

**Testimony Before the Maryland House of Delegates Environment and Transportation  
Committee**

**HB974: Prince George's County - Speed Monitoring Systems - Indian Head Highway PG  
306-24**

**Offered by Jenoptik Smart Mobility Solutions**

**February 29, 2024**

Dear Chair Korman, Vice Chair Boyce, and Members of the Committee,

Jenoptik is proud to offer this testimony to support HB974 - we appreciate the ongoing efforts of the Delegation to improve safety in Prince George's County. We would especially like to thank Delegate Valderrama for her dedication to this cause and acknowledge the steadfast work of the 210 Safety Committee.

Jenoptik is a globally operating technology group with a US headquarters in Jupiter, Florida and satellite offices around the country. Optical technologies remain the very basis of our business. In 2023, Jenoptik determined that Maryland will be a key focus for investment to broaden the company's technology footprint. At that time, Jenoptik engaged Fiastro Consulting to achieve greater social impact for program participants: Katie Nash and her team are uniquely dedicated to serving Maryland governments and community advocates. Earlier this year, Jenoptik was selected to become the speed enforcement technology vendor for Prince George's County.

***This legislation supports a "best in class" safety program for Prince George's County.***

Jenoptik will bring intelligent traffic photo enforcement with automatic number/license plate recognition to keep citizens safe. We will offer improved data analysis for identifying high speed hot spots. We have begun to identify and provide customizable services and software to serve the County. We are currently in the process of program roll-out but have proved our effectiveness in technology demonstrations.

The prior speed camera program failed to monitor speeds in excess of 89 miles per hour: outrageous dangerous speeds must be curtailed and we believe an increased penalty sends a strong message to this effect. Additionally, the current fine levels are low, given the severity of the ongoing problem.

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