

TESTIMONY FOR SB1041 Alcoholic Beverages - Breweries, Wineries, and Distilleries Direct Delivery and Direct Shipment

Bill Sponsor: Senators Gile and Folden

Committee: Finance

Organization Submitting: Maryland Legislative Coalition **Person Submitting:** Aileen Alex, co-chair

Position: FAVORABLE

I am submitting this testimony in favor of SB1041 on behalf of the Maryland Legislative Coalition. The Maryland Legislative Coalition is an association of activists - individuals and grassroots groups in every district in the state. We are unpaid citizen lobbyists, and our Coalition supports well over 30,000 members.

In Maryland, direct-to-consumer alcohol sales can happen only if the retailer uses their own employees to deliver to customers. This disadvantages small retailers who don't have the staff for this activity. SB1041 authorizes common carriers such as USPS, UPS, and FedEx to deliver alcoholic beverages for the small retailers.

Our Coalition supports legislation that levels the playing field for small businesses. This legislation opens a share of the market previously foreclosed to the mom-and-pop shops while fostering greater competition. Maryland consumers stand to benefit from the advantages this legislation offers.

We support this bill and recommend a **FAVORABLE** report in committee.