



WMDA/CAR Service Station
and Automotive Repair Association

Chair Kriselda Valderrama and members of Economic Matters Committee

RE: HB344– Sale of Motor Fuel – Price Signage

Position: Oppose

My name is Kirk McCauley, my employer is WMDA/CAR, we represent service stations, convenience stores, and repair facilities across the state as a non- profit trade group established in 1937.

HB344 changes the bill passed in 2024 session [HB0882](#) that was worked out between stakeholders and sponsors. HB344 adds membership programs or any rewards app that changes price. Rewards apps, membership programs, discount with car wash have all become normal. Most retail businesses offer some type of discount or loyalty program.

Maryland retailers sold 2 billion, 557 million, 965 thousand, 959 gallons of gas in FY2024* 2,557,965,959. Divide that amount by a very liberal 16 gallon per fill up at retail pumps and it comes out to 159,872,872(one hundred and fifty-nine million, eight hundred seventy-two thousand, eight hundred and seventy-two) transactions. There were 51 complaints recorded at comptroller's office that price on sign did not match price at retail. 159,872,872 divided by 51 equals 3,134,762. **One (1) complaint for every 3,134,762. (three million, one hundred thirty-four thousand, seven hundred sixty-two) transactions, the numbers speak for themselves.**

Gasoline retailers would be the last retailer to trick, bait and switch or in general deceive motorists, they must depend on repeat business and motorists' loyalty.

WMDA/CAR asks for an unfavorable vote on HB344

*[Motor Fuel Tax And Motor Carry Tax \(IFTA\) Annual Report](#) Page 11

Any questions, contact to Kirk McCauley, 301-775-0221 or kmccauley@wmdacar.com