

LEIGH VINOCUR, MD, MS, FACEP

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OVERVIEW

Chief Medical Officer and Medical Cannabis Physician Expert and Advisor with focus on medical cannabis education and management. Providing patients, businesses and organizations the most up-to-date evidence-based strategies on medical cannabis science and therapeutics. As well as applying years of expertise and passion in healthcare quality and safety as well as patient engagement. Proven leadership experience managing large clinical and administrative teams in ambulatory care settings along with years of medical practice in both the hospital and ambulatory setting. **Nationally recognized medical expert** with extensive experience serving as an essential **clinical resource expert for broadcasting, healthcare, and corporate sectors.**

| Medical Cannabis Science Expert | Evidenced-Based Cannabinoid Medicine | Population Health |
| Clinical Oversight and Medical Leadership | Patient Quality and Safety |
| Patient Experience and Engagement | Data Collection & Analysis | Risk Mitigation
| Medical Journalism | Media & Broadcast Consulting | Mentoring & Training | Peer-Review |

PROFESSIONAL CLINICAL EXPERIENCE

ANANDA MEDICAL PRACTICE, CANNABIS INDUSTRY CONSULTANT
Chief Medical Officer and Founder

2016 – Present

An independent physician consulting practice, focusing on medical cannabis science and therapeutics education and training

- Adept at creating educational training programs and policies using the most up-to-date evidence-based medical cannabis science for all industries including the healthcare industry and the cannabis industry
- Policy advice and strategy on the most up-to-date medical cannabis science and therapeutics
- Advising adult and pediatric patients with severe chronic illnesses, condition specific evidence -based medical cannabis recommendations and education

VALENSA INTERNATIONAL
Chief Medical Officer

2019 – Present

Responsible for the strategy, direction and execution of the company's clinical development plans for plant-based nutraceuticals as well as provide strategic medical leadership in developing the evidence-based guidelines necessary to achieve widespread adoption, incorporation into medical practice, as well as assure regulatory compliance.

- Serve as a medical and scientific expert to internal colleagues, while establishing and maintaining peer-peer relationships with leading physicians Key Opinion Leaders (KOL's) to develop and enhance advisory board programs, by using medical expertise to help the scientific team focus on nutraceutical product awareness, as well as help develop and help lead clinical trials on nutraceuticals
- Conduct ongoing training to medical affairs, field sales, marketing and communication teams as needed as well as support of medical representatives in the field

US WELLNESS
Medical Director

2011 – Present

Provide clinical oversight to standard operating procedures in support of corporate and staff wellness programs across a variety of industries.

- Conduct Year-Over-Year risk assessment and mitigation to identify emerging trends and population health management
- Including pandemic planning and population risk assessment and management.

MEDSTAR PROMPTCARE CLINICS
Chief Medical Director

2013 – 2018

Complete clinical oversight of 15 clinics in VA, DC and MD treating over 150,000 patients per year and supervising 100 providers.

- Created and oversaw patient quality, safety, satisfaction and risk reduction programs that were measurable and sustainable.
- Increased net revenue per visit by over 35% with clinical documentation improvement, as well as outsourcing the coding.
- Clinical oversight of complex business projects that span several quarters to more than a year and managing relationships across the system, as well as customizing our EMR, streamlining our coding and working with third-party vendors.
- Created a structured recruiting, onboarding and training process that has allowed the organization to meet all operational and strategic objectives.
- Created and structured a telehealth platform to monitor and reduce emergency department utilization as well as improve the safety of acutely ill patients using clinical evidence-based guidance for patient management and safety.

CONSULTING EXPERIENCE**ZYGOOD**
Clinical Trial Director Consultant

2019 – 2021

Lead clinical research in transcutaneous magnetic stimulation to support innovative product developments for medical device manufacturer.

- Manage and guide research team and data collection efforts for clinical research department.
- Refine safety protocols, guidelines, and procedures to align with business requirements and regulatory compliance.
- Developed database for data gathering on trial evaluations and patient documentation.
- Prioritize medical accuracy, data dissemination, and regulatory compliance as internal medical / scientific resource to assigned clinical details

MRM / CRA SOLUTIONS
Independent Clinical Trials Safety Monitor

2018 – Present

Oversee pharmacovigilance operations for leading clinical research provider dedicated to educating and training pharmaceutical, medical device, and bio-tech industries.

