



**Testimony to the Senate Judicial Proceedings Committee**  
**SB742: Vehicle Laws - Manufacturers and Dealers - Allocation of Vehicles**  
**Position: Favorable**

March 2, 2023

The Honorable Senator Smith, Chair  
Senate Judicial Proceedings Committee  
Second Floor, Miller Senate Office Building  
Annapolis, Maryland 21401  
cc: Members, Senate Judicial Proceedings

Honorable Chair Smith and Members of the Committee:

Economic Action Maryland (formerly the Maryland Consumer Rights Coalition) is a people-centered movement to expand economic rights, housing justice, and community reinvestment for working families, low-income communities, and communities of color. Economic Action Maryland provides direct assistance today while passing legislation and regulations to create systemic change in the future.

We are writing in support of SB742. This bill promotes transparency and equity in the allocation of new cars among auto dealers. When manufacturers allocate a fair share of vehicles to each of their dealerships, large dealerships in more attractive markets are prevented from dominating the market. This provision will help smaller dealerships remain competitive while expanding consumer choice in all markets.

Furthermore, SB742 requires manufacturers to provide clear and transparent information about their allocation policies to their dealerships, which will help prevent unfair practices such as favoritism or discrimination. By ensuring that all dealerships have access to the same information and resources, this bill will create a level playing field that will benefit both consumers and dealerships. This more equitable distribution will also boost price competition that helps car buyers get a good deal.

Overall, SB742 will help protect the rights of consumers and promote economic equity in the vehicle industry. I urge you to support this bill and help ensure a fair and transparent market for all consumers and dealerships.

Best,

Isadora Stern  
Policy Manager