

Maryland Association of the Deaf Written Testimony HB 1363 – Places of Public Accommodation - Captioning for Motion Picture Houses - Alterations Tuesday, March 4, 2025 Position: Favorable

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Meredith DeSomma Vikki Porter Blaise Delahoussaye Philip Mecham Thelma Schroeder The Maryland Association of the Deaf (MDAD) is a statewide organization that protects the interests of Deaf, DeafBlind, and Hard of Hearing Marylanders concerning accessibility and equity issues. Currently, there are approximately 1.2 million of these individuals living in the State of Maryland.

MDAD is advocating for the passage of the HB 1363 sponsored by Delegate Bhandari regarding movie theater captioning. This bill requires that movie theaters with four or more screens provide open captioning for a minimum of two screenings each week. This effort would help further expand access to open captioned (OC) movies particularly in Western Maryland, North Central Maryland, Southern Maryland, and Eastern Shore areas. In addition, Deaf, DeafBlind, and Hard of Hearing customers and/or those with neurodivergent conditions from the surrounding states of Delaware, District of Columbia, Pennsylvania, Virginia, and West Virginia would more likely patronize the theaters in these areas. They will bring in additional revenue into the State of Maryland beyond its borders.

It is vital that the State of Maryland continues to take the helm in ensuring that movie theaters provide open captioning accessibility. The practice of providing closed captioning devices (glasses et al) has historically been riddled with numerous and documented issues such as malfunctions and physical/mental wear and tear for users. These devices have been proven to not contribute at all to an enjoyable and inclusive movie-going experience—stripping users of the ability to remain invisible and maintain their dignity.

As a reminder, open captioned movies benefit not just the Deaf/DeafBlind/Hard of Hearing customers and those with neurodivergent conditions, but a larger segment of the movie-going public—including but not limited to—children, senior citizens, and those learning English as a second language. MDAD looks forward to a favorable report on HB 1363.

Thank you,

MDAD Board of Directors