HB623 - FAVORABLE.pdfUploaded by: Byron Macfarlane Position: FAV



BYRON E. MACFARLANE REGISTER OF WILLS FOR HOWARD COUNTY

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March 26, 2025

The Honorable William C. Smith, Jr., Chair Judicial Proceedings Committee Miller Senate Office Building, 2 East Annapolis, MD 21401

RE: HB623 – Estates and Trusts – Estate Administration – Publication of Notice FAVORABLE

Dear Chair Smith, Vice-Chair Waldstreicher, and Members of the Committee,

I write to you on behalf of the Maryland Register of Wills Association to express our strong support for House Bill 623. This bill will allow roughly half of probate estates in Maryland to publish notice of the opening of estates on the Registers' centralized website, thereby alleviating thousands of grieving families of the costs and delays associated with publishing notice in print newspapers. We respectfully request a **favorable report on House Bill 623.**

OVERVIEW

This bill will substantially reduce the costly, time-consuming, and superfluous publication of estate notices in print newspapers. It will replace this antiquated requirement with a centralized, online statewide database for roughly half of all estate notices to be maintained by the Registers of Wills and made available for free. This will save over 10,000 Maryland families over \$650,000 per year in publication costs. This database is already up and running – and has been since March of 2020. This website has nearly 12,000 hits per month, has had nearly 360,000 hits since its inception, and it is the top Google search result for "Maryland estate notices."

This bill was heard last session as House Bill 1258. There was no opposition in either chamber and it passed unanimously. It was vetoed by the Governor, who indicated a desire for more robust debate with the newspaper industry, who, unfortunately, did not participate in the process last year, leaving us here repeating this entire exercise. They have chosen to participate

¹ Attachment 1: Estimated Publication Costs by Jurisdiction for FY2025 and Under HB623.

² Attachment 2: Screenshot of "Legal Notices" section of the Registers of Wills website.

³ Attachment 3: Screenshot of Google search of "Maryland estate notices".

this time, and the Governor has indicated he will take no position on this bill, regardless of how it emerges from the General Assembly. Together with the bill sponsor and members of the Judiciary Committee, we have worked in good faith to forge a reasonable compromise. What you have before you essentially splits the difference between alleviating this costly burden on the public and the state and the economic consequences for the newspaper industry. Therefore, we again ask the General Assembly to pass this bill.

OVERVIEW - THE CASE FOR HOUSE BILL 623

A. NOTICE ALREADY PROVIDED DIRECTLY TO INTERESTED PERSONS

It is critical that all interested persons in an estate are both notified of the opening of the estate and advised of their rights. This notice is already provided by the Registers of Wills. A printed notice is mailed to all parties of an estate, which includes heirs and legatees – those who inherit if there is no will and those who inherit under a will, respectively – and unpaid creditors. This notice includes estate details including the name of the decedent, the name of the appointed Personal Representative, the date of the Last Will and Testament, if any, and the interested persons' rights to challenge the appointment, the probate of the will, and to file a claim against the estate. This process successfully provides notice to virtually all interested persons, with rare exceptions.

B. ESTATE NOTICES HAVE A SPECIFIC AUDIENCE NOT BEING REACHED

In addition to notices being mailed directly to interested parties, the law also requires that notices be printed in a newspaper of general circulation. The purpose of these notices is not to notify the general public, however. Its specific goal is to attempt to reach anyone who is a bona fide interested party in an estate but did not receive a mailed notice. We know from speaking with creditors that they look at our website to identify deceased debtors. We also know from experience that when interested parties did not receive a mailed notice, it is almost always by mistake, and they still learn of the estate opening by word of mouth from family and friends, not by reading the legal notices section of their local paper. In these cases, the Registers add them to our records and send the notices they were entitled to, easily remedying any omission.

We also cannot identify a single estate in which an interested party objected to the appointment of a personal representative, filed a claim against an estate, or challenged a will because they both (1) didn't receive a notice from the Register in the mail *and* (2) read about the opening of an estate by reading a notice in a newspaper. This further proves that the target audience for these notices isn't being reached, defeating a critical justification for continuing these notices.

C. FAMILIES AND REGISTERS RELIANT ON UNPREDICTABLE AND MONOPOLISTIC INDUSTRY

This antiquated requirement has left the State of Maryland at the mercy of an unpredictably changing print newspaper industry. In recent years, local newspapers have either been shuttered or consolidated by out-of-state corporate conglomerates. Maryland families going through probate and the Registers assisting them may only have one local newspaper to use for publication of notice, and the industry cannot guarantee they will continue to operate newspapers of general circulation in all of Maryland's 24 jurisdictions in perpetuity.

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⁴ Attachment 4: "Notice of Appointment, Notice to Creditors, Notice to Unknown Heirs."

Additionally, the legal duty to publish lies with the Registers, not the newspaper industry, and if any individual publication or all of Maryland's publications decide to stop offering this service, it would be impossible for us to fulfill our duty. Again, the unpredictable future of this industry puts the Registers, meaning the State, in an unsustainably precarious position with no long-term assurances.

Also, since many of these newspapers have no competition, they can charge unreasonably high fees. In Talbot County, for example, there is only one local paper, which charges \$306.90 for a regular estate notice, the highest in the state.

D. MARYLAND STATE GOVERNMENT FORCED TO PLAY ROLE OF COLLECTION AGENT AND COPY EDITOR

Not only are these notices unnecessary and expensive, but many newspapers in Maryland – as monopolies with a stranglehold over the Registers and families – will refuse to publish notices unless and until the Registers collect or facilitate the collection of fees for these notices for them.

It is wildly inappropriate for the Registers – meaning the Maryland State Government, funded by the taxpayers – to pay the role of collection agent for the private newspaper industry. But current law permits an industry-created hostage situation, where the Registers and the families we serve simply have no alternative but to comply with their demands. This is inappropriate, untenable, and relies on an unpredictable industry that could change those demands on a whim.

