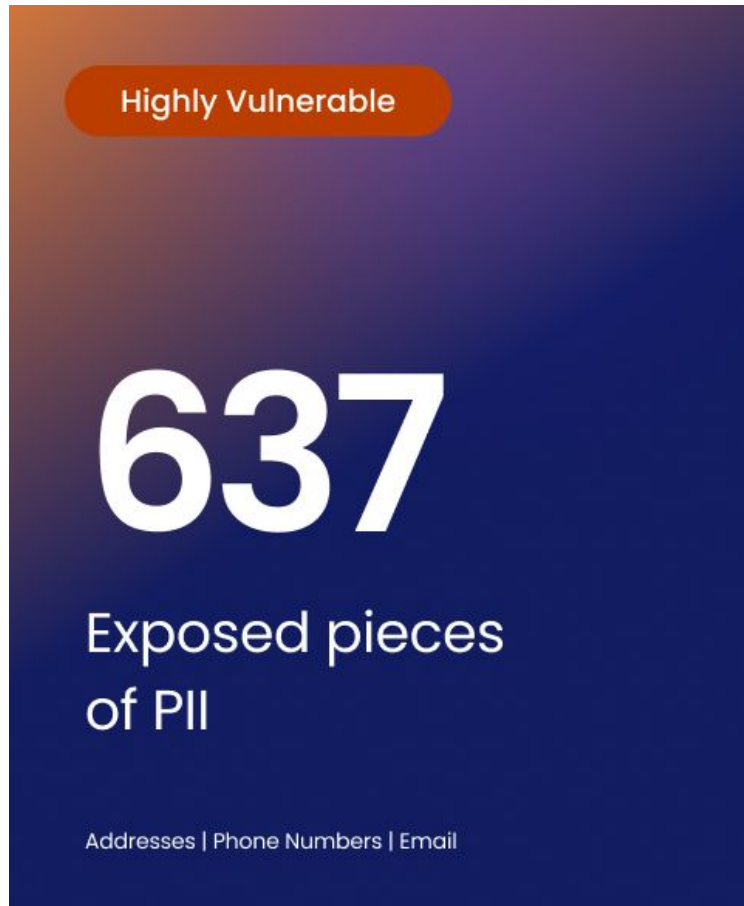


Trial Results

Quantifying the transition from high-risk exposure to a secure, minimized digital profile.

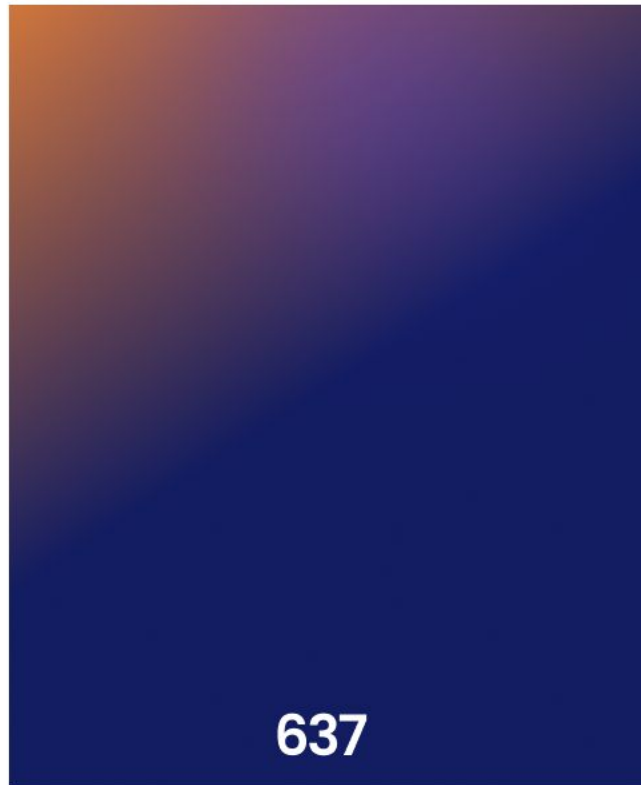
Initial Findings Found Hundreds of Pieces of Exposed PII



Report 1: Initial Findings

Initial exposure audit identified an alarming volume of exposed data points, including private home addresses, mobile phone numbers, and interactive maps to previous addresses. The baseline state was assessed as “highly vulnerable.”

