



MARYLAND
FAMILY
NETWORK



GOFCC

Growing Opportunities for
Family Child Care



Maryland

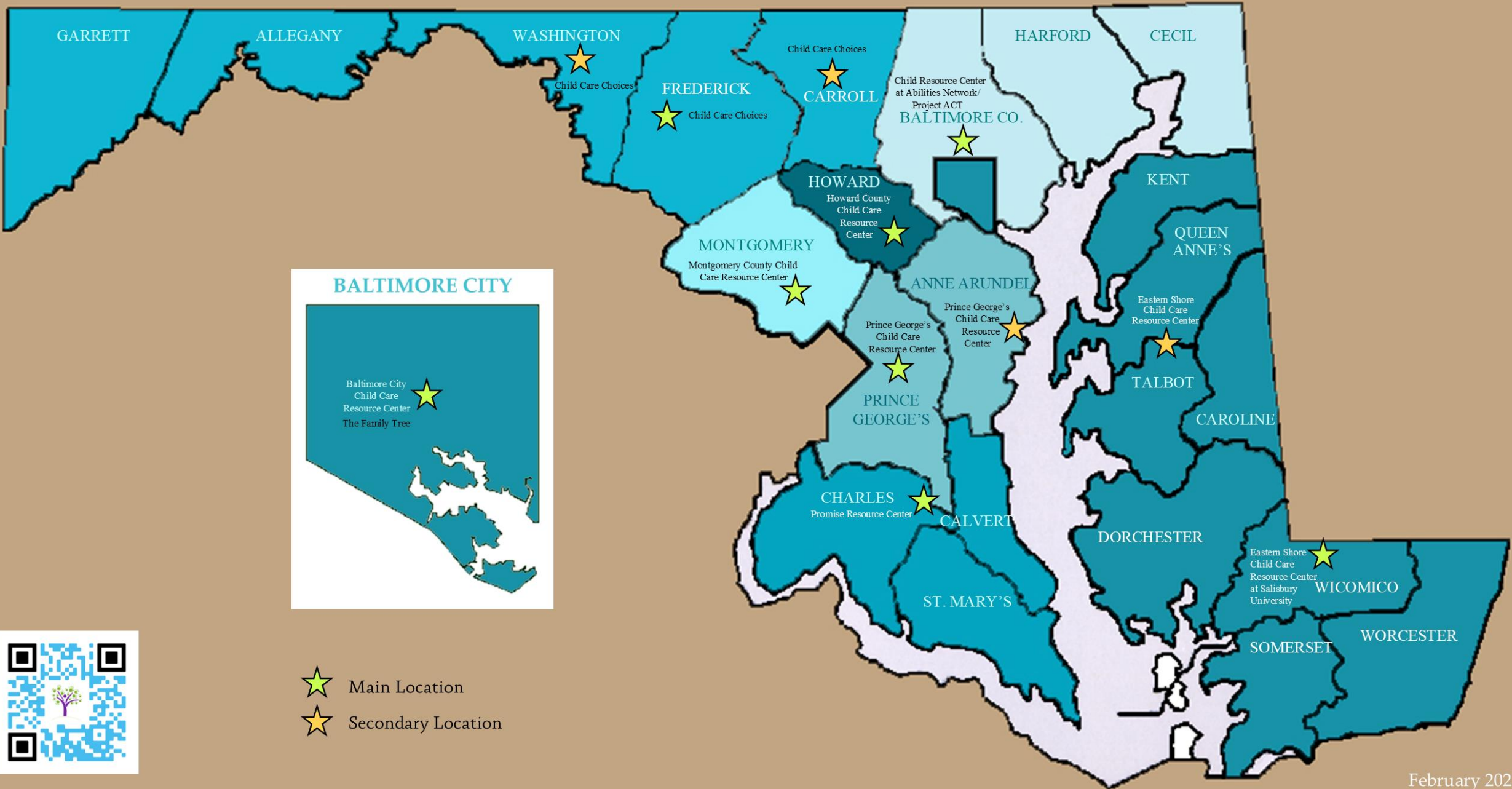
STATE DEPARTMENT OF EDUCATION



MARYLAND CHILD CARE
RESOURCE NETWORK



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A Brief History of GOFCC

- Started in 2015 with the Montgomery County Child Care Support Services
- Garnered attention resulting in the 2021 HB944 and SB711
- MSDE partnered with MFN to oversee and coordinate a Planning Grant during 2022
- MFN issued Implementation Grants to 5 agencies for September 2022 through August 2024