We must also scrutinize notice for accuracy and play the role of copy editor for the industry, too. While we know the information in our free online database is accurate, newspapers make chronic errors when they publish these notices. This means every day we check each jurisdiction's latest notices for the following: (1) names and address of the personal representative and any attorney, (2) name of the decedent, (3) estate number, (4) date of appointment, (5) date of death, (6) whether the decedent died with a will, (7) the date of the six-month deadline to file claims, and (8) the Register's name, jurisdiction, and address. When one or more of these items is missing or incorrect, the paper must re-print the notice. This all translates into a huge amount of staff time and resources just to make notices are printed correctly, but also an avoidable delay in the appointment of the personal representative and the closing of an estate.

It is an undue burden on the State to force us to play the roles of collection agent and copy editor for private entities. Unfortunately, this isn't just current practice, it's become an entitlement. Not only is our State completely at the mercy of industry to publish these notices, one industry representative has gone so far as to publicly deride the Registers for *not doing enough* to collect their fees for them. We wonder what new burdens will be placed on our government and the families we serve unless we change the status quo.

E. COSTLY BURDEN AND LOGISTICAL PROBLEMS CONTINUE

Some may ask whether anything has changed since the discussion of this measure last year. The simple answer is, not really. The administrative and logistical problems have not been resolved, and Maryland families are still left with the cost of publishing notices that are expensive and do not reach their intended audience.

Registers have attempted to work with some newspapers to adopt more reasonable rates and to address chronic errors in printed notices. Some have reduced rates, some remain

unreasonably high, and some have actually been raised. Some have attempted to address errors, but they persist. Many still require the Registers to facilitate collection of fees, in addition to their continued reliance on us to correct their mistakes.

F. REBUTTING ANTICIPATED INDUSTRY OPPOSITION

Representatives of the publishing industry have consistently opposed efforts in the Maryland General Assembly to move on from legal notice requirements in printed newspapers that pre-date the advent of the personal computer, the internet, and the smartphone.

Does "Independent" Publication Benefit the Public? No. We've heard arguments that legal notices *must* be published in print newspapers by independent bodies. What we haven't heard is *why* independent publication is so imperative. The Registers give newspapers the precise text to print – so what benefit, precisely, is there to the public? None that we can determine. Especially given that we can't even rely on newspaper publications to print these notices correctly, we fail to understand this insistent entitlement to this public subsidy to industry. We also highlight what we all know to be true – that governmental bodies provide general public notice all of the time. From sales of surplus federal property to local zoning board hearings, our government provides notice routinely without whatever catastrophic results opponents of this measure seem to imply.

We also want to highlight the abuse of power that we witnessed last year by the supposedly "independent" press during the campaign to veto the prior iteration of this bill, 2024 House Bill 1258. Local papers across Maryland suppressed letters to the editor and guest columns in favor of the bill, promoted letters and columns that urged the governor to veto it, and after the veto, used those same column inches to claim victory and applaud the governor's veto – and even lied about why he vetoed it. Governor Moore's veto was not a full-throated defense of print legal notices for the rest of human history – but that's how the "impartial" industry spun it for their own benefit.

Do We Need Publications to Archive Notices? No. We've also heard that without print newspapers, there is no way to archive estate notices. This is particularly nonsensical because, just as the newspaper industry has no legal duty to publish estate notices, they also have no legal duty to archive them. This means we have no guarantee that these private entities will archive notices at all, much less in perpetuity.

Are Newspapers Required by Law to Publish or Archive? No. The publishing industry has no legal duty to publish estate notices or archive them. It is a *choice* based on unpredictable businesses that could decide to close local papers or cease to offer to publish legal notices at any time, to which the Registers and the public would have no recourse. Under our legislation, alternatively, we create an affirmative statutory duty that the Registers maintain and operate a centralized online database of all estate notices. Unlike current law, this bill ensures that this database will be available to the public for free, forever. Since we have already created this database and it has been up and running for four years, there's no question whether we can deliver this service. And in terms of archiving proof of notice, this database stores notices in perpetuity and as required by law, the Registers must make copies of estate notices part of the public record in each estate that requires a notice be given and eventually transmit them to Maryland State Archives. In contrast, just as the publishing industry has no legal duty to publish estate notices, it also has no duty to archive notices, much less make those records available to the public.

Will This Legislation Doom the Publication Industry? No. Not only has the industry never proven this claim, as explained previously, they've already taken a nearly 20% reduction in revenue – nearly half of which has been borne by smaller publications – and are still in print.

G. THE COMPROMISE PACKAGE BEFORE THE STATE SENATE

Despite our strongly held beliefs in this exhaustive case for eliminating print publication of estate totals entirely, we understand that the House of Delegates preferred a version of this bill that would strike a balance between the competing interests.

The balance has been achieved by allowing estates in which the heirs-at-law are limited to a surviving spouse, registered domestic partner, lineal ancestors, and lineal descendants to satisfy this publication requirement using the Registers' website. If there are any more distant heirs, including siblings, nieces, nephews, or cousins, traditional print publication would still be required. The argument for this compromise is that a surviving spouse or surviving children or parents of a decedent should not be required to go through the time and expense of publishing notices to reach, in essence, themselves.

This compromise also requires the Registers to submit annual reports to the General Assembly to demonstrate whether and how many bona fide interested persons – individuals with an actual legal right to be included in the probate process – did not receive notice from one of our offices in the mail but did read about the opening of an estate through a notice printed in a physical newspaper. The Registers are capable and willing to provide this data, if these notices ever do reach their intended audience.

I note that one industry lobbyist has stated that this compromise is "unworkable." The Registers' offices work with the public every day to identify all heirs and legatees, determine if an estate is a small or regular estate, if a bond is required, and if so, in what amount, if publication is required, and what fee is required, if any. It will be very easy for us to implement this bill, especially when it will cut the time we spend copy editing for the newspapers in half.