- Managed clinical trials safety adjudication and monitoring to safeguard participant health and scientific integrity throughout studies.

MEDSTAR INSTITUTE FOR QUALITY AND SAFETY
Core faculty

2018 – Present

Provide leadership and promotion of critical issues on patient quality, safety and engagement

- Mentoring and advising on quality and safety projects, contributing to program development, directing or teaching Institute-sponsored courses, on committees at the hospital or corporate level.

PREVIOUS EXPERIENCE

CLINICAL / ADMINISTRATIVE

MEDSTAR PROMPTCARE CLINICS, **Regional Medical Director** | EXPRESS CARE CLINICS, **Attending Physician** | MEDSTAR HEALTH, LIFEBRIDGE HEALTH, UNIVERSITY OF MARYLAND MEDICAL SYSTEM, MERCY HOSPITAL, FRANKLIN SQUARE HOSPITAL CENTER, **Attending Emergency Medicine Physician** | MIDWEST MEDFLIGHT, **Flight Physician**

BUSINESS / CONSULTING

MAVEN MEDICAL, **Chief Medical Officer** | ANGEL MEDICAL SYSTEMS, **Associate Medical Director** | DIAMOND RESORTS INTERNATIONAL, **Health and Wellness Corporate Consultant** | CROSS KEYS CAPITAL – MEDICAL BUSINESS DEVELOPMENT, **Advisory Board** | APEX PARTNERS – HEALTHCARE DIVISION, **Mergers & Acquisitions Director** | DATA TRACE PUBLISHING GROUP, **Director of Physician Services**

EDUCATION

UNIVERSITY OF MARYLAND, Baltimore MD

Masters of Cannabis Science and Therapeutics, Phi Kappa Phi Honors

WAYNE STATE UNIVERSITY, Detroit, MI

Doctor of Medicine, Honors in Medical Research

UNIVERSITY OF MICHIGAN, Ann Arbor, MI

Bachelor of Science in Molecular Biology, Honors in Molecular Biology

Post-Graduate Training & Certifications

WAYNE STATE UNIVERSITY, Residency Emergency Medicine; Residency Urology; Internship Surgery
National Board of Physicians and Surgeons | American Board of Emergency Medicine
Johns Hopkins Armstrong Institute for Patient Safety and Quality
Maryland Licensure (Active)

BROADCAST & MEDIA

National Medical Expert, THE TODAY SHOW NBC, FOX NEWS CHANNEL, CABLE NEWS NETWORK, HEADLINE NEWS, FOX BUSINESS NETWORK | **RadioMD / Talk Show Host**, THE DR. LEIGH VINOCUR SHOW: HEALTH FROM THE OUTSIDE INSM | **Emergency Medical Contributor / Medical Advisory Board Member**, THE DR. OZ SHOW & WEBSITE, | **Medical Contributor / Columnist** THE HUFFINGTON POST, | **Medical Contributor / Columnist** GREENSTATE-HEARST.com, **RadioMD / Talk Show Host**, CANNABIS GRAND ROUNDS

LEADERSHIP & SERVICE

COMMUNITY SERVICE

MARYLAND NETWORK AGAINST DOMESTIC VIOLENCE, **Board Member** | ATTORNEY GENERAL & LT. GOVERNOR'S FAMILY VIOLENCE TASK FORCE, **Board Member** | CHANA, **Chair of Advisory Board** | MARYLAND INSTITUTE EMERGENCY MEDICAL SERVICES SYSTEM, **Board Member / EMS Provider Review Panel** | NATIONAL REGISTRY EXAM FOR EMERGENCY MEDICAL TECHNICIANS, **Medical Director / Evaluator** | AMERICAN COLLEGE OF EMERGENCY PHYSICIANS, **National Spokesperson / Public Relations Committee Member** | BALTIMORE LEADERSHIP SCHOOL FOR YOUNG WOMEN, **Board Member**

ACADEMIC APPOINTMENTS

LOUISIANA STATE UNIVERSITY HEALTH SCIENCE CENTER SCHOOL OF MEDICINE, **Adjunct Assistant Professor** | UNIVERSITY OF MARYLAND SCHOOL OF MEDICINE, **Clinical Assistant Professor** | UNIVERSITY OF MARYLAND SCHOOL OF MEDICINE, **Director of Strategic Initiatives** | FRANKLIN SQUARE HOSPITAL CENTER MEDSTAR HEALTH, **Emergency Department Director of Residents**