

# Alzheimer's Association Statement About Compassion & Choices

Email: [media@alz.org](mailto:media@alz.org)  
January 29, 2023

**Chicago, January 29, 2023** — In an effort to provide information and resources about Alzheimer's disease, the Alzheimer's Association entered into an agreement to provide education and awareness information to Compassion & Choices, but failed to do appropriate due diligence. Their values are inconsistent with those of the Association. We deeply regret our mistake, have begun the termination of the relationship, and apologize to all of the families we support who were hurt or disappointed. Additionally, we are reviewing our process for all agreements including those that are focused on the sharing of educational information.

As a patient advocacy group and evidence-based organization, the Alzheimer's Association stands behind people living with Alzheimer's, their care partners and their health care providers as they navigate treatment and care choices throughout the continuum of the disease. Research supports a palliative care approach as the highest quality of end-of-life care for individuals with advanced dementia.

## About the Alzheimer's Association

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®. Visit [alz.org](https://www.alz.org) or call 800.272.3900.

**The first survivor of Alzheimer's is out there, but we won't get there without you.**

**Donate Now**

We process your personal information to measure and improve our websites and services to better enhance our marketing campaigns. This allows us to provide personalized content and advertising. You can manage your cookie preference with the Privacy Settings button and for further details on how we use this information, see our [Privacy Policy](#).

**Privacy Settings**

**Reject All Cookies**

**Accept All Cookies**