H. SUMMARY IN SUPPORT OF A FAVORABLE COMMITTEE REPORT

While myriad legal notices have been printed in newspapers since time immemorial – before the advent of the personal computer, the internet, and the smartphone – the reality is this: print newspaper estate notices do not serve their defined purpose, they are an unnecessary financial burden on grieving families, and they impose an untenable burden on the State and the public. We can untether ourselves from the whims of out-of-state monopolistic media corporations, move our method of notice into the modern era with our centralized statewide notice website, continue to protect the due process rights of interested persons, and make the probate process less expensive and more efficient for our constituents.

The Registers of Wills enthusiastically endorse this measure and respectfully request a favorable report on House Bill 623.

Sincerely,

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SUPPORT A FAVORABLE REPORT FOR HB 623

SUMMARY

• A REASONABLE COMPROMISE:

o Immediate family members – surviving spouses, children, and parents – will be alleviated of this costly burden.

• PROTECTING DUE PROCESS:

- o All interested persons will still receive a mailed notice from the Register of Wills.
- Ensure that the due process rights of bona fide interested persons in probate estates are protected through (1) notices mailed directly to them and (2) a free, easy to locate centralized website of all estate notices maintained by the Registers.

ENDING NOTICES THAT DO NOT REACH THEIR INTENDED AUDIENCE:

• Estate notices, unlike other legal notices, have a specific audience: unknown heirs and unknown creditors, that are not being reached through print publication.

• DISCONTINUING REDUNDANT, INEFFECTIVE, AND COSTLY SUBSIDY:

- o Interested persons already receive notices in the mail.
- o Unknown heirs and unknown creditors do not read the legal notices section of print newspapers to determine if estates have been opened.
- The print newspaper industry has become unpredictable and unreliable for publishing estate notices:
 - Some publication fees are rising.
 - We have fewer newspapers to choose from.
 - The industry cannot guarantee they will print publications of general circulation in every jurisdiction in Maryland in perpetuity.
 - The industry is increasingly being consolidated by out-of-state corporations with less and less competition.
 - Publications are increasingly demanding the public pay their fees out of pocket before they're able to access estate funds, an undue burden.
 - Publications are increasingly forcing the Registers of Wills to play the role of collections agents for their fees, an inappropriate burden on the State.
 - Publications are chronically error-prone, forcing the Registers of Wills to play the role of copy editors, another inappropriate burden on the State.
 - Chronic errors require notices to be re-published, delaying the closing of estates and prolonging the process for grieving families.

PROMOTING USE OF RELIABLE EASY-TO-FIND ONLINE NOTICES:

- o The Registers of Wills have already established a centralized statewide database of all estate notices at no additional cost to the public.
- o This database is free.
- o It is the top Google search result for anyone looking for estate notices.
- o Notices are published free of errors.
- o Notices are archived permanently.

• SAVING MARYLAND FAMILIES MONEY

o Save grieving families approximately \$1.3 million per year.

• ENSURING PROPER USE OF PUBLIC RESOURCES:

 Alleviate the State of its precarious and unsustainable reliance on an unpredictable print newspaper industry to publish estate notices.

Estimated Publication Costs by Jurisdiction in Maryland for FY2025 and After Implementing this Legislation

Jurisdiction	Est. Cost FY2025	Est. Cost Under HB623
Allegany	\$25,862.48	\$12,931.24
Anne Arundel	\$134,390.00	\$67,195.00
Baltimore City	\$137,655.00	\$68,827.50
Baltimore	\$220,015.00	\$110,007.50
Calvert	\$9,851.00	\$4,925.50
Caroline	\$24,615.50	\$12,307.75
Carroll	\$52,535.00	\$26,267.50
Cecil	\$50,160.00	\$25,080.00
Charles	\$30,995.00	\$15,497.50
Dorchester	\$16,380.00	\$8,190.00
Frederick	\$50,635.00	\$25,317.50
Garrett	\$14,732.50	\$7,366.25
Harford	\$68,680.00	\$34,340.00
Howard	\$55,420.00	\$27,710.00
Kent	\$23,909.00	\$11,954.50
Montgomery	\$183,555.00	\$91,777.50
Prince George's	\$66,080.00	\$33,040.00
Queen Anne's	\$34,902.00	\$17,451.00
St. Mary's	\$22,089.00	\$11,044.50
Somerset	\$7,858.56	\$3,929.28
Talbot	\$45,262.00	\$22,631.00
Washington	\$20,230.00	\$10,115.00
Wicomico	\$21,933.00	\$10,966.50
Worcester	\$44,268.00	\$22,134.00
STATEWIDE TOTAL	\$1,368,362.04	\$684,181.02

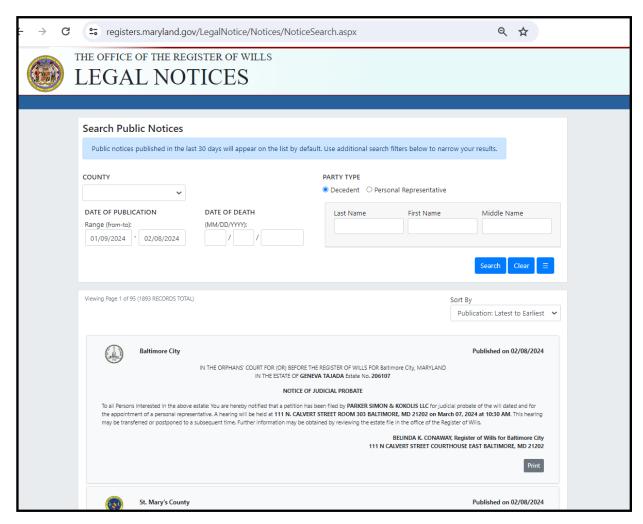
Screenshot of "Legal Notices" section of the Register of Wills website.

Description:

- Users can search notices by jurisdiction, date of publication, date of death of the decedent, the name of the decedent, or the name of the personal representative.
- Users can read the entire text of any published notice.
- Users can click the "Print" button to generate a print-friendly version of any notice.

