



WMDA/CAR Service Station  
and Automotive Repair Association

Chair: Kriselda Valderama and member of Economics Matters Committee

RE: HB1282 Tobacco Products, Other Tobacco Products, and Electronic Smoking Devices - Advertising to Minors - Prohibition

Position: Oppose

My name is Kirk McCauley, my employer is WMDA/CAR, we represent service stations, convenience stores, and repair facilities across the state as a non-profit trade group established in 1937.

While we are not opposed to bans on tobacco and ESD products advertising, HB1282 is so ambiguous that it would leave retailers and inspectors confused with uncertain interpretations. Read the bill, not that my retail members advertise at sporting events and concerts, but who would decide on 15% rule, what is indirect, could you put a price label on cigarettes? We enforce age verifications, but it is impossible to enforce regulations, if left open for interpretation. Bad for retailers and bad for enforcement.

WMDA/CAR asks for an unfavorable vote on HB1282.

Any questions, contact to Kirk McCauley, 301-775-0221 or [kmccauley@wmdacar.com](mailto:kmccauley@wmdacar.com)