



Senate Bill 531

Caroline County—Alcoholic Beverages—Barbershop and Beauty Salon License

Position: **FAV**

Date: **February 22, 2024**

To: **Finance**

The Caroline County Commissioners **SUPPORT** SB 531. This bill seeks to establish a barbershop and beauty salon beer and wine license in Caroline County. This legislation represents a significant opportunity to enhance the customer experience in our local barbershops and beauty salons while promoting economic growth and innovation in our community.

The proposed license would enable the Board of License Commissioners for Caroline County to issue licenses to holders of barbershop or beauty salon permits. This licensing option would allow these establishments to provide limited quantities of beer and wine for on-premises consumption by customers. Establishments granted this license would also require compliance and alcohol awareness training enforced by the Caroline County Liquor Board.

Offering these additional services while visiting local establishments can create a more enjoyable and relaxing atmosphere for patrons while supporting local businesses and stimulating economic activity.

This innovative approach to licensing aligns with the evolving preferences and expectations of consumers, who increasingly seek unique and personalized experiences in their service interactions. For these reasons, the Commissioners urge a favorable report on SB 531.

Sincerely,

J. Travis Breeding, President