

To Whom it may concern,

I am writing to express my strong support for SB #918, which aims to establish regulations and directories for e-vapor products. As a retail store owner, I understand the importance of offering a variety of products that meet the demands of my customers. In today's competitive market, providing the products that customers want is crucial for the success of any business.

In recent years, I have witnessed a significant increase in the demand for e-vapor products. As a responsible retailer in the tobacco category, it is essential for me to stay informed and up-to-date on the latest trends and regulations in this industry. However, the lack of clear direction and consistency regarding the approval of e-vapor products has posed a challenge for retail owners like myself.

SB #918 proposes the establishment of directories that would provide structured guidelines for the sale of e-vapor products. These directories would play a crucial role in ensuring that only authorized and safe products are available in the marketplace. By having access to these directories, retail owners would be able to make more informed decisions about the products they offer to their customers.

The implementation of such directories would not only benefit retail store owners but also contribute to the overall safety and well-being of consumers. With clear guidelines in place, customers can have confidence in the products they purchase, knowing that they have been thoroughly vetted and approved for sale.

Furthermore, the establishment of regulations and directories for e-vapor products would create a level playing field for all retailers. It would prevent the sale of unauthorized or potentially harmful products, ensuring fair competition and consumer protection. This, in turn, would enhance the reputation of the industry and promote responsible business practices.

In conclusion, I wholeheartedly support SB #918 and its objective to regulate e-vapor products through the establishment of directories. I believe that this bill will provide much-needed clarity and consistency for retail store owners like myself, while also prioritizing consumer safety and well-being. I kindly request that you consider my perspective and support the passage of this bill.

Thank you for your attention to this matter. Should you require any further information or have any questions, please do not hesitate to contact me.

Michael Jonczak
General Manager of Drug City