

SB442 - Barnes - Sports .pdf

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Position: FAV



March 27, 2023
The Honorable Delegate Barnes
Maryland House of Delegates Office Building
6 Bladen Street
Annapolis, MD 21401

SUPPORT - SB442 - *Economic Development – Sports Entertainment Facilities – Financing and Construction*

Dear Delegate Barnes and Committee,

My name is Kristin Hanna and I am the legislative chair for the Maryland Tourism Coalition (MTC) as well as the Senior Director of Marketing for Flying Dog Brewery. The Maryland Tourism Coalition is a 50+ year old organization that represents tourism and hospitality businesses across the state. I am writing today to urge you to support the additional dollars for the financing and construction for sports entertainment facilities.

As you know, tourism greatly benefits the state of Maryland - for every \$1 spent on marketing the state, \$31 flows back into the state economy. When we have better accommodations and attractions, like stadiums, we give tourists more reasons to keep coming back to Maryland and spending more of their dollars. In 2021, 35.2 million visitors spent \$16.4 billion dollars, 12% of which was at attractions. And not only do people come for the attractions, but then they are more likely to book hotels, eat at restaurants and buy souvenirs at retailers.

As a mostly small business minded organization, we recognize the positive impact that stadiums have on all tourism related businesses, and we urge you to support the additional funding needed to invest in our sports tourism.

Sincerely,

Kristin Hanna

Kristin Hanna
MTC Legislative Chair
Flying Dog Senior Director of Marketing
kristin.hanna@flyingdog.com
480-710-2920

FAV - Maryland Stadium Authority -SB0442 Economic

Uploaded by: Gary McGuigan

Position: FAV



Wes Moore
Governor

Michael J. Frenz
Executive Director

Members

Thomas E. Kelso
Chairman

Leonard J. Attman
Joseph C. Bryce
William H. Cole, IV
Michael Huber
Gary L. Mangum
Manervia W. Riddick
Jodi C. Stanalonis

Maryland Stadium Authority -Letter of Support
**SB 442 Economic Development – Sports Entertainment Facilities –
Financing and Construction**

APPROPRIATIONS COMMITTEE

The Honorable, Chair, Delegate Ben Barnes
The Honorable, Vice Chair, Delegate Mark Chang

Written Testimony

Gary McGuigan, Executive Vice President, Maryland Stadium Authority

Good afternoon Chairs Barnes and Chang and honorable members of the Appropriations Committee, I am Gary McGuigan, Executive Vice President of the Maryland Stadium Authority (MSA) and I appreciate the opportunity to provide this written Letter of Support for SB 442 Economic Development – Sports Entertainment Facilities – Financing and Construction.

HB 897, that passed last year, did not allow the Hagerstown stadium project access to the original \$200 million allocated in the bill. SB 442 will address that issue. It also raises the limit to \$220 million which is needed to address inflationary pressures being faced on all projects occurring across the state. It is important to note that the revenue source needed to support the debt service in the amount \$25 million does not increase.

Whenever the MSA is asked to take on projects and studies our response is “we’re here to serve.” It is our sincere pleasure to serve the citizens of Maryland as we plan, finance, build, and manage innovative educational and entertainment facilities for the benefit of present and future generations.

For the reasons expressed in this letter, MSA requests a favorable report on SB 442 Economic Development – Sports Entertainment Facilities – Financing and Construction and I am available for any questions the committee may have.

Maryland Stadium Authority
The Warehouse at Camden Yards
333 W. Camden Street, Suite 500
Baltimore, MD 21201
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MD Stadium Authority - Letter of Support

Uploaded by: Maryland Stadium Authority

Position: FAV



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Maryland Stadium Authority -Letter of Support
SBo442 Economic Development – Sports Entertainment Facilities –
Financing and Construction

BUDGET AND TAXATION COMMITTEE

The Honorable, Chair, Senator Guy Guzzone
The Honorable, Vice Chair, Senator Jim Rosapepe

Written Testimony

Gary McGuigan, Executive Vice President, Maryland Stadium Authority

Good afternoon Chairs Guzzone and Rosapepe and honorable members of the Budget and Taxation Committee, I am Gary McGuigan, Executive Vice President of the Maryland Stadium Authority (MSA) and I appreciate the opportunity to provide this written Letter of Support for SBo442 Economic Development – Sports Entertainment Facilities – Financing and Construction.

HB 897, that passed last year, did not allow the Hagerstown stadium project access to the original \$200 million allocated in the bill. SB 442 will addresses that issue. It also raises the limit to \$220 million which is needed to address inflationary pressures being faced on the project which are similar to all projects occurring across the state. It is important to note that the revenue source needed to support the debt service in the amount \$25 million does not increase.

