

## Methodology

*From February 6th to 16th, YouGov Blue surveyed 531 registered Maryland voters on behalf of the Humane Society of the United States via the YouGov web panel. The sample was weighted according to gender, age, race, education, Census region, and 2020 Presidential vote choice. Respondents were selected from YouGov's panel to be representative of registered voters.*

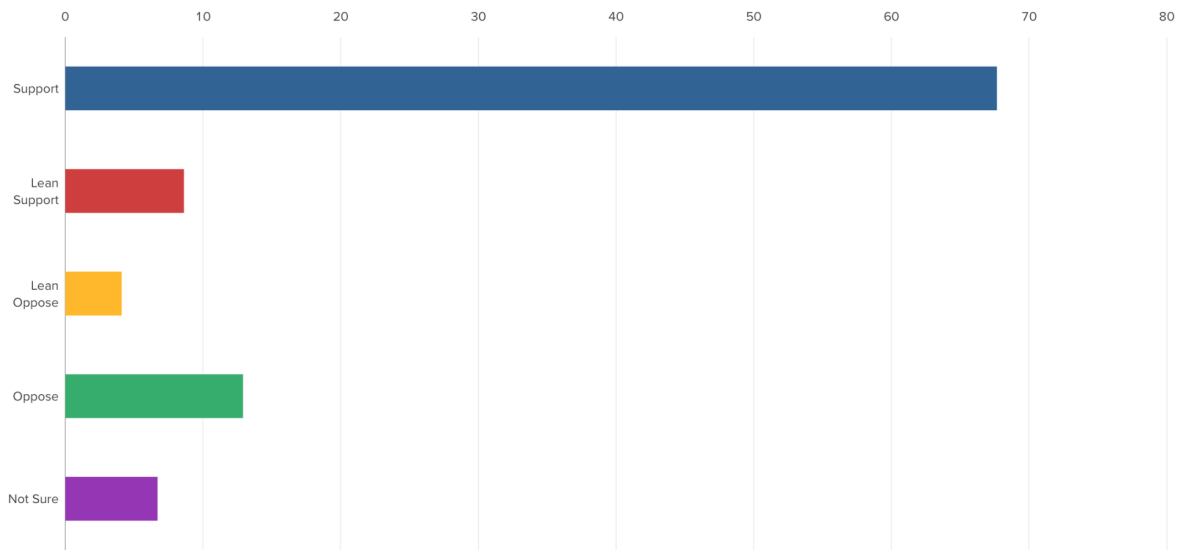
## Toplines

- Seventy-six percent of Maryland voters support their legislators voting in favor of the cage-free egg legislation currently being considered by the Maryland legislature while only 17 percent oppose the legislation.
- Seventy-eight percent of voters support the Governor signing cage-free egg legislation if it passes the legislature, with 16 percent opposed.
- The cage-free egg legislation has strong support from voters across parties, with 84 percent of Democrats, 60 percent of Republicans and 71 percent of Independents in support of their legislator voting in favor of the proposal. Eighty-six percent of Democrats, 61 percent of Republicans and 75 percent of Independents support the Governor signing the legislation if the legislature passes it.
- After hearing arguments for and against the cage-free egg proposal, support remains strong, with 72 percent in support and 20 percent opposed to passage in the legislature and 77 percent in support of the Governor signing the legislation and 17 percent opposed.

