

Sample Online sample of 600 voters fielded from November 21 to November 27, 2024.
 Margin of Error ±5.8%



1. [Corresponds to Egg Carton Image 1] For each of the following egg carton labels, please tell us which best describes the living conditions of chickens that produced them.

These eggs come from chickens in barns with access to the outdoors	26%
These eggs come from chickens in barns with room to move but no outdoor access	13%
These eggs come from chickens confined to small cages with little space to move	21%
Not sure	40%
Totals	100%
N	600



2. [Corresponds to Egg Carton Image 2] For each of the following egg carton labels, please tell us which best describes the living conditions of chickens that produced them.

These eggs come from chickens in barns with access to the outdoors	19%
These eggs come from chickens in barns with room to move but no outdoor access	15%
These eggs come from chickens confined to small cages with little space to move	25%
Not sure	41%
Totals	100%
N	600



3. [Corresponds to Egg Carton Image 3] For each of the following egg carton labels, please tell us which best describes the living conditions of chickens that produced them.

These eggs come from chickens in barns with access to the outdoors	18%
These eggs come from chickens in barns with room to move but no outdoor access	18%
These eggs come from chickens confined to small cages with little space to move	23%
Not sure	41%
Totals	100%
N	600

4. Some eggs in grocery stores come from chickens confined in cages. These chickens spend their entire lives in small cages. Other eggs come from chickens housed in open barns where they can walk and stretch their wings. Would you rather chickens be caged or housed in open barns with no cages?

Kept in cages	7%
Housed in open barns with no cages	83%
Not sure	10%
Totals	100%
N	600

5. For each of the following types of eggs, please tell us whether you think the chickens are confined in cages or housed in open barns with no cages. Choose one for each row.

	These eggs come from chickens in barns with access to the outdoors	These eggs come from chickens in barns with room to move but no outdoor access	These eggs come from chickens confined to small cages with little space to move	Not sure
"Grade A"	25%	12%	23%	40%
"Brown eggs"	24%	15%	15%	46%
"Free Range"	68%	17%	4%	10%
"Pasture"	59%	17%	7%	17%
"Organic"	37%	15%	16%	33%
"Natural"	43%	12%	13%	32%
"All-Natural"	41%	14%	12%	33%
"Vegetarian Fed"	24%	19%	19%	39%
"Farm Fresh"	30%	20%	17%	33%

6. Would you be surprised to learn that eggs labeled with phrases like “Farm Fresh” and “All Natural” can come from chickens confined in cages?

Yes, I would be surprised	44%
No, I would not be surprised	56%
Totals	100%
N	600



7. [Accompanies Chicken Image 1] Below is an image of chickens in a cage used in egg production. Lawmakers are considering legislation to require that eggs produced or sold in Maryland come from cage-free environments. Do you [support or oppose] a law requiring that eggs produced or sold in Maryland come from cage-free environments?

Strongly support	50%
Somewhat support	25%
Somewhat oppose	7%
Strongly oppose	8%
Don't know	10%
Totals	100%
N	600

8. Below is an image of chickens in a cage used in egg production. Lawmakers are considering legislation to require that eggs produced or sold in Maryland come from cage-free environments. Do you lean towards [supporting or opposing] a law requiring that eggs produced or sold in Maryland come from cage-free environments?

Lean towards supporting	77%
Lean towards opposing	23%
Totals	100%
N	59

9. Below is an image of chickens in a cage used in egg production. Lawmakers are considering legislation to require that eggs produced or sold in Maryland come from cage-free environments. Do you [support or oppose] a law requiring that eggs produced or sold in Maryland come from cage-free environments? (Including leaners)

Strongly support	50%
Somewhat support	25%
Lean towards supporting	8%
Lean towards opposing	2%
Somewhat oppose	7%
Strongly oppose	8%
Totals	100%
N	600

10. Below is an image of chickens in a cage used in egg production. Lawmakers are considering legislation to require that eggs produced or sold in Maryland come from cage-free environments. Industry experts estimate that this requirement would increase egg prices by a few pennies an egg. Do you [support or oppose] a law requiring that eggs produced or sold in Maryland come from cage-free environments?

Strongly support	48%
Somewhat support	30%
Somewhat oppose	9%
Strongly oppose	8%
Don't know	5%
Totals	100%
N	600

11. Below is an image of chickens in a cage used in egg production. Lawmakers are considering legislation to require that eggs produced or sold in Maryland come from cage-free environments. Industry experts estimate that this requirement would increase egg prices by a few pennies an egg. Do you lean towards [supporting or opposing] a law requiring that eggs produced or sold in Maryland come from cage-free environments?

Lean towards supporting	82%
Lean towards opposing	18%
Totals	100%
N	31

12. Below is an image of chickens in a cage used in egg production. Lawmakers are considering legislation to require that eggs produced or sold in Maryland come from cage-free environments. Industry experts estimate that this requirement would increase egg prices by a few pennies an egg. Do you [support or oppose] a law requiring that eggs produced or sold in Maryland come from cage-free environments? (Including leaners)

Strongly support	48%
Somewhat support	30%
Lean towards supporting	4%

Lean towards opposing	1%
Somewhat oppose	9%
Strongly oppose	8%
Totals	100%
N	600

This survey is based on 600 interviews conducted by YouGov on the internet of registered voters who are registered in the state of Maryland. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.02 to 6.22 with a mean of 1 and a standard deviation of 1.05.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 5.8%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey. Some items withheld for future release.