

March 15, 2024

Honorable Guy Guzzone, Chair Budget and Tax Committee 3 West, Miller Senate Office Building Annapolis, Maryland 21401

Re: HB 1319

The Maryland Thoroughbred Horsemen's Association ("MTHA") supports House Bill 1319 (Internet Gaming - Authorization and Implementation) with amendments.

Created in statute, the Purse Dedication Account ("PDA") currently receives a percentage of brick-and-mortar video lottery terminal ("VLT") net proceeds from the State's six land-based casinos. These revenues are statutorily allocated to thoroughbred racing purses and breeder incentives. The MTHA respectfully requests that the same percentage-based brick-and-mortar VLT allocation to the thoroughbred PDA applies to iGaming under HB 1319 to mitigate any digital cannibalization.

The 2023 Joint Chairmen's Report required the Maryland Lottery and Gaming Control Agency ("MLGCA") to submit a report on iGaming to the budget committees, that, among other things, examines "the impact of iGaming on revenue generated by brick-and-mortar casinos." In the <u>Innovation Group's November 2023 Report</u> to MLGCA, Table 21 notes that iGaming "cannibalizes existing brick and mortar revenue streams by approximately 10.2%:"

For the period between 2019 and 2022, non-iGaming states grew at 2% relative to baseline, while iGaming states grew at -8.2% relative to baseline, implying an impact of -10.2% on brick-and-mortar gross gaming revenue from iGaming.

Table 21: iGaming Impact on Brick & Mortar GGR				
	Growth			
Net GGR Growth, iGaming States	-8.2%			
Net GGR Growth, Non-iGaming States	2.0%			
Impact of iGaming on B&M GGR	-10.2%			
Source: The Innovation Group				

The first-reader fiscal note for House Bill 1319 reflects the potential ongoing reduction to the Purse Dedication Account – which continues in perpetuity beyond Fiscal 2029:

## Exhibit 1 Revenue Effects under the Bill Fiscal 2025-2029 (\$ in Millions)

	FY 2025	FY 2026	FY 2027	FY 2028	<b>FY 2029</b>
Purse Dedication Account	0.0	(4.9)	(6.2)	(7.6)	(8.5)

The MTHA appreciates the House's efforts to offset these projected PDA revenue losses in the amended bill with actual, hard-coded distributions to the PDA in fiscal years 2025 through 20230. However, for the long-term success of the State's racing program, the MTHA believes the General Assembly should consider a percentage-based approach that is consistent with the current brick-and-mortar VLT distributions to the PDA.

With this amendment, the MTHA supports House Bill 1319.

Very truly yours,

Katherine M. Voss President, MTHA