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Letter of Support SB442_House Hearing.pdf

Uploaded by: Matt Libber

Position: FAV



Maryland Soccer Foundation

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March 27, 2023

The Honorable Delegate Barnes
Maryland House of Delegates Office Building
6 Bladen St
Annapolis, MD 21401

Senate Bill 442

Economic Development – Sports Entertainment Facilities – Financing and Construction

Written Testimony: Support

Delegates Barnes and Members of the Appropriations Committee,

My name is Matt Libber, and I am the Executive Director of the Maryland SoccerPlex and Adventist HealthCare Fieldhouse in Montgomery County. I am also currently the Chair of TEAM Maryland, the sports marketing collective of the Destination Marketing Organizations (DMOs) within Maryland, and serve on the Board of Directors for the Sports Events and Tourism Association (SportsETA), the trade group for sports tourism organizations. Wearing all three of these hats provides great perspective on the impact that Senate Bill 442 would have on the economy of Maryland, and we urge you to support the Bill.

Tourism is a major part of the Maryland Economy and affects every part of the State, from the mountains of Garrett County, to the I-95 Corridor, and to the communities on the Eastern Shore and Ocean City. Sports tourism is major component of the tourism industry. In the post-COVID recovery, sport tourism was the first industry to return, which, in turn, touches so many other businesses in the hospitality and retail sectors. Sports travelers, event organizers, and venues spent \$45.1 billion in 2019, which generated \$103.3 billion in business sales when including indirect and induced impacts, according to a 2020 report from Tourism Economics. In Maryland, youth and amateur sports generates over \$225 million in direct spending for our economy. Investments by the State in sports tourism pays itself through the economic impact and development around sports events. For every \$1.00 spent on tourism advertising \$31.00 flows back into the State Economy. The additional funding that this bill provides to finance the construction and renovation of sports entertainment facilities in Maryland will only increase the impact that sports tourism has on the State.

This bill will allow Maryland to remain at the forefront of a highly competitive market. Allowing the Stadium Authority to make additional investments in our sports entertainment facilities help showcase the State to the larger sports market. Providing funding for investment in the creation of new sports venue assets, improvements to existing assets, and attracting new events to the State will provide our communities across the State to continue the work they have already done to bring world class sporting events to Maryland.



Maryland Soccer Foundation

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On behalf of the Maryland Soccer Foundation and TEAM Maryland, I ask that you support Senate Bill 442. Investments like this provide both short-term and long-term benefits to the State economy. Sports tourism has proven time and again to be one of the strongest sectors of the tourism economy of this State. Sports tourism touches so many sectors of the economy its benefits will be felt throughout the State for years to come. Thank you for your consideration and support for sports tourism in Maryland.

Respectfully,

Matthew Libber
Executive Director
Maryland Soccer Foundation
Maryland SoccerPlex
mllibber@mdsoccerplex.org
301-528-1480 (o)
443-474-3713 (c)

SB 442 Sen Corderman Testimony for House.pdf

Uploaded by: Paul Corderman

Position: FAV

PAUL D. CORDERMAN
Legislative District 2
Frederick and Washington Counties

Budget and Taxation Committee

Subcommittees

Capital Budget

Education, Business and Administration



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THE SENATE OF MARYLAND
ANNAPOLIS, MARYLAND 21401

March 30, 2023

House Appropriations Committee
Chairman Ben Barnes
Vice Chair Mark S. Chang
House Office Building
Room 121
Annapolis, MD 21401

Testimony in Support of Senate Bill SB 442 Economic Development – Sports Entertainment Facilities – Financing and Construction

Chairman Barnes, Vice Chair Chang, & Members of the Appropriations Committee,

Thank you for the opportunity to present SB 442 this afternoon. Last year, the General Assembly passed HB 897, which provided funding to our Minor League Baseball Facilities throughout the state. However, the Hagerstown Multi-Use Sports & Events Facility was unintentionally and inadvertently excluded from the list of facilities. This bill would provide a technical change by adding the Hagerstown Facility to the larger list of those receiving funds across the state. Additionally, it would increase the amount available from \$200 million to \$220 million, which is necessary due to inflationary concerns that many projects across the state are experiencing.

Thank you for your consideration and I respectfully ask for a favorable report on SB 442.

Sincerely,

A handwritten signature in blue ink, appearing to read "P.D. Corderman", with a long horizontal flourish extending to the right.

Paul D. Corderman
District 2 – Washington & Frederick Counties