

MARYLAND MILITARY COALITION

Serving Veterans through Legislative Advocacy

February 25, 2025

The Honorable Pamela Beidle
The Honorable Antonio Hayes
Senate Finance Committee
3 East Miller Seate Office Building

Annapolis, MD 21401

Re:Request for FAVORABLE Report - SB0928 — Veterans Benefits Matters — Claim Servicers — Prohibitions and Requirements

Dear Chair Beidle, Vice Chair Hayes and Members of the Senate Finance Committee:

The Maryland Military Coalition recommends a FAVORABLE report by the Committee on HB0267 – *Veterans Benefits Matters* – *Claims Servicers* – *Prohibitions and Requirements* sponsored by Senator William Smith.

This critical legislation would ban so-called "claims predators" from preying on veterans by charging veterans to process a claim or to appeal a denial of benefits. HB0267 incorporates federal law into Maryland law by providing that no one may charge fees for claims assistance who is not accredited by the U.S. Department of Veterans Affairs (VA). The bill creates fines for violations and any collected fines are tendered to the Maryland Veterans Trust Fund.

Federal law provides that claims assistance can only be provided by **accredited agents** who are trained, tested, overseen, and, when appropriate, disciplined and punished by the U.S. Department of Veterans Affairs Office of General Counsel. Traditionally, the U.S. Department of Veterans Affairs only accredits **three types of claims representatives:**

- Claims agents
- Attorneys
- Veterans Services Organizations (VSOs), e.g., the Veterans of Foreign Wars and the American Legion

Attorneys and claims agents may charge fees but on a tightly regulated scale set by the U.S. Government. VSOs provide their services for free, as does the Maryland Department of

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Veterans Affairs, which employs claims agents. Attorneys are allowed to charge only for the appeal of a disability decision, and not for an original claim.

The number of disability claims being filed has increased significantly because of the passage of the Pact Act. With passage of the Act, the number of predator companies has increased astronomically as companies see filing claims as a way to make money.

Unaccredited claims representatives are explicitly banned from "preparing, presenting or prosecuting" claims, but all penalties for violating the law were repealed in 2006. As a result, unaccredited claims predators who illegally charge veterans for claims services entered the market. A bipartisan coalition of 44 state attorneys general, including Attorney General Anthony Brown, sent a letter to the U.S. Congress asking for reinstatement of penalties against those who illegally charge veterans for claims services.

Unscrupulous unaccredited claims predators have engaged in a multitude of improprieties that exploit vulnerable veterans. These abuses include:

- Offering claims assistance without being accredited, in violation of federal law.
- Failing to disclose that they are not accredited by the VA.
- Charging fees beyond those permitted to be charged by accredited agents.
- Misleadingly stating that they are only offering "consulting" services when they are in fact preparing and processing the claim.
- Requiring the veterans to disclose their VA user ID and password so the claims shark can track the progress of the claim.
- Requiring the veteran to disclose their online banking user ID and password so they can withdraw their fees from the veteran's account as soon as the claim is paid.

These improprieties facilitate the commission of fraud against our veterans. **Veterans reported \$350 million** in **total fraud losses to the Federal Trade Commission** in **2023.**² Maryland ranked fifth nationally in reported fraud and other reports per 100,000 of population and ranked 11th in identity theft reports. In Maryland, identity fraud was tied with credit bureaus, information furnishers and report users for the most prevalent form of fraud in 2023³.

We note that banning unaccredited claims predators from providing services to veterans

¹ https://www.benefits.va.gov/vso/

² https://www.moaa.org/content/publications-and-media/news-articles/2024-news-articles/finance/scams-cost-veterans,-military-retirees-\$350-million-in-2023/

³ https://www.ftc.gov/system/files/ftc_gov/pdf/CSN-Annual-Data-Book-2023.pdf

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Servicers – Prohibitions and Requirements

does not violate the First Amendment rights of claims predators. The United States Supreme Court has repeatedly held that states may reasonably regulate commercial speech, and the Government may regulate the provision of legal advice to ensure that those who provide it meet minimum levels of competency and are sworn to uphold the system of fair administration of justice. Regulation of professional speech is subject to a lower level of scrutiny and should be struck down only when it is "unjustified or unduly burdensome." *Zauderer v. Office of Disciplinary Counsel of Supreme Court*, 471 U.S. 626,657 (1985).

States may regulate professional conduct, even though that conduct incidentally involves speech. "[I]t has never been deemed an abridgment of freedom of speech or press to make a course of conduct illegal merely because the conduct was in part initiated, evidenced, or carried out by means of language, either spoken, written, or printed." *Giboney* v. *Empire Storage & Jee Co.*, 336 U.S. 490, 502 (1949).

Banning claims predators does not limit the options that veterans have to obtain claims assistance. The simple solution would be for those currently providing services in violation of federal law to become accredited. Doing so is not a complicated or onerous process. The objection to obtaining accreditation is that federal law limits the fees that can be charged and claims predators want to charge whatever they can get away with. Second, state law already regulates many professions and limits entry to those who demonstrate qualifications and agree to abide by ethical and other professional practices. Although regulating professions may limit consumer "choice," regulation is universally accepted to protect the public from unscrupulous or unqualified actors.

The New Jersey legislature passed claim predator legislation similar to HB0257. The United States District Court for the District of New Jersey upheld the law, finding that it regulated commercial speech. Oral argument on an appeal to the United States Court of Appeals for the Third Circuit was held in November 2024 and a decision is pending.

The MMC strongly supports SB0928 and asks the Finance Committee for a FAVORABLE report. It is time for our state to take steps to protect our veterans and reign in the perpetrators of the unscrupulous practices outlined above.

The Maryland Military Coalition is a registered non-profit, non-partisan advocacy organization comprised of prominent Maryland-based veteran and military groups, representing over 150,000 service-connected individuals, including those currently serving, veterans, retirees and their families, caregivers, and survivors.

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We want to thank Senator Smith for his commitment to our veterans and the uniformed services community in Maryland.

Respectfully,

Jayson L. Spiegel

LTC, Army Reserve (Ret.)

President

1 Attachment – Member Organizations of the Maryland Military Coalition

Member Organizations of the Maryland Military Coalition

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American Military Society

American Minority Veterans Research Project

Association of the United States Navy

Commissioned Officers Association of the U.S. Public Health Service

Disabled American Veterans

Fleet Reserve Association of Annapolis

Jewish War Veterans of the U.S.A

Maryland Air National Guard Retirees' Association

Maryland National Association of Retired Federal Employees Veterans Committee

Maryland Veterans Chamber of Commerce

Military Officers Association of America

Military Order of the Purple Heart

Military Order of the World Wars

Montford Point Marines of America

National Association of Black Veterans

Naval Enlisted Reserve Association

NOAA Association of Commissioned Officers

Platoon 22

Reserve Organization of America

Society of Military Widows

Veterans of Foreign Wars