

February 26, 2024

Dear Delegate Korman and members of the Environment and Transportation Committee:

On behalf of the Association of Plastics Recyclers, I am **submitting testimony in support of HB735, Maryland Beverage Container Recycling Refund and Litter Reduction Program.** This is a proven solution to reduce litter, recycle more beverage containers, and build a more resilient domestic supply chain. This bill will take plastic bottles off the streets and out of the waterways of Maryland, and instead put them back into the hands of U.S. manufacturers to be made into new packaging.

<u>The Association of Plastic Recyclers (APR)</u> is a US-based non-profit and the only North American organization focused exclusively on improving the recycling of plastics. APR members are the entirety of the plastics recycling industry from design to collection to recovery to remanufacturing. Plastics recycling is what APR does every day. APR understands the challenges facing the industry and the solutions needed to scale recycling effectively as a key solution to reduce plastic pollution and waste and move toward a more sustainable, circular economy.

This bill is a win-win for the environment and the economy. Recycling refunds will:

Reduce litter and plastic waste.

Beverage containers are among the most littered items across beaches, parks, streets, and other public areas. Recycling refunds are proven to <u>reduce bottle</u> <u>litter by 30-50%</u>, and <u>70% of US residents want the government</u> to take action to reduce plastic waste and litter.

Significantly increase plastics recycling.

Plastics recycling works every day all across the US. Nearly <u>5 billion pounds</u> of plastic were recycled in the US in 2020. This is led by states with bottle deposit programs where over <u>70% of plastic beverage containers are collected and</u> <u>recycled</u>. With more deposit policies, U.S. plastic recyclers would have access to more material. <u>Recyclers could process 50% more</u> soda bottles, water bottles, milk jugs and other common plastics today using our country's existing infrastructure if they were able to access more material.



Support US jobs.

Five billion pounds of post-consumer plastics are recovered for recycling from US sources each year, and more than <u>92% of plastics are recycled within</u> North America, supporting jobs and local economies across the country. <u>Recycling</u> <u>plastics, metal, glass, paper, and other materials supports over 680,000 jobs</u> and contributes more than \$37.8 billion in wages and \$5.5 billion in tax revenues across the U.S.

Strengthen domestic supply chains.

Recycling provides companies with the raw feedstocks to make new products. By collecting and reusing our plastics domestically, we strengthen local supply chains, reduce global market volatility, and keep more value circulating in local economies.

Reduce carbon pollution.

Plastics recycling also saves energy, reduces pollution, and reduces use of fossil fuels. Recycling #1 and #2 plastic bottles can save <u>75 to 88% of the energy</u> <u>used to make virgin plastics and reduce GHG emissions by 70%.</u>

Business leaders are calling for policy to drive change.

Business leaders around the US are calling for state and federal legislation to accelerate investments in recycling to meet their circular economy goals. The <u>US</u> <u>Plastics Pact supports bottle deposit policies</u>, and the <u>major U.S. trade associations</u> <u>representing plastics, glass, and aluminum</u> all support deposit policies.

US companies want to buy more recycled plastics but supply is lacking

Major consumer goods companies, <u>such as Nestle, Procter & Gamble, and PepsiCo</u>, have made substantial commitments to use more recycled plastic in their packaging. Recycling rates for PET water bottles and soda bottles need to nearly triple by 2025 to meet this demand. Without greater participation in recycling, companies will need to import plastics from other sources outside the U.S. to meet these goals.

Complementary policy but independent of EPR for packaging

Both recycling refunds and EPR for packaging are needed solutions to collect more plastic packaging for recycling. Recycling refunds is the most proven, effective solution for collecting and recycling plastic beverage containers, while EPR for packaging improves recycling for both containers and many other plastic packaging formats. Recycling refunds can also substantially reduce litter, providing a critical complementary benefit to EPR for packaging. It is important to recognize these two



policies are both complementary and independent, and we urge the legislature to consider these as both-and policies, not an either-or approach. While Maryland is currently conducting <u>a study on EPR for packaging</u>, this bill does not need to wait for that analysis.

Moving forward

We encourage you to move this bill forward and continue to work with stakeholders on further refinements to make it a model for the entire country. APR staff are available at your convenience to discuss these comments and share further technical, regulatory, and policy information. Please do not hesitate to contact Kate Bailey, Chief Policy Officer, at <u>katebailey@plasticsrecycling.org</u>.

Sincerely,

Kate Balen

Kate Bailey Chief Policy Officer, Association of Plastics Recyclers <u>katebailey@plasticsrecycling.org</u>