



american cleaning institute®

Wednesday, February 22, 2023

Chairman Kumar P. Barve  
Environment and Transportation Committee  
Maryland State Senate

**Re: Testimony from the American Cleaning Institute on HB 342 – Unfavorable**

Thank you for the opportunity to provide testimony on HB 342 which is being heard before your committee. The American Cleaning Institute (ACI) – the association for detergent and cleaning product manufacturers – has a vested interest in ensuring packaging such as that which is encompassed by this legislative proposal does not become waste. That is why we have a goal to eliminate all cleaning product packaging waste by 2040 and are already making great strides in creating more recyclable packaging, reducing our packaging usage and incorporating more recycled content into the packaging we do introduce to market.

We appreciate that the Legislature is considering a number of proposals to address packaging waste in Maryland. As such, we are happy to mention that we are favorable with amendments on HB284 which is a more comprehensive overhaul of the recycling system in the state.

Therefore, we do not believe that HB 342 is necessary or is the policy solution that is needed. There is already extremely high demand for recycled content which is directing this material to its highest and best use. Establishing rates and dates for recycled content in packaging should be backed by scientific data supporting these values, and be backed by investments to improve the supply of recycled content. We are opposed to this bill.

We would like to reiterate that ACI members support efforts to reduce packaging waste. We hope the Legislature will take more time to contemplate ACI input on this bill. ACI looks forward to providing necessary input regarding the performance of our products and packaging to achieve desired policy goals.

Sincerely,

Brennan Georgianni  
Director, State Government Affairs  
[BGeorgianni@cleaninginstitute.org](mailto:BGeorgianni@cleaninginstitute.org)