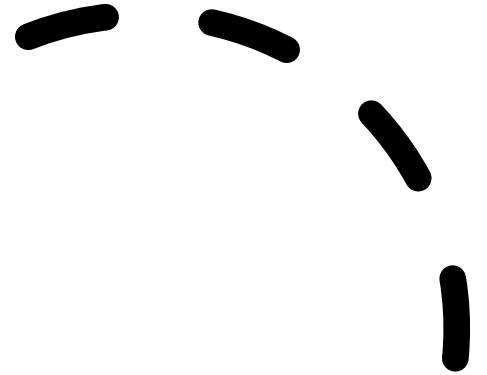
Implementation Grants

- Child Care Choices
- Abilities Network Project Act
- Baltimore City Child Care Resource Center
- Eastern Shore Child Care Resource Center
- Child Resource Connect



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- Start-Up/Licensure
- Business Sustainability
- Quality Initiatives

Pathway: Start-Up/Licensing

- 🌀 Expedited pathway to license
- 🌀 Intensive coaching
- 🌀 Support with paperwork
- 🌀 Free comprehensive training
- 🌀 Technology skill development and resources
- 🌀 Foundational business knowledge

GOFCC – Startup/Licensing Data – January 2023 to January 2024

Number of Total Participants



319 total participants

88 received license for 630 slots

36 awaiting a licensing decision

170 in progress

CCRC	County/City	Total Enrolled Participants
BCCCRC at The Family Tree	Baltimore City	95
Abilities Network Project ACT	Baltimore County	50
	Harford	4
	Cecil	1
Child Care Choices	Allegany	6
	Carroll	7
	Frederick	31
	Garrett	3
	Washington	16

CCRC	County/City	Total Enrolled Participants
Eastern Shore Child Care Resource Center	Caroline	11
	Dorchester	8
	Kent	3
	Queen Anne's	7
	Somerset	6
	Talbot	3
	Wicomico	23
	Worcester	1
Child Resource Connect	Anne Arundel	16
	Prince George's	28

This is a wonderful program for people who want to open their own daycare. I hope [it] stays for years to come!

I absolutely love this program and would recommend it to **ANYONE** interested in childcare!

I hope GOFCC stays around. I have been sharing my experience with others in my county who are looking to open family childcare as well.



Pathway: Business Sustainability

- ❖ Family child care providers are small business owners
- ❖ Intensive professional development
- ❖ Individual coaching
- ❖ Group coaching sessions
- ❖ Information sessions

100 completed

**99
remain
open**

**75% fully
enrolled**

**76%
increased
revenue**

**54% paying
themselves
a living
wage**

**68%
invested
in their
business**

**CURRENT COHORT
39 enrolled**

**Within 3 months
11% increased enrollment
94% are more confident in
business skills**

Having access to a dedicated small business coach has been an invaluable resource! They have been extremely helpful to me as I grow my new family childcare program.

I think this program has changed the way I manage my FCC, And made me feel more confident and not isolated.



I hope more providers can benefit from this information. Every independent childcare provider should have the opportunity to participate...

Pathway: Quality Improvement

- ❖ Maryland quality initiatives
- ❖ Knowledgeable coaches
- ❖ Crosswalk of the standards and requirements

Start-Up Pathway
Maryland EXCELS

35 registered
24 Published Level 1
3 Published Level 3

Business Pathway Graduates

46% increased Maryland EXCELS rating
62% increased Maryland Credential level

Current Business Cohort

18% increased Maryland EXCELS rating
36% increased Maryland Credential level



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ChildTrends Independent Research Review

- Comprehensive analysis of the GOFCC program
 - Data analysis and recommendations
 - Program scan of Maryland initiatives
 - Implementation study (strengths, areas of need, recommendations)
 - Surveys, interviews, focus groups
 - Cost analysis of programmatic implementation



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