Benefits of Online Legal Notices:

✓ Free of charge.
 ✓ Archived permanently.
 ✓ Auto-generated to eliminate errors.
 ✓ Changes may be made instantly.

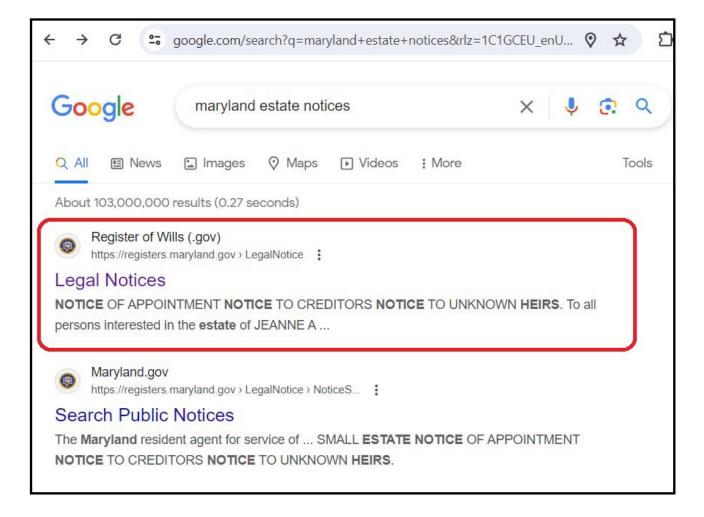


Scan QR code to be directed to the Register of Wills Legal Notices Website:





Screenshot of Google search results for "Maryland estate notices" which shows the Register of Wills' Notice website as the top search result.



(FILE IN DUPLICATE)	
·	and address of attorney)
NOTICE	F APPOINTMENT TO CREDITORS UNKNOWN HEIRS
To all persons interested in the estate of	ONKNOWN HEIRS
<u>'</u>	ESTATE NO
Notice is given that: (name and address)	
was on appointed Personal	Representative of the estate of:
who died on (with) (with	out) a will. There (was) (wasn't) a prior small estate proceeding.
,	he estate file in the office of the Register of Wills or by contacting the
All persons having any objection to the appointmen with the Register of Wills on or before the	nt (or to the probate of the decedent's will) shall file their objections day of (6 months from date of appointment)
Any person having a claim against the decedent m	ust present the claim to the undersigned personal representative dersigned on or before the earlier of the following dates:
(1) Six months from the date of the decedent's dea	ath; or
published notice or other written notice, notifyin presents the claims within two months from the	mails or otherwise delivers to the creditor a copy of this go the creditor that the claim will be barred unless the creditor e mailing or other delivery of the notice. A claim not presented provided by law, is unenforceable thereafter. Claim forms may
Name of newspaper designated by personal representative:	
Date of publication:	
	True Test Copy Name and Address of Register of Wills for

Estates & Trusts Favorable HB623

Uploaded by: Jim Snider

Position: FAV

Written Testimony of J.H. Snider in favor of <u>HB0623</u>, Estates and Trusts - Estate Administration - Publication of Notice, Submitted to the Maryland Senate Judiciary Committee, March 26, 2025

If there ever was a government subsidy that's a good example of what economists call rent seeking, it's the legal ad subsidies for Maryland's politically powerful publishing industry at the expense of unorganized and poor Marylanders who cannot defend their interests and so are easy prey for exploitation. I don't dispute that the press provides a worthwhile service; I do dispute that the legal ad fees imposed on the families of deceased Marylanders provides such a service-and it is that narrower issue you should be focusing on here.

The newspaper lobby will tell you that their technology is an excellent way to provide public notice to potential beneficiaries and creditors of the deceased. But anyone who seriously examines this claim in the year 2025 knows it's laughable. Imagine if today's newspapers told Maryland's commercial advertisers that to reach potential customers via the newspaper they would have to use legal ad like ads. It would be financially suicidal because, unless the government forced them to purchase such ads, commercial advertisers would avoid them like the plague. To be sure, 150 years ago commercial advertisers were happy to pay for such ads. But we're no longer living in the 19th Century.

The newspaper lobby will given you a big song and dance about how committed they are to legal ad transparency and accessibility. But communication scholars have for decades been trying to get information from the newspaper industry about the revenue brought in by legal ads, and the industry, including Maryland newspapers, won't provide it because they treat that information as a trade secret. So here they are once again asking to preserve or expand a government handout at the expense of the politically weak, but they won't reveal how much money they receive as a result.

Shamefully, many newspapers won't even publicly post merely the cost of the legals ads on their websites. Instead, one must contact them personally and hope they'll share the cost of those ads. Why such poor customer service? And why are those legal ads often more expensive than comparable classified ads? The answer is simple: the government has granted them a monopoly on those government mandated ads and they act accordingly.

I've randomly asked many people over the years if they looked at legal ads to find out if they were a beneficiary of a deceased relative. Not one of them has ever answered yes. Over the years, the Maryland General Assembly has introduced countless bills concerning legal ad subsidies for newspapers. But I don't recall a single case where a supposed beneficiary of these government mandated ads has supported the claims the newspaper lobby has made for them. I don't doubt that the newspaper lobby could dig up such people. But it's telling and all the public needs to know that their preferred mode of lobbying on legal ads is not publicly but quietly in your offices. And when they do lobby publicly, they often make points that either are not substantiated with hard evidence or answer irrelevant questions.

Snider / Page 2 of 2

At the end of the House public hearing on Feb. 12, 2025, the sponsor of HB623 asked the head of the MDDC Press Association if she could answer what fraction of Maryland newspaper revenue was derived from estate legal ads. This was an obvious question to ask because of the industry's claims that "the survival of our publications would be in jeopardy" if estate legal ad revenue were lost. The head of the industry association answered "yes, absolutely" but then gave a longwinded answer that did not in fact answer the question, which she couldn't answer because, at approximately 1%, it was presumably too embarrassing for her to answer. When newspaper industry representatives or their trade representative tell you how disastrous losing this source of revenue would be, please follow up by asking them to quantify that in terms of their overall local newspaper revenue. If they continue to be unwilling to answer this question, if only in the aggregate, then their sky is falling claims can reasonably be inferred to be disinformation.

