



**HB284- Environment – Reducing
Packaging Materials - Producer
Responsibility
Environment and Transportation
February 22, 2023
Position: Favorable**

Maryland PIRG is a state based, small donor funded public interest advocacy organization with grassroots members across the state. We work to find common ground around common sense solutions that will help ensure a healthier, safer, more secure future

Environment Maryland is a citizen-based environmental advocacy organization. We work to protect clean air, clean water, and open space.

Maryland PIRG and Environment Maryland are pleased to support HB284 to improve recycling programs in Maryland, reduce waste, and save taxpayer money.

It is no secret that we have a waste problem in this state and country - **in fact, the U.S. throws out enough plastic approximately every 11 hours to fill the Ravens stadium, and that amount is increasing.**

Since January 1, Environment Maryland has been knocking on doors to talk to Marylanders about plastic waste, having more than 3,000 conversations and collecting letters of support.

Municipalities across the state and country are struggling to support recycling programs while facing an ever increasing stream of hard to recycle waste from the products we buy. Our recycling rates are low, people have lost faith in the recycling system, and recycling markets for our plastic waste are less and less reliable, all because producers continue to make wasteful, often non-recyclable products with no responsibility for management. This bill can help address these problems by requiring that producers support infrastructure to manage packaging waste, while incentivising them to make more recyclable products.

Our report "Break the Waste Cycle" details how producer responsibility has proven to be an effective approach to reducing waste and improving recycling. Such laws already exist in jurisdictions around the world, and they are working well to manage packaging and provide safe disposal for polluting and hazardous items. From Maine to Oregon, states are beginning to take action, and Maryland should join them.

Consumers are frustrated by the lack of sustainable options on the shelf, and the ease in which they should be able to recycle. At the same time, companies that produce wasteful single-use plastic products, beverage containers, and other waste that litters our communities, fills our landfills, and is burned in our incinerators have avoided paying to

manage this waste for decades. A big reason why packaging pollution is on the rise is because producers are absolved of all responsibility for where their products end up, and whether their products are labeled correctly. That leaves you and me with confusion and limited choices, meanwhile footing the bill for managing the waste. This law begins to change that by requiring producers to bear some of the costs of our recycling system.

To be clear: recycling can't solve our waste problem by itself. That's why we support a strong producer responsibility law that encourages not only more recyclable packaging, but less packaging, period. We must also aggressively enact measures to reduce waste and move away from packaging that causes harm to the planet and public health in its production and disposal. Maryland has already been a leader on that front by passing the nation's first ban on foam food packaging; but there is certainly more we can do.

To achieve the reduction in packaging we want to see, it will be critical that the Maryland Department of the Environment and your Committees watchdog implementation, and ensure that a program actually rewards reusable and truly recyclable—not hypothetically recyclable—products.

As we move forward to pass a bill, we must maintain proper guardrails to ensure effective enforcement of this bill and independent oversight of industry. For example, no money from this program or state dollars should be used to subsidize the chemical conversion of plastic waste, so-called “advanced-recycling,” or incineration of waste.

Ultimately, Environment Maryland and Maryland PIRG would like to see more emphasis put on waste reduction, especially for single-use packaging and priority single-use products. We all know the saying, “reduce, reuse, recycle,” but too often we forget: It's reduce first, then reuse, and when all else fails: recycle.

I know that we share the goal of solving our waste problem and turning back the tide on packaging pollution. Producer responsibility is a critical tool in achieving a zero waste future.

We respectfully urge a favorable report.