 478 is elegant in its simplicity, but that does not mean it is not high-impact legislation. Unfortunately, too many young people enter and then leave high school without a plan or a strong sense of direction for their future. I, myself was one of them. Anything that can be done to make those years as effective as possible is a good thing for young people.

With nearly 200,000 open jobs estimated in Maryland, who better to help direct young people to a path to filling those jobs than skilled trades and career schools themselves? These groups have a wealth of knowledge and experience to share with policymakers, parents, students, and educators. Allowing them to be involved just makes sense.

As for student debt loads, it must be said: There will always be a place for the four-year liberal arts education in America. That is not going away any time soon, nor should it. In fact, for many young Marylanders, four-year college is the right choice. However, the most common path to success in America is still found through a job, and it is crucial that resources like those created by S.B. 478 exist for young people looking to join the trades, get a job, and support themselves right away.

For all these reasons, I urge you to support Senate Bill 478.

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<sup>1</sup> Melanie Hanson, "Student Loan Debt. By State," Education Data Initiative, Aug. 2021, <https://educationdata.org/student-loan-debt-by-state>.

<sup>2</sup> Samuel Stebbins, "How the Number of Job Openings in Maryland Compares to the Rest of the US," Southern Maryland Chronicle, February 14, 2022, <https://southernmarylandchronicle.com/2022/02/14/how-the-number-of-job-openings-in-maryland-compares-to-the-rest-of-the-us/>.

# **SB 478 MHEC Letter of Information 02162022.pdf**

Uploaded by: Lee Towers

Position: INFO



Larry Hogan  
Governor

Boyd K. Rutherford  
Lt. Governor

Mary Pat Seurkamp, Ph.D.  
Chair

James D. Fielder, Jr., Ph. D.  
Secretary

**Bill Number:** Senate Bill 478

**Position:** Letter of Information

**Title:** Career and Technical Education Committee – Alterations

**Committee:** Senate Education, Health & Environmental Affairs Committee

**Hearing Date:** February 16, 2022

**Bill Summary:**

Senate Bill 478 would add a representative of a skilled trade organization and a representative of a career college to the list of members who must be selected for the Career and Technical Education Committee. It would alter the committee's duties and authorized actions to include the perspective of career colleges and skilled trade organizations; and requiring the committee to develop and provide to guidance counselors and public schools in the State a list of all skilled trade organization programs and career programs in the State.

**Information:**

Currently, there is no definition for the term "career college." Alternative terms for consideration are provided below:

"Private career school" means a privately owned and privately operated institution of postsecondary education... for the purpose of training, retraining, or upgrading individuals for gainful employment as skilled or semiskilled workers or technicians in recognized occupations or in new and emerging occupations (per Education Article §10–101).

"Institution of *higher* education" means an institution of postsecondary education that generally limits enrollment to graduates of secondary schools, and awards degrees at either the associate, baccalaureate, or graduate level... and includes public, private nonprofit, and for-profit institutions of higher education (per Education Article §10–101). This term does not include non-degree granting institutions, such as our private career schools.

Last, a more inclusive term is "Institution of *postsecondary* education," which means a school or other institution that offers an educational program in the State for individuals who are at least 16 years old and who have graduated from or left elementary or secondary school (per Education Article §10–101).

It would be helpful to clarify which type of entity the proposed legislation intends to include. We welcome the opportunity to discuss the proposed legislation further and provide additional clarification.

For additional information, please contact Dr. Emily A. A. Dow, Assistant Secretary for Academic Affairs at [emily.dow@maryland.gov](mailto:emily.dow@maryland.gov), for more information.