Trial Showed Significant Reduction in PII Exposure



97%



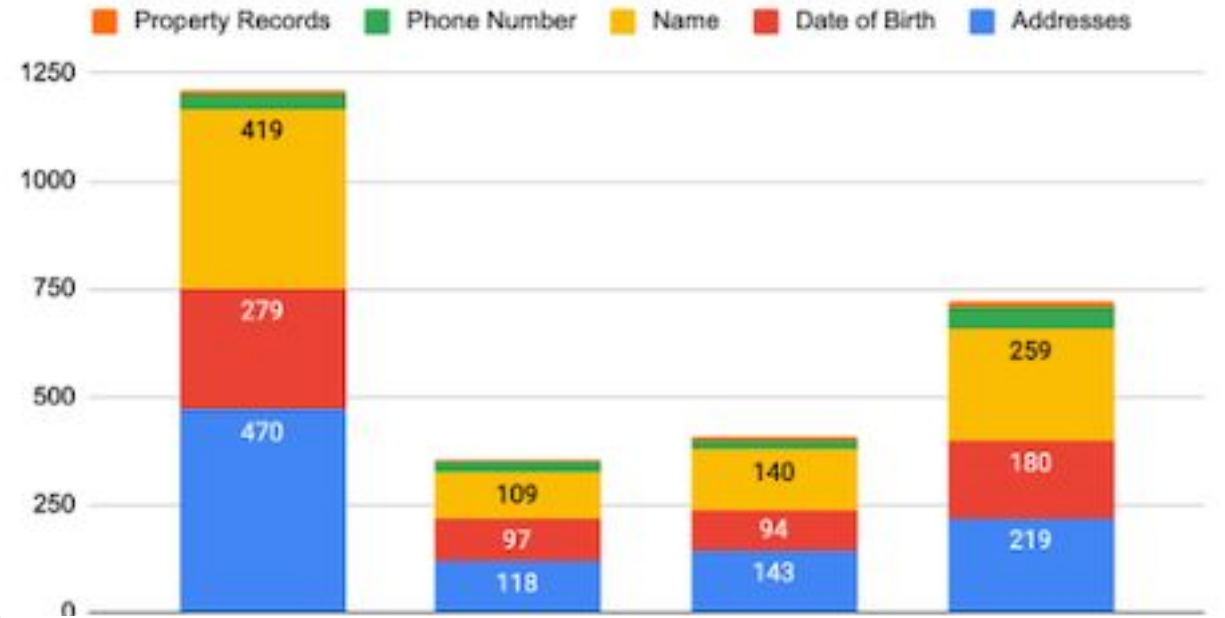
Reduction in
exposed PII after 5
reporting cycles



By the 5th reporting cycle, total PII volume was reduced from 637 exposed pieces of PII to 18. This is a 97% reduction, representing a near-total reduction in actionable data exposure.

Detailed Trial Results

| Report Information | Listings Reviewed | Listings Removed | Searches | PII Removed |
|---------------------------------|-------------------|------------------|----------|-------------|
| Report 5 Jan 14, 2026 | 5,271 | 4 | 1,945 | 18 |
| Report 4 Dec 17, 2025 | 5,744 | 64 | 1,960 | 353 |
| Report 3 Nov 7, 2025 | 5,510 | 36 | 2,068 | 230 |
| Report 2 Oct 20, 2025 | 5,774 | 78 | 2,176 | 503 |
| Report 1 Sep 18, 2025 | 5,523 | 108 | 2,176 | 637 |



Categories of Removal



Residential

Previous home addresses and property values removed from real estate aggregators.



Contact Info

Personal cell numbers and secondary email addresses purged from people-search sites.



Family Links

Connected profiles of relatives and associates obscured to prevent lateral targeting.