

February 13, 2024

The Honorable Pamela Beidle
Chair, Senate Finance Committee
Miller Senate Office Building, 3 East
11 Bladen Street
Annapolis, MD 21401

Re: SENATE BILL 541 – THE MARYLAND ONLINE DATA PRIVACY ACT (Favorable with amendment)

Dear Chair Beidle and Members of the Senate Finance Committee:

I am writing on behalf of LexisNexis Risk Solutions (“LexisNexis”), a leading provider of credential verification and identification services for government agencies, Fortune 1000 businesses, and the property and casualty industry, to express concerns with Senate Bill 541, as introduced. While LexisNexis appreciates and supports Maryland’s efforts to provide practical and effective consumer protections for personal information and data, we join with industry in seeking clarifications in the proposed law to ensure the inclusion of the most up to date definitions and provisions and preserve our ability to provide quality services to our customers, particularly in the area of supporting fraud detection and identity theft.

Specifically, LexisNexis respectfully requests that the Committee consider amending the proposed legislation to (1) include “data subject to” in the Gramm-Leach-Bliley Act exemption to ensure that data subjected to the GLBA are properly regulated, (2) conform the definition of “publicly available information” with the majority of states who have privacy statutes, and (3) conform the provision to assist controllers who obtain data about a consumer from a source other than the consumer with the majority of states who have privacy statutes. We stand willing to work with the Sponsor and the Committee to develop language that achieves the intended privacy protections for consumers, while allowing industry participants to effectively comply and continue to provide valuable services.

LexisNexis takes this opportunity to thank Senator Gile for her hard work in this space and we remain committed to further collaboration in the development and implementation of best practices for data privacy, based on our expertise and experience. Thank you for your consideration of LexisNexis’ feedback on the proposed legislation.

Please let us know if we can answer any questions or provide any additional information.

Respectfully submitted,

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