

March 6, 2026

The Honorable Kris Valderrama
Chair
House Economic Matters Committee
Maryland House of Delegates
231 Taylor House Office Building
6 Bladen Street
Annapolis, MD 21401

RE: HB 1089 (Wu) - Consumer Protection - Data Broker Registry – Establishment – Unfavorable

Dear Chair Valderrama and Members of the Committee,

On behalf of TechNet, I'm writing to share comments on HB 1089.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes 103 dynamic American businesses ranging from startups to the most iconic companies on the planet and represents five million employees and countless customers in the fields of information technology, artificial intelligence, e-commerce, the sharing and gig economies, advanced energy, transportation, cybersecurity, venture capital, and finance.

Our member companies consistently place a high priority on consumer privacy, and the technology industry is committed to privacy and security. We believe that adopting Oregon's data broker law would be a better approach for HB 1089 as it establishes a registry that is properly calibrated to include the companies that are actually data brokers, while ensuring that the rest of the business community is covered by comprehensive data privacy laws as required. TechNet has linked a copy of that language [here](#).

Lastly, we note that our membership is comprised of companies who are both included as data brokers under Oregon, as well as companies who are not included within that law, and there is agreement that the Oregon law is an acceptable path forward.

Data providers benefit the public and government by providing valuable and cost-effective access to data, which provides value-added services. Data providers help with public safety, reduce costs, and facilitate commerce. For the reasons stated above, we encourage lawmakers to adopt the Oregon model. Thank you for your consideration and please do not hesitate to reach out with any questions.

Sincerely,

Margaret Durkin

Margaret Durkin
TechNet Executive Director, Pennsylvania & the Mid-Atlantic