

LEGISLATIVE POSITION:

Unfavorable
Senate bill 643
Commercial Law – Maryland Personal Information Protection Act – Revisions
Senate Finance Committee

Wednesday, March 16, 2022

Dear Chairwoman Kelley and Members of the Committee:

Founded in 1968, the Maryland Chamber of Commerce is the leading voice for business in Maryland. We are a statewide coalition of more than 5,500 members and federated partners working to develop and promote strong public policy that ensures sustained economic recovery and growth for Maryland businesses, employees, and families.

The purpose of the State's data breach law is to require that state residents be notified when there has been an unauthorized acquisition of certain types of unencrypted, computerized personal information (PI) that could lead to a risk of financial harm or identity theft. HB 962 seeks to change this law in a manner that causes concerns to the broader business community.

Some of the primary concerns with SB 643 include:

- There are several changes in the bill with respect to specified time periods for providing notices of a data breach. The bill cuts notification time in more than half and creates serious challenges for businesses that are dealing with other complications from the breach.
- The bill also removes language referencing investigations that are conducted when a
 breach is suspected. This means that notification must happen when a breach is
 suspected instead of determined. Investigations are vital to determining if a breach truly
 happened and what information was compromised. By removing the investigative
 requirement businesses risk causing widespread panic among the public when a breach
 may not have actually occurred.
- 14-3504(h)(2)(II) requires that a business provide precise information to the Attorney
 General as to how a breach occurred. SB 643 is different from previous version in that
 this information would not be required to become public, however, we remain concerned
 that this information could be accessed by bad actors providing a roadmap on how
 security systems were compromised.

The Maryland Chamber of Commerce greatly appreciates the work done on this legislation over the years by the sponsor. We remain committed to working alongside other stakeholders impacted by the outcomes of SB 643 and the sponsor to find a solution that meets the intent of this legislation in an effective and sensible manner without undue burden.

For these reasons, the Maryland Chamber of Commerce respectfully requests an $\underline{\text{unfavorable}}$ $\underline{\text{report}}$ on SB 643.