## Cage-Free Egg Proposal Enjoys Strong Support From Voters

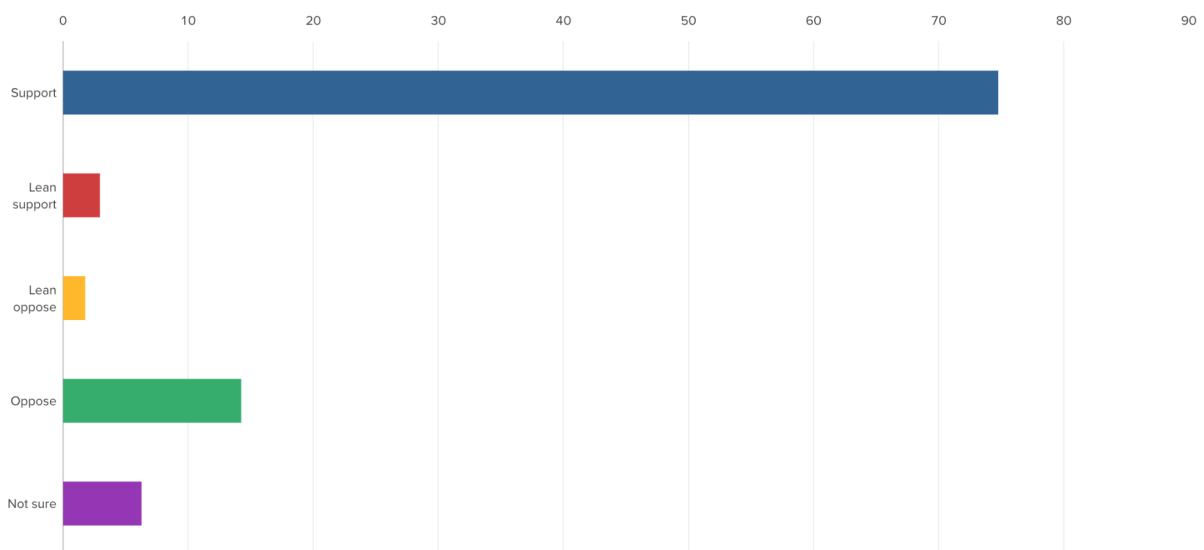
We find strong support among Maryland voters for the cage-free egg legislation. **Seventy-six percent of Maryland voters support cage-free egg legislation, with 17 percent opposed.** In our initial ask, 68 percent of Maryland voters want their legislator to vote in favor of the legislation, while 13 percent want their legislator to vote against it. The other 19 percent are undecided, but among those voters, the plurality (44%) lean towards the legislation, with only 22 percent leaning against (leading to the final seventy-six, 17 percent split).

Do you support or oppose your legislator voting for cage-free egg legislation?



An even larger share of Maryland voters support the Governor signing the legislation into law if it passes the legislature. Seventy-eight percent of voters support the Governor signing cage-free egg legislation if it passes the legislature, with 16 percent opposed. On initial ask, 75 percent of voters supported the Governor signing the law and 14 percent were opposed, among the 11 percent unsure, 26 percent leaned towards signing the law and 18 percent leaned against. The rest chose not to lean in any direction.

Do you support or oppose the Governor signing cage-free egg legislation?



## **Cage-Free Egg Proposal Is Robust To Message Test**

These results remain robust even when voters hear arguments for and against the policy. Two sets of arguments were tested, both available in the footnotes.<sup>1</sup> After hearing one of two message batteries<sup>2</sup> 72 percent of Maryland voters support their legislator voting for the legislation; 20 percent opposed and the rest were undecided. After hearing the same arguments, 77 percent support the Governor signing the law, compared with only 17 percent opposed.

### **Conclusion**

The cage-free egg proposal currently being considered by the Maryland legislature enjoys strong support, even after voters hear arguments for and against the proposal.

---

<sup>1</sup>**SPLIT 1:** Opponents of this legislation say it will increase the cost of eggs and destroy well-paying jobs in the egg industry. Supporters say that the current conditions in hen houses are cruel and pose food safety risk, endangering the health of customers.

**SPLIT 2:** Opponents of this legislation say it will increase the cost of eggs and destroy well-paying jobs in the egg industry. Supporters say that similar legislation has passed in nearly a dozen states without having a negative impact on customers.

<sup>2</sup> The differences between the two messages are small and primarily affect the percent in support, rather than opposed.