

iGaming Impact on Land-Based Gaming Revenue and Jobs

A Pennsylvania Case Study

Year	Slot Machine Revenue	Table Games Revenue	iGaming Revenue	Sports Wagering Revenue	VGT's Revenue	Fantasy Sports Contests	Total Gaming Revenue
2014	\$2,319,534,380	\$749,543,217					\$3,069,077,597
2015	\$2,365,651,659	\$808,137,112					\$3,173,788,771
2016	\$2,360,184,122	\$853,238,055					\$3,213,422,178
2017	\$2,336,212,902	\$890,704,254					\$3,226,917,156
2018	\$2,369,885,203	\$878,796,174		\$2,516,589		\$15,309,615	\$3,266,507,581
2019	\$2,363,085,678	\$903,594,181	\$33,599,749	\$84,112,967	\$2,329,540	\$25,872,124	\$3,412,594,239
2020	\$1,355,924,785	\$504,309,266	\$565,776,908	\$189,703,465	\$16,647,898	\$21,148,707	\$2,653,511,029
2021	\$2,287,529,465	\$924,902,965	\$1,112,855,937	\$340,113,160	\$39,852,039	\$29,298,635	\$4,734,552,201
2022	\$2,390,757,300	\$990,568,468	\$1,364,392,468	\$401,208,108	\$42,079,447	\$22,329,896	\$5,211,335,687
2023	\$2,463,698,452	\$971,742,564	\$1,741,832,079	\$458,616,339	\$41,237,349	\$20,091,332	\$5,697,218,115
2024	\$2,447,354,419	\$937,479,260	\$2,181,669,449	\$510,716,858	\$41,525,888	\$18,668,580	\$6,137,414,455

*Source: Pennsylvania Gaming Control Board 2024 Revenue Report; January 21, 2025

Slot Machine Revenue

- 2014–2018 (Total): \$11,751,468,266
- 2019–2024 (Total, including 2020): \$13,308,350,099
- Percent Difference: +13.25%

Table Games Revenue

- 2014–2018 (Total): \$4,180,418,812
- 2019–2024 (Total, including 2020): \$5,232,596,704
- Percent Difference: +25.17%

Key Takeaways:

To assess the impact of iGaming on Pennsylvania's retail gaming market, we analyzed the revenue numbers from the five years before iGaming's introduction (2014–2018) and compared them to the five years following its introduction (2019–2024). This approach provides a balanced comparison, even accounting for the challenges posed by the COVID-19 pandemic in 2020, which significantly disrupted retail gaming revenues.

The results show that **retail table games and slot revenues have increased considerably during the five years since iGaming was introduced, despite the unprecedented challenges of the pandemic year.**

- **Retail slot revenue** grew by **13.25%** between the two periods, rising from \$11.75 billion (2014–2018) to \$13.31 billion (2019–2024). This demonstrates that slots, a cornerstone of the retail casino industry, have remained strong and even grown in the presence of iGaming.
- **Retail table game revenue** experienced an even more remarkable increase, growing by **25.17%** from \$4.18 billion (2014–2018) to \$5.23 billion (2019–2024). This substantial growth highlights the continued appeal of table games and their ability to thrive alongside iGaming.

This growth occurred alongside the expansion in the state's land-based gaming footprint. Since 2018, **five new casinos** (two full casinos and three mini/satellite casinos) have opened in Pennsylvania, further contributing to the increased revenue from retail gaming. This demonstrates that iGaming and land-based casinos are not in competition but are complementary. The simultaneous growth of iGaming and new brick-and-mortar venues reinforces the idea that **land-based and online gaming can coexist and thrive, creating a more robust and diverse gaming ecosystem.**

The employment impact further underscores this complementarity. According to publicly available data from the Pennsylvania Gaming Control Board (PGCB)¹ **more than 1,000 new jobs have been added at land based casinos over the past three fiscal years (FY21/22 to FY23/24)**. Additionally, the PGCB's job board² highlights active recruitment efforts by casinos across the state, with **hundreds of full-time and part-time opportunities available**. These positions range from dealers and table games supervisors to roles in restaurants and other non-gaming amenities that are essential to the in-person casino experience.

Finally, the combination of **iGaming and sports betting** has driven **record-breaking gaming revenues** for the state. Total gaming revenue grew from **\$3.27 billion in 2018** to **\$6.14 billion in 2024**, an increase of over **87%**. iGaming and sports make-up the lion's share of this growth. The availability of these new digital gaming channels has contributed to **record tax revenues from gaming**, benefiting Pennsylvania's economy and public services.

¹ Pennsylvania Gaming Control Board Annual Reports; [2021-2022](#); [2022-2023](#); [2023-2024](#).

² Pennsylvania Gaming Control Board [Casino Employment Opportunities](#).