



House Bill 1365 -- Commercial Law - Online Data Privacy - Limits on Data Collection
House Economic Matters Committee
March 4, 2025
Support

The Montgomery County Chamber of Commerce (MCCC), the voice of business in Metro Maryland, supports House Bill 1365 -- *Commercial Law - Online Data Privacy - Limits on Data Collection*.

House Bill 1365 provides a small but important clarification to the *Maryland Online Data Privacy Act of 2024*. MCCC is confident that this legislation will ensure small businesses and entrepreneurs across the state maintain access to the tools they need to succeed.

This bill protects local businesses and innovators from facing unnecessarily stringent standards compared to their counterparts nationwide, while still upholding robust data privacy for Maryland residents. Without this bill, Maryland would be subject to the strictest standards in the country, imposing unnecessary limitations on digital advertising and online resources and depriving businesses of the tools they need to succeed in the global marketplace.

House Bill 1365 also provides a practical framework for small businesses and entrepreneurs who rely on digital marketing and targeted advertising to attract and retain customers. MCCC is particularly supportive of the clarity this bill provides to preserve the use of these resources while still protecting customers' personal data.

For these reasons, the Montgomery County Chamber of Commerce supports House Bill 1365 and respectfully requests a favorable report.

The Montgomery County Chamber of Commerce (MCCC), on behalf of its members, champions the growth of business opportunities, strategic infrastructure investments, and a strong workforce to position Metro Maryland as a premier regional, national, and global business location. Established in 1959, MCCC is an independent, non-profit membership organization.

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