HB 623Estate Administration Publication of Notice.

Uploaded by: Tammy Bresnahan

Position: FAV



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HB 623 Estates and Trust – Estate Administration – Publication of Notice Senate Judicial Proceedings Committee March 26, 2025 FAVORABLE

Good afternoon, Chair Smith and members of the Senate Judicial Proceedings Committee. My name is Tammy Bresnahan, and I am the Senior Director of Advocacy for AARP Maryland. AARP is a nonprofit, nonpartisan organization that advocates on behalf of more than two million Marylanders aged 50 and older. On behalf of our more than 850,000 members in the state, I thank you for the opportunity to provide comments and express our strong support for **House Bill 623**, sponsored by Delegate Embry.

As many of you know, AARP's mission is to empower people to choose how they live as they age. Our work includes advocating for financial security, access to healthcare, and robust safety nets for older adults and low-income families across Maryland.

House Bill 623 proposes a straightforward and cost-effective improvement to the estate administration process. It would require the Registers of Wills in each county and Baltimore City to coordinate the development and maintenance of a centralized online website for publishing legally required estate notices. Specifically, this online system would replace the current requirement to publish these notices in print newspapers of general circulation.

Under this bill, the following types of notices would be posted online:

- 1. Appointment of a personal representative of an estate;
- 2. Judicial probate of an estate;
- 3. Appointment of a foreign personal representative and related estate information; and
- 4. Notice of a court-ordered meeting for distribution of the net estate.

HB 623 modernizes a costly and outdated process by eliminating the need to publish estate notices in print newspapers—offering instead a free, centralized, and accessible online resource operated by the Registers of Wills.

This change will reduce financial burdens for families handling estate matters and make it easier for Marylanders, especially older adults, to access essential information. AARP Maryland believes that estate and probate processes should be as simple, efficient, and affordable as possible. This legislation is a meaningful step in that direction.

For these reasons, we respectfully urge the Committee to support HB 623 and recommend its passage into law.

If you have any questions or need additional information, please do not hesitate to contact me at tbresnahan@aarp.org or by phone at 410-302-8451.

WD 3.24 LB_JPR HB623 OPP Testimony 2.0FN1 (1).pdf Uploaded by: Lorenzo Bellamy

Position: UNF



200 St. Paul Place • Suite 2480 • Baltimore, MD 21202 Phone 443-524-8103 • TheDailyRecord.com

March 25, 2025

HB623-Estates and Trusts- Estates Administration- Publication of Notice (OPPOSED)

Dear Chairman Will Smith and Vice Chair Jeff Waldstreicher And Members of the Senate Judicial Proceedings Committee:

On behalf of the Daily Record, having been a partner to Maryland's legal and legislative community since 1888, I am submitting this letter in **OPPOSITION** to HB623- Estates and Trust - Estate Administration - Publication of Notice.

The bill eliminates the requirement that a personal representative of a decedent, the register of wills or foreign personal representative from having to publish notice in a newspaper of general circulation. Under current law, the aforementioned register and representatives must provide notice in a newspaper of general circulation for a certain amount of time to provide notice to creditors for any outstanding debt owed by the decedent and notice of death to the heirs of the decedent.

This legislation, which is a reintroduction to the bill introduced in the Maryland General Assembly 2024 Legislative Session, was, again drafted without any input from the newspapers in Maryland, which have, for decades if not centuries, faithfully served their communities by providing public notices.

The bill's sponsor, Delegate Embry, has been a supporter of the Daily Record and newspapers in general, which is why we are convinced that she did not realize in 2024 and now in 2025 the collateral damage this bill would and will have on the newspaper industry.

This bill will have a significant impact on the newspaper industry, including significant job loss across Maryland. This industry is already facing significant financial constraints. While we appreciate that the Register of Wills will offer this service for free, the requirement that notice be published in newspapers ensures that a wide and independent net is cast to inform heirs and creditors alike of the death of the individual at issue. Although the Register of Wills website may be "Free Access", it will not be noticeable access for the communities' notice is intended to serve and provide.

The Daily Record is a robust local news source driving traffic to their site through unique content, email alerts and public notice alerts. We have a history in ensuring public notice content is accessible for all through libraries, subscriptions, and online access (free to all). In addition to the notices on The Daily Record site, notices also appear on sites for all newspapers in Maryland and the MD/DC/DE Press Association website. Newspapers are in the business of audience development and ensure readers can access content in various mediums in a host of ways.

Also, the legislation's financial impact to large and small newspapers of general circulation will be a loss of several millions of dollars and most critical, the elimination of many jobs and several community papers going out of business. This is not hyperbole; it is a fact. To pass HB 623 which will have a seismic impact on longtime small businesses and their employees across the state, without an honest discussion of its merits, serves no one.

While we recognize that society is transitioning to digital press (we at the Daily Record offer both print and digital subscriptions and all public notice is in front of the paywall), notices that serve the community such as the ones impacted by this legislation (many from an older generation) should be placed in mediums where the general community seeks trusted legal notices and information- that is the print news industry.

Studies show that when a community loses its source of local news, it experiences decreased voter turnout and civic engagement; increased municipal borrowing costs that lead to higher taxes; and decreased transparency among government and business officials, leading to increased waste, fraud, and abuse. As newspapers shutter, communities become more polarized, and we lose sight of our shared values. During this era of intense national partisanship, local newspapers offer a path forward.

