TESTIMONY IN SUPPORT OF HB1214

"Residential Retail Electricity – Green Power – Renewable Energy Credits and Marketing Claims"

Economic Matters Committee Hearing February 23, 2023

I am writing on behalf of myself, Priscilla Kania, to urge a favorable report on HB1214. I am a lead Volunteer AARP advocate and reside in a 55+ community in Annapolis.

I have been actively involved in environmental and climate change action and legislation for many years with the Sierra Club, Trash Free Maryland and WISE.

I have been approached in airports, botanical gardens and via email and regular mail to switch to "green" energy. How can anything being touted in a botanical garden be anything but green? I switched, only to later learn that what I switched to was not "green!" It was all a sales gimmick, completely inaccurate, to get me to switch. Needless to say, I switched back to regulated energy and now am participating in Community Solar.

Many of my neighbors, a targeted group because of being "older Marylanders," have fallen for the same false advertising. "Switch to green energy and save money." This is quite an amazing pitch. If only part of the pitch was true, it would be great.

I encourage you to support HB 1214. This is a commonsense bill that puts guardrails around the marketing claims and energy products these companies sell to climate conscious people.

Because these "green power" claims appear so positive, I assumed by purchasing this product and switching from regulated rates that I was supporting buying clean electricity. The marketing made it seem the electricity was fed into the grid that my home is attached to.

I would even be willing to pay more to support my values and take action to reduce carbon to improve our climate. Climate change is real, and this product seemed to match my values.

Thank you for your attention and please give a favorable report on HB 1214.