

March 6, 2023

Chair Wilson Vice-Chair Crosby

#### RE: HB 1021 – Products that Contain Mercury – Fluorescent Lamps - Prohibition ("Clean Lighting")

Dear Members of the Economic Matters Committee:

Please accept this testimony on behalf of the Appliance Standards Awareness Project (ASAP). We are a project of the American Council for an Energy Efficient Economy (ACEEE) dedicated to advancing cost-effective appliance and lighting standards at both the national and state level.

In 2022, ASAP and ACEEE published a joint report - *Farewell to Fluorescents: How a Phaseout Can Cut Mercury Pollution, Protect the Climate, and Save Money* – detailing research findings that Light Emitting Diodes (LEDs) are ready to widely replace fluorescent light bulbs.<sup>1</sup> We also published analysis showing savings states could see from transitioning common fluorescent light bulbs to LEDs, which can be found online and at the end of these comments.<sup>2</sup> We would be happy to provide additional information about this analysis or answer any questions.

#### HB 1021 WOULD SAVE RESIDENTS AND BUSINESSES MONEY, HAVE VERY FAST PAYBACKS

HB 1021 would transition off the sales of common fluorescent light bulbs, allowing LEDs to take their place. Because LEDs are twice as energy efficient as fluorescents, they generate significant electricity bill savings. ASAP estimates by 2030 Maryland would see \$87 million in annual, statewide electricity bill savings due to transitioning from fluorescents to LEDs.<sup>3</sup> By 2050 this would result in cumulative savings of \$1.08 billion statewide on electricity bills.

Additionally, the majority of fluorescent light bulb sales today are for commercial buildings. ASAP estimates for the most common fluorescent light bulb type, the 4-foot T8, the commercial sector would see a payback period of less than one month. Each 4-foot T8 LED would then go on to save \$26 per bulb over its lifetime, resulting in significant electricity bill savings.

# HB 1021 WOULD AVOID TOXIC MERCURY POLLUTION, SAVE ENERGY, AND AVOID GREENHOUSE GASES

All fluorescent light bulbs contain mercury, a potent neurotoxin that threatens human health and the environment. When fluorescent bulbs are accidentally broken—whether in homes, businesses, or the waste management system—they present a health hazard to those nearby. LEDs do not contain mercury, therefore transitioning away from fluorescents would avoid a source of mercury pollution coming into Maryland. ASAP estimates by 2050 Maryland would cumulatively avoid 242 pounds of mercury waste, enough to contaminate 12 billion gallons of water.

<sup>&</sup>lt;sup>1</sup> For the 2022 ASAP/ACEEE report and state savings analysis visit <u>https://appliance-standards.org/clean-lighting</u>

<sup>&</sup>lt;sup>2</sup> See https://appliance-standards.org/sites/default/files/Maryland.pdf

<sup>&</sup>lt;sup>3</sup> Ibid



Furthermore, LEDs increased energy efficiency means the state would see reduced energy consumption and thereby also avoid greenhouse gas emissions. ASAP estimates in 2030 Maryland would see annual savings of 739 gigawatt hours of electricity. From this, by 2050 Maryland could cumulatively avoid the release of 2.1 million metric tons of carbon dioxide per year, the equivalent of 452,000 gasoline-powered passenger vehicles driven for one year.

#### LEDS ARE READY TO REPLACE COMMON FLUORESCENT LIGHT BULBS

LEDs have advanced tremendously over the last 10 years. Our lighting market research found that today LEDs are widely available and cost effective as replacements for general-purpose, white light fluorescent light bulbs across the different sizes and shapes. General-purpose, white light bulbs are most commonly found in office building settings or in certain residential situations like a kitchen or basement (see Figure 1). LEDs were found to produce the same or better light quality, last 2-3 times longer, have positive economic outcomes for consumers, and not contain mercury compared to their general-purpose fluorescent counterpart. HB 1021 only proposes to



**Figure 1**. General-purpose, white light fluorescent light bulbs.

transition out these types of fluorescents and would not cover specialty fluorescents, such as ultraviolet (UV) fluorescents used for suntanning booths or other specialty purposes.

#### HB 1021 IS A COST-EFFECTIVE WAY TO ACHIEVE STATE GOALS

Transitioning away from fluorescent light bulbs to LEDs is a low-cost way for Maryland to cut energy waste, reduce electricity bills, and reduce greenhouse gases – helping the state meet its clean energy, energy efficiency, and affordability goals.

We would be happy to provide further information, answer questions, or provide technical assistance.

Sincerely,

Josh McClenney

Josh McClenney, State Policy Associate Appliance Standards Awareness Project



## Appliance Standards Awareness Project 2023 State Clean Lighting

Savings estimates for: Maryland

|          | Potentia                                | Potential annual reductions in 2030          |                                 |  |  |  |
|----------|---|--|---------------------------------|--|--|--|
| State    | Mercury in<br>lamps<br>shipped<br>(lbs) | Power plant<br>mercury<br>emissions<br>(lbs) | COz<br>emissions<br>(thous. MT) | Potential<br>annual<br>electricity<br>savings in<br>2030 (GWh) | Potential annual<br>electricity bill savings<br>in 2030<br>(million 2020 <b>\$</b> ) |  |
| Maryland | 18.3                                    | 2.07   | 168                             | 739  | 87   |  |

Assuming a compliance date of 2025.

|          | Potential cumulative reductions<br>through 2050 |   |                              | Cumulative<br>electricity bill              |                                 |
|----------|---|---|------------------------------|---|---------------------------------|
| State    | Mercury in<br>lamps shipped<br>(lbs)            | Power plant<br>mercury<br>emissions (lbs) | CO2 emissions<br>(thous. MT) | savings through<br>2050 (million<br>2020\$) | Total<br>benefit–<br>cost ratio |
| Maryland | 214   | 27.2                                      | 2,129                        | 1,089                                       | 16.6                            |

Assuming a compliance date of 2025. The total benefit-cost ratio is calculated as the present value of the total utility bill savings from products sold through 2050 for the recommended standard divided by the present value of the total additional costs.

### Fluorescent vs. LED: Economic analysis for most-shipped lamps (commercial sector)

| Fluorescent lamp type | LED<br>incremental<br>cost (2020 <b>\$</b> ) | First-year<br>electricity bill<br>savings from<br>LED (2020 <b>\$</b> ) | Life-cycle<br>cost savings<br>from LED<br>(2020 <b>\$</b> ) | Payback<br>period<br>(years) |
|-----------------------|--|---|---|------------------------------|
| 4-foot T12 – 40 W     | 2.59   | 8.61  | 43  | 0.2                          |
| 4-foot T12 – 34 W     | 3.67   | 6.18  | 35  | 0.5                          |
| 4-foot T8             | 0.54   | 4.19  | 26  | 0.02                         |
| 4-foot T5             | 2.29   | 5.54  | 38  | 0.2                          |
| 4-foot T5 high output | 4.61   | 11.01   | 73  | 0.3                          |
| Pin-based CFL         | 3.02   | 6.88  | 21  | 0.3                          |