HB623 provides little time for educating people where these digital notices appear when traditionally and historically, they have been placed in their local newspaper. The effective date of this bill is October 1, 2025, with no ramping up time to educate the community, including creditors and relatives. The benefit of having notices published on the Register of Wills website rather than in print in a newspaper at the cost of many newspaper jobs and in some cases, newspaper companies, is not a fair, civil, effective or a humane tradeoff.



Newspapers matter! We believe keeping local newspapers alive and growing (not reducing) jobs in Maryland is important to you and your fellow colleagues and therefore we urge you to report UNFAVORBLE on HB623 for the aforementioned reasons and to allow notices at issue to continue serving the communities they were designed to serve.

Respectfully,

Suzanne Fischer - Huettner

Suzanne Fischer-Huettner Managing Director / Publisher, The Daily Record



HB623 MDDC Oppose - Senate.pdf Uploaded by: Rebecca Snyder Position: UNF



Maryland | Delaware | DC Press Association

P.O. Box 26214 | Baltimore, MD 21210 443-768-3281 | rsnyder@mddcpress.com www.mddcpress.com

To: Judicial Proceedings Committee

From: Rebecca Snyder, Executive Director, MDDC Press Association

Date: March 24, 2025

Re: OPPOSE HB 623

The Maryland-Delaware-District of Columbia Press Association represents a diverse membership of news media organizations, from large metro dailies like the Washington Post and the Baltimore Sun, to hometown newspapers such as The Annapolis Capital and the Maryland Gazette to publications such as The Daily Record, the Baltimore Times, and online-only publications such as Maryland Matters and Baltimore Brew. Our members are central pillars of their communities, providing not only news and information that is critical to the public, but jobs and other economic contributions. The majority of our members are small businesses, defined as fewer than 50 employees. The Local News Ecosystem report (published April 2024) from the University of Maryland shared that 90% of the news outlets they surveyed had news staff numbering fewer than 20 people. Every jurisdiction in Maryland has a local newspaper, with a digital presence, where notices are cross published. The press association aggregates all notices from member publications in a website available to all.

The Press Association strongly opposes HB 623, which seeks to centralize estate notices on a government-operated website, effectively pulling critical information for creditors and heirs into a subject specific website that requires a user to have reliable internet access AND to know where to look for the information. The bill separates notices with known heirs and puts them on the Registers website while maintaining newspaper notice for unknown heirs. This fractures the notice landscape, increasing the number of places people need to look to find information about their communities. This would upend the longstanding practice of publishing public notices in local newspapers and their associated websites, threatening the vitality of Maryland's communities and the essential role of the press in fostering civic engagement and accountability. This bill will also remove a vital revenue stream for local newspapers, jeopardizing the future of journalism in our state. We believe that HB 623 will create a seismic change in the local media landscape that will decimate and potentially prompt the closure of local news outlets.

For decades, local news media has been at the core of their communities, providing critical information, facilitating public discourse, and holding power to account. Although digital formats now supplement print publications, the watchdog role of news media has remained constant. Public notices, a cornerstone of transparency and accountability in government through independent publication and a deep reach into local communities, have been a fundamental part of this ecosystem. Cataclysmic change sounds dramatic. Local news, however, is on the precipice. HB 623 will abandon a system of public notice that has worked well for decades and eliminate a significant number of jobs in Maryland. Local news will go away if communities, governments and others do not support it. Studies show that when a community loses its source of local news, it experiences decreased voter turnout and civic engagement; increased municipal borrowing costs that lead to higher taxes; and decreased transparency among government and business officials, leading to increased waste, fraud, and abuse.

We believe the effect of this legislation will be to take millions directly out of news media and local reporting. Some publications may merge with others; some may go out of business. When Governor Moore vetoed this similar legislation in May 2024, he understood the economic pressures facing the industry. Our members wrote to him at that time with these remarks:

- "Losing this absolutely will cost jobs. As in all industries, newspapers and media companies more generally operate within certain cost structures to maintain viability. A foundational metric is payroll as a percent of revenue. Carefully run traditional newspapers keep payroll to about 30 percent of revenue. Realistically, many papers now are moving closer to 33 or 35 percent, or even higher, with many papers that prioritize quality reporting operating at the higher end. For very digitally oriented media companies, which don't have the same production and delivery expenses to bear, payroll might come in at a higher percent of revenue. But I suspect that most publishers that receive legal advertising (and still generate the vast majority of reporting in Maryland) would likely be guided by a 30 to 35 percent benchmark. From that, you can easily do the math to see that this kind of a revenue blow will affect employment." In my operation, these notices account for about \$250,000 each year. A third of \$250,000 is \$82,500. That's two positions we would likely need to eliminate. That almost certainly reduces our newsroom staffing by at least one position."
- "My operation will be forced to implement a number of drastic cost reduction efforts should this bill become law. The most likely scenario I see at this point is reducing our workforce by 7 10 positions (5-6 reporters | 2-4 business / OPS). This will represent roughly one quarter of our newsroom staff across all sites, and will force a number of other changes in coverage which could include frequency of print publication, closing free-access publications or elimination or merging of titles because of revenue that will be lost from the company as a whole."
- "I am not sure I can stay in business if this becomes law. We are extremely small and this is critical revenue for us. We are the only print publication in our county as it is."
- "Our newspaper would not "close," but would potentially publish less frequently and possibility become digital only with an older audience. Older audiences are well known to be less digitally savvy and prefer print. A minimum of three (3) salaries would need to be eliminated to make up for the LOSS of substantial revenue."
- "If this goes through, we will lose at least 2 people one part time and one full time."
- "In our publication, estate notices average about \$20k a year which is 1/2 of one reporter's total compensation."

Proponents of HB623 argue that centralizing public notices on a government website will increase accessibility and efficiency for the state Register of Wills offices. However, this overlooks the reality that many residents, particularly in underserved communities, lack reliable internet access or the technological literacy to navigate online platforms effectively. Many pandemic-era subsidies that made broadband access affordable for Marylanders have been discontinued. Websites are hacked regularly and government is not immune. The print publication is a tangible, permanent record that is archived by publications and libraries, containing the records of an entire community. Having these notices appear only on a court website diminishes the independence of notice as the agency placing the notice is the one that is publishing the notice. News media is in the business of audience development and dissemination of information, and the traffic to both member websites and the MDDCNews.com aggregated site dwarfs a state website. Having notices in the context of other news and information the public searches for make notices more visible. That will not happen under this bill.

