

Trust & Safety on TikTok: By The Numbers

TikTok is an entertaining and joyful place because we prioritize safety.

How we keep TikTok safe

30 policies in our Community Guidelines

40^k trust and safety professionals

70+ languages supported for moderation

How we empower our community

15+ youth safety and well-being tools

10+ LIVE safety tools

12+ safety and well-being guides

Enforcing our rules: video and account removals in Q1 2023

91M violative videos

17M accounts suspected to be under the age of 13

51M fake accounts

How we removed

97% removed before they were reported to us

90% removed within 24 hours

92% of community-reported content removed within two hours