



COLOR HEALTH, INC.
831 Mitten Road, Suite #100
Burlingame, CA 94010

February 15, 2023

The Honorable Melony Griffith
Chair, Senate Finance Committee
3 East Miller Senate Office Building
11 Bladen Street, Annapolis, MD 21401

Re: Letter of Support - Senate Bill 281 - Commission on Public Health - Establishment

Dear Chair Griffith,

On behalf of Color Health Inc. ("Color"), we appreciate the opportunity to comment on Senate Bill 281, and write to express our support for this legislation.

Color is a healthcare company that provides population health solutions that lower the cost of care delivery and directly drive outcomes. From high-throughput infectious disease testing to hereditary cancer and heart disease risk testing, Color provides the technology and infrastructure to power large-scale public health initiatives that improve access to care and health outcomes for populations. Color works with health systems, Fortune 500 employers, researchers, physicians and national health initiatives nationally to drive positive health outcomes. Overall, Color has supported more than 13,000 care delivery sites in more than 25,000 zip codes across the US, in places like churches, community centers, barber shops, schools, parking lots, correctional facilities, public libraries and other community spaces.

We applaud the State of Maryland for the many steps it has taken to improve the public health system in recent years. The COVID-19 pandemic has made clear the importance of bolstering the delivery and availability of public health services to ensure individuals have access to the care they need in a seamless fashion. The Commission that would be established through this bill would be a foundational step to ensuring a robust public health infrastructure across the state, which would ensure swift response to addressing population health moving forward.

Color agrees that we need to rethink the way that we deliver public health services in communities across the country to ensure such services better serve and meet the needs of patients.



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This bill would provide an opportunity to evaluate and therefore improve the delivery of foundational public health services around chronic and communicable disease prevention and management, taking lessons from the COVID-19 pandemic to improve the way individuals access care.

Increasing access to and delivering care in frictionless ways is what Color Health does best, and we would be happy to be a partner to the Commission in this effort should this bill pass. As such, we strongly encourage the Senate Finance Committee to support this legislation.

Thank you for your consideration. Please contact me at 917-710-0091 or alyssa.canter@color.com with any questions.

Sincerely,

Alyssa Canter
Head of Government Relations and Public Affairs