Appended to this testimony are letters from publications that will be affected by this legislation.

We urge an unfavorable report.



Luke Clippinger, Chair

Maryland House of Delegates Judiciary Committee

6 Bladen Street

Annapolis, Maryland 21401

Dear Mr. Clippinger and Maryland House of Delegates Judiciary Committee:

I serve as Regional President for Adams Publishing Group – Chesapeake, overseeing twelve publications that will be directly impacted by House Bill 623. The enactment of this law will impose hundreds of thousands of dollars of negative financial impact on our operations, lead to job losses, and potentially force the closure of media properties—outcomes that will reverberate throughout the Maryland economy.

This impact comes at a time when media properties along the East Coast are already grappling with the detrimental effects of the proposed 25% Canadian tariffs introduced by the new Trump administration. Local Maryland print publications are facing not only soaring costs for Canadian newsprint but also a significant loss of revenue due to HB623.

Moreover, with a minimum of 24 publications of record—covering every county, including Baltimore City—the compounded loss of revenue and increased operating costs threaten hundreds of jobs. As more Marylanders find themselves out of work, the economic strain on our communities will intensify. Please do not jeopardize the financial stability of Maryland's media industry and, by extension, our local economy.

It is important to note that the service this bill seeks to replicate is already provided free of charge by the Maryland/DC/Delaware Press Association. Allowing an independent body to oversee public notices not only is an efficient service but also instills public confidence through third-party oversight of the public sector.

I strongly urge you and your committee members to issue an unfavorable report for HB623.

Thank you for your thoughtful consideration.

Sincerely,

Orestes Baez

Regional President

Adams Publishing Group - Chesapeake



February 10, 2025

To: Judiciary Committee

RE: House Bill 623's decimating effects on local media – letter of opposition

Dear Judiciary Committee,

The Baltimore Sun is the primary source of news and information in this region, catering to over 800k readers weekly. Collectively, our products reach approximately eight out of 10 households in the market, providing our readers with timely access to news, information, and public notices.

We respectfully oppose House Bill 623, a bill intended to move all public notices from every State of Maryland Register of Wills office to a centralized website operated and managed by the Register of Wills. Under current law, the Register of Wills and representatives are required to publish notices in a newspaper of general circulation for a certain amount of time, providing notice to creditors for any outstanding debt owed by the decedent and notice of death to the heirs of the decedent.

House Bill 623 was drafted without any input from local newspapers in the State of Maryland, including Baltimore Sun Media, publisher of The Baltimore Sun, Capital Gazette, Carroll County Times, The Aegis, and Howard County Times, all of which provide timely access to public notices. As you know, Baltimore Sun Media was purchased by Maryland owners in early 2024, bringing local ownership to these newspapers for the first time in close to 40 years.

The proposed bill does not include a transition plan outlining how the general public will access these notices if they are no longer published in local newspapers. This is a key, missing element, as our readers have always relied on local newspapers for this information. Under the proposed bill, the register will transition to the new platform effective Oct. 1, 2025, without a plan to inform the general public of the change. This is a disservice to our readers and the communities we serve, all of which rely on their local newspapers for news and information, including legal notices.

To the Judiciary Committee February 10, 2025 Page 2

Under House Bill 623, the Register of Wills website may post the notices at no cost; however, under this proposal, to access notices everyone in the community must have internet access and understand where to access the information.

At this point, people are unaware of this database. Our readers, community members, and businesses have always relied on our products to access information related to estate notices. To provide some context, at the last reported time the Register of Wills website averages 9,000 page views per month, Baltimoresun.com averages 21,147,884 page views per month. (Source: July-Dec 2024 Google Analytics) Notices should be published where the general community looks for news and information and not just available through an online-only government database.

Baltimore Sun Media provides access to public notices in print and online through our e-Newspaper edition, and all of our notices are aggregated on the MDDC website, which provides free access to the public. The Register of Wills is proposing to replicate what has always been a part of the industry's commitment to public notices.

We respectfully oppose House Bill 623. Please do not let House Bill 623 pass into law to limit public notice information to citizens.

Thank you for your consideration. Please feel free to reach out to me if you have any questions about my comments above.

Sincerely,

Trif Alatzas

Publisher and Editor-in-Chief

The Baltimore Sun



BALTIMORE'S CHILD // BALTIMORE JEWISH TIMES // BALTIMORE STYLE // CHESAPEAKE FAMILY LIFE CONSUMER'S EYE MAGAZINE // FREDERICK'S CHILD // HOME SERVICES MAGAZINE // METROKIDS MID-ATLANTIC CUSTOM MEDIA // MONTGOMERY MAGAZINE // PHILADELPHIA JEWISH EXPONENT PITTSBURGH PARENT // WASHINGTON FAMILY // WASHINGTON JEWISH WEEK

February 10, 2025

Maryland State Judiciary Committee 100 State Circle Annapolis, MD 21401

To members of the Judiciary Committee,

We respectfully ask for an unfavorable report on HB623, which would move all public estate notices from every Register of Wills office in the State to a centralized online website operated by the Register of Wills. Under current law, the register and representatives must provide notice in a newspaper of general circulation for a certain amount of time to provide notice to creditors for any outstanding debt owed by the decedent and notice of death to the heirs of the decedent. We believe this proposed move to an online website controlled by the register will deny the creditors and the public proper access to the notices. It is a well-known fact that <u>not everyone</u>, especially some within the senior community and the disadvantaged, have access to the internet.

