

MARYLAND RETAILERS ALLIANCE

The Voice of Retailing in Maryland



HB1331 Consumer Protection - Artificial Intelligence
Economic Matters Committee
March 4th, 2025

Position: Unfavorable

Background: HB1331 would establish regulations around the use and risk-assessment of artificial intelligence technology.

Comments: The Maryland Retailers Alliance (MRA) writes in respectful opposition to **HB1331 Consumer Protection - Artificial Intelligence**. The bill would propose a set of strict and potentially burdensome regulations around the use of artificial intelligence (AI) technology in Maryland. While we understand that there are concerns around this fast-moving area of technological development, we would caution the legislature against moving too quickly to curb its use without all necessary information about the potential benefits of AI and actions that may already be being taken by industry members to protect consumers. MRA testified in support of HB956 Consumer Protection - Workgroup on Artificial Intelligence Implementation earlier this Session and would recommend that the Committee move that bill as an alternative to HB1331. The workgroup proposed by HB956 would better prepare this body to make measured and informed decisions around the future of AI in Maryland.

Thank you for your consideration.