SB0774_favorable_Josh_Bokee_Connect.pdfUploaded by: Joshua Bokee

Position: FAV

SB0774: Property Tax – Valuation of Operating Property of Rural Broadband Service Providers

Favorable

Testimony as submitted by:
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The Hon. Chair, Senator Guy Guzzone The Hon. Vice-Chair, Senator Jim Rosapepe Members of the Committee

My name is Josh Bokee, and I am the executive director of Connect (for Broadband), a nonprofit organization that is dedicated towards helping to close the digital divide by supporting access to high-speed broadband as well as the needed digital technologies and skills that will help Maryland households compete and succeed in the global economy. I respectfully recommend to the committee a Favorable vote on SB 0774 –Property Tax – Valuation of Operating Property of Rural Broadband Service Providers.

Sb 0774 proposes changes to how the State Department of Assessments and Taxation assesses the operating properties of broadband service providers for property tax purposes, which would modify the valuation process to potentially encourage the expansion of broadband services, especially within rural areas.

The State of Maryland has been a leader in both encouraging and investing in broadband access for unserved households throughout the state. The state anticipates an allocation of over \$267 million from the federal Broadband Equity, Access, and Deployment (BEAD) Program to continue the deployment and upgrade of high-speed internet networks, ensuring reliable and affordable services statewide.

The effective deployment of high-speed broadband to every corner of the state is essential to ensure that Maryland is a leading competitor in the global digital economy. High-tech, A.I supported manufacturing; lab and research centers, quantum and cyber initiatives and precision guided agricultural activities can only occur with access to high-speed broadband. Broadband access is not a silo in and of itself – it is the foundation upon which the state can unlock meaningful and transformative economic gains in every community of Maryland.

However, potential challenges await, even as the state is poised to receive the needed federal investment. These include inflationary pressures on materials such as fiber and related machine components, and uncertainties with respect to access to needed construction labor as every state, including Maryland and its private sector partners, moves forward with network buildouts.

SB 0774 could provide needed financial incentive and relief to help ensure that private investment moves forward for the effective build out of these critical broadband networks. The legislation is consistent with prior Maryland General Assembly initiatives, including the 2018 report that was issued by the Task Force on Rural Internet, Broadband, Wireless and Cellular Service that included this strategy as one method to encourage broadband expansion.

I respectfully recommend to the committee a Favorable vote on SB 0774 – Property Tax – Valuation of Operating Property of Rural Broadband Service Providers.

Thank you to the bill's sponsors for bringing this legislation forward and for the committee's consideration.

SB0774-BT_MACo_SWA.pdfUploaded by: Karrington Anderson

Position: FWA



Senate Bill 774

Property Tax – Valuation of Operating Property of Rural Broadband Service Providers

MACo Position: **SUPPORT**To: Budget and Taxation Committee

WITH AMENDMENTS

Date: February 26, 2025 From: Kevin Kinnally and Karrington Anderson

The Maryland Association of Counties (MACo) **SUPPORTS** SB 774 **WITH AMENDMENTS** to ensure a fair and sustainable tax policy while advancing rural broadband expansion. This bill grants rural broadband service providers a permanent tax carveout, giving them a lasting advantage over other industries while shifting significant costs onto counties.

SB 774 grants rural broadband providers a deep, ongoing tax break, slashing their property assessments to the lowest possible value while subtracting public subsidies, tax credits, and grants. This structure artificially lowers tax obligations, stripping counties of critical revenue for schools, public safety, roads, and other essential services. Meanwhile, the providers benefit from an indefinite tax break, even as their networks become profitable over time, with no requirement to reinvest in communities or expand service—shifting the cost burden onto residents and businesses.

Counties have led efforts to expand broadband, committing funding, infrastructure, and strategic support to bridge the digital divide. These investments have accelerated deployment, subsidized access, and reduced provider costs. However, broadband networks mature into profitable enterprises, with providers building customer bases, stabilizing revenues, and expanding operations. SB 774 treats broadband as a perpetual fiscal burden rather than a growing industry, locking in permanent tax advantages without requiring long-term community investment.

While some counties may want to offer targeted relief to support broadband expansion, that decision should remain a local choice, not a mandated tax break. As such, MACo urges an amendment to authorize counties to expressly negotiate Payment in Lieu of Taxes (PILOT) agreements with broadband providers. PILOT agreements provide a flexible, locally driven tool that allows counties to balance economic development incentives with fiscal responsibility while ensuring broadband companies contribute to the communities they serve.

Absent the amendment, this bill imposes a significant unfunded mandate on counties, leaving no mechanism to recover lost revenue and forcing difficult trade-offs in funding essential services. Accordingly, MACo urges the Committee to issue a **FAVORABLE WITH AMENDMENTS** report on SB 774 to ensure tax fairness, fiscal responsibility, and local flexibility while supporting rural broadband expansion. MACo's proposed amendments are included on the following page.

MACo PROPOSED AMENDMENTS TO SB 774

AMENDMENT NO. 1

On page 1, in line 17, strike the bracket; and in the same line, strike "EXCEPT AS PROVIDED IN SUBSECTION (F) OF THIS SECTION, THE".

AMENDMENT NO. 2

On page 3, strike in their entirety lines 6 through 18, inclusive, and substitute:

- " (E) THE GOVERNING BODY OF A COUNTY MAY AUTHORIZE, BY LAW, AN EXEMPTION FROM COUNTY PROPERTY TAX FOR THE OPERATING PROPERTY OF A RURAL BROADBAND SERVICE PROVIDER AND PROVIDE FOR A NEGOTIATED PAYMENT IN LIEU OF THE TAX.
- (F) THE GOVERNING BODY OF A COUNTY MAY DETERMINE THE TERMS, CONDITIONS, AND DURATION OF ANY PAYMENT IN LIEU OF TAXES AGREEMENT ENTERED INTO UNDER SUBSECTION (E) OF THIS SECTION, INCLUDING BUT NOT LIMITED TO THE AMOUNT OF PAYMENT AND ANY REQUIREMENTS RELATED TO SERVICE EXPANSION OR INFRASTRUCTURE IMPROVEMENTS.".