In addition to the above, letting this bill pass will have a tremendous negative effect for Washington Jewish Week (WJW) and Baltimore Jewish Times (JT), publications that have been serving Jewish communities in Maryland since 1930 and 1918 respectively. WJW and JT have been a publications of record for public estate notices for many decades. WJW and JT do a terrific job of processing the public estate notices without error and provides the public with access to them. Letting this bill pass through will significantly reduce WJW and JT's ability to service their communities. If this bill were to pass through, jobs would be lost, and the loss of revenue will make it difficult for the venerable WJW and JT to survive.

We urge you to veto bill HB623.

Respectfully submitted,

Craig Burke
CEO & Publisher

The Greater Olney News

Montgomery County, Maryland

Tuesday, February 11, 2025

Dear Members of the House Judiciary Committee,

Not a day goes by that we do not hear from one of our readers – residents, businesspeople, school officials, nonprofit and community leaders, elected officials and others — thanking us wholeheartedly for covering their stories and events and bringing them the news they cannot – and we emphasize cannot — get anywhere else. And most importantly, we do so in the most ethical, fair and objective way.

If the proposed bill to remove the requirement of publishing Public Notices in newspapers — such as ours — is passed, we will likely cease to exist, and tens of thousands of readers in Montgomery County will no longer have the information that connects them to the issues and news that are most important to them every day. They will be less informed. Their events will be less successful. They will raise much less money for their important causes.

We understand you might be taking this step to help some residents of the state, but in doing so, you are deeply hurting others – and we do not mean our staff of four (only two of whom collect a paycheck). We mean that at a time when it is extraordinarily necessary for Maryland's residents to be connected to the truth, they will no longer have a reliable, ethical, trustworthy source of that news.

We cannot imagine carrying the responsibility of knowing that one less free press is available in a state as strong and courageous as Maryland.

Our newspaper began when one beloved weekly newspaper was shuttered in Montgomery County nearly 11 years ago. We have swum upstream at a time when newspapers across the country have been closing down. We have sacrificed in ways you cannot imagine. But we believe in the unparalleled need to offer local news to as many people as possible. Especially now.

Please do not take this away from our readers. Please remember how important a free press is across our state.

Truly yours,

Paul F. Mangus, Publisher Judith Hruz. Executive Editor Rick Slaninka, Art Director Trish Mangus, Comptroller

The Greater Olney News

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110 Galaxy Drive, Dover, Delaware 19901

February 12, 2025

Dear Members of the Judiciary Committee,

We are writing to express our opposition to **House Bill 623**, which pertains to public notices for county registers of wills.

Independent Newsmedia publishes the Crisfield-Somerset County Times, Dorchester Banner, and Salisbury Independent on Maryland's Eastern Shore—regions where many residents rely on print newspapers as their primary source of news and information.

Our company is founded on the principle of the **public's right to know**, and we are committed to serving our communities through both print and digital platforms, including our website, **BaytoBayNews.com**. While electronic news consumption is growing, readers continue to rely on a mix of both print and digital delivery systems.

While we recognize the intent to reduce costs, shifting legal notices to a centralized state website would make them less accessible to many Maryland residents. **This change would limit public access to important information, particularly in rural areas where print remains a vital source of news.**

Additionally, while the financial impact on local newspapers is a concern, our primary objection is the **diminished visibility and public awareness of legal notices**. In a newspaper, a relevant notice is not only seen by the intended recipient but also by neighbors and community members who may share the information. A state website, however, would lack this organic visibility, making it significantly less effective in keeping the public informed.

News, advertising, and legal notices are all part of our mission to strengthen our communities. **We** urge you to oppose House Bill 623 to ensure that legal notices remain accessible to all Maryland residents, not just those who actively seek them out online.

Thank you for your time and consideration.

Respectfully submitted,

Tonda L. Parks Associate Publisher

C: 302.270.8663|tparks@iniusa.org



The Hancock News

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February 6, 2025

Delegate Clippinger and members of the House Judiciary Committee,

We are learning today that HB 623 will be considered during this legislative session, with a committee hearing coming up February 12 to revisit this proposed law.

HB 623, which would move all of Maryland's estate notices away from local newspapers to a centralized website controlled by the Register of Wills, would severely impact our business, *The Hancock News*, and hinder the public's ability to be aware of these notices.

At least one page of our weekly 12-page edition is filled each week with estate notices for Washington County, Md. Removing the requirement for these notices to run in a newspaper of record will conservatively remove – in one step – 8% of our advertising revenue. In many weeks, we have two pages of these notices, meaning our advertising revenue would drop by 16% immediately – a loss of several hundreds of dollars of revenue each week. The state does not shoulder the costs of the estate notices, but passes that cost on to each estate.

We faithfully work with the county office to ensure the notices comply with legal requirements and can be read and understood by the public. We also upload these notices to Maryland's legal notice website, which makes the announcements available to the public for free.

In an area of Western Maryland that is rural and remote, many of our older residents still turn to print newspapers for their reliable information, to stay engaged in public affairs and to be aware of issues that affect their finances and property rights. Removing estate notices from local newspapers would take that information away from state residents who do not or cannot rely on computer access. In some cases, an estate notice will inform a local resident of someone's passing, and the opportunity to seek payment for services provided or debts owed. It is practical and important information.

Our newspaper is in Hancock, a community that is struggling economically, with fewer and fewer businesses to advertise in our pages. Advertising revenue pays the wages of our reporters who attend community events and local government meetings to report on them to our readers. Advertising revenue pays our rent in a downtown storefront that would otherwise stay empty. Advertising revenue pays for the fuel to deliver our newspapers to local gas stations and stores, to get our product to the customer. In other words, we are a business that is part of our local economy. Any state law change that pulls advertising away from *The Hancock News* and other newspapers is taking revenue away from small businesses like ours that are fighting to remain viable in order to serve our community.

We ask that you vote against HB 623 and keep estate notices in local newspapers where the public can see them, not file them away on another website that few will visit.

Respectfully, Kate Shunney, Editor Todd Buzzerd, Publisher