

The **HOLLAND LAW FIRM**
for Consumer Rights

Peter A. Holland
Attorney at Law
peter@hollandlawfirm.com

The Holland Law Firm, P.C.
Mailing Address:
914 Bay Ridge Rd, Ste 230
Annapolis, MD 21403

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Hon. Chair, Senator Beidle, Senate Finance Committee
cc: Members, Senate Finance Committee

**RE: Testimony to the Senate Finance Committee
SB541 – Maryland Online Data Privacy Act**

Position: Favorable

Dear Chair and Members of the Committee,

Our law firm focusses on consumer protection and consumer privacy, including representing many victims of identity theft.

Maryland needs a data privacy law, and I am writing to express my strong support for SB541 because it will give individuals the right to access the information held by businesses about them. This is important because of the degree of false and inaccurate information which exists about many consumers, and because presently no such right to access exists.

At present a patchwork of state and federal laws protect limited fragments of consumer data. However, the bulk of consumer data can be freely exploited by businesses, with little transparency and not even a right of access that data businesses hold on them. SB 541 is a major step toward giving consumers greater access to their own personal data.

Respectfully,

/s/ Peter A. Holland
Peter A. Holland
THE HOLLAND LAW FIRM, P.C.
914 Bay Ridge Rd, Ste 230
Annapolis, MD 21403
Telephone: (410) 280-6133
Facsimile: (410) 280-8650
peter@hollandlawfirm.com