Testimony of Dalia Hashad, ParentsTogether Action March 1st, 2023

Good afternoon Chairman Wilson, Vice-Chair Crosby, and members of the Economic Matters Committee. Thank you for having me today. I appreciate this opportunity.

My name is Dalia Hashad. I'm here on behalf of ParentsTogether, a US organization made up of parents, including parents across Maryland, in support of House Bill 901.

Parents need help.

We are overwhelmed, overburdened, and outmatched by Big Tech companies whose products - by deliberate design- have taken over kids' lives from school to socialization.

Every other industry that puts a product in front of our kids - whether it is a car seat or a football - must design those products so that they are reasonably safe.

When it comes to the social media platforms that virtually all of our children are on every single day, there is almost no meaningful regulation protecting our children.

In just one example of how these companies are hurting our children, researchers found that within 2.6 minutes, TikTok recommended suicide content to the teen accounts. Within 8 minutes, TikTok served content related to eating disorders. And every 39 seconds, TikTok recommended videos about body image and mental health.

This is out of control.

This lack of regulation is hurting our kids. It's changing who our kids are and forever altering who they can become - b/c of social media, children suffer from unprecedented rates of depression, anxiety, cyberbullying, eating disorders. We can't get dangerous challenges like the choking game taken off of platforms, and believe me, we have tried. The platforms give drug dealers and sexual predators unprecedented access directly into our kids' bedrooms.

Parents are angry and we want action.

A recent ParentsTogether survey found that 95% of parents said that social media companies should have stronger regulations, and over 250 Maryland parents have signed a letter supporting HB 901.

For parents, the Age Appropriate Design Code is a prayer answered. This is regulation that we want, it's what we need and it's protection that children deserve.



Chair C.T. Wilson Economic Matters Committee 6 Bladen Street, Room 231 House Office Building Annapolis, Maryland 21401

Dear Chair Wilson and Committee Members.

We are parents, grandparents, and other Maryland residents who care about kids, and we're writing because Maryland needs the Age Appropriate Design Code Act. (House Bill 901 and Senate Bill 844, Delegates Jared Solomon and C.T. Wilson and Senators Chris West and Benjamin Kramer.)

Families are in crisis. We're fighting every day to protect our kids from depression, cyberbullying, eating disorders, dangerous viral "challenges," exposure to drug use and to sexual predators – all of which are fueled by social media for big tech profits. These dangers have life-threatening consequences for children. Teens who spend five or more hours a day on social media are 71% more likely to have one or more risk factors for suicide than those who spend less than an hour a day. That's a terrifying number when you consider that 81% of 14 to 22 year-olds said they use social media either "daily" or "almost constantly."

This constant use is by design. Social media companies engineer their products to keep kids online as much as possible – through algorithms, notifications, and endless scrolling – because it makes them money. These manipulative tactics harm users, especially the youngest and most vulnerable. Regulating

the tech products our children use is way overdue. We have nutrition labels on food packaging, rigorous testing for cribs and car seats, and yet the technology most children use daily has few to no safeguards.

More than 80% of Americans say they want laws that force social media platforms to take steps to make kids safer online. We agree with President Biden, who in his State of the Union address said that "we must hold social media platforms accountable for the experiment they're conducting on our children for profit." But families can't wait for Congress to act. Maryland has the opportunity to lead the nation in protecting children online and prioritizing young people's mental, physical, and emotional health over profits for private companies. The best way to do that is design codes.

Design codes are proven to work to protect children. The UK implemented the Age Appropriate Design Code in September 2021. Since then, tech companies have made changes to products that children use to ensure their data isn't needlessly collected and that product design is not detrimental to their health and well-being.

We believe Maryland children deserve these protections too, and we need your help getting them for our kids.

We call on Maryland lawmakers to put children's interests ahead of those of the tech industry by supporting the Age Appropriate Design Code Act.

Sincerely.

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