

March 3, 2026

The Honorable Pam Beidle
Chair
Senate Finance Committee
Maryland Senate
3 East Miller Senate Office Building
11 Bladen Street
Annapolis, MD 21401

RE: SB 757 (Rosapepe) - Consumer Protection - Disclosure of Tariffs and Local Sourcing – Unfavorable

Dear Chair Beidle and Members of the Committee,

On behalf of TechNet, I'm writing to share comments on SB 757.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes 103 dynamic American businesses ranging from startups to the most iconic companies on the planet and represents five million employees and countless customers in the fields of information technology, artificial intelligence, e-commerce, the sharing and gig economies, advanced energy, transportation, cybersecurity, venture capital, and finance.

TechNet and its members work to ensure consumer transparency in the purchasing and selling of goods; however, we are concerned about SB 757, specific to (16) pertaining to failure to disclose.

SB 757 will harm small business and impose significant cost, complexity, and compliance obligations on companies with little to no benefit to the consumer. As written, disclosure would be required for any component of a good that is impacted by tariffs, such as packaging, batteries, plastic components, etc. Small businesses themselves may not even be privy to all this information.

To date, the tariffs themselves are in flux with no clear guidance for retailers. Regulating the disclosure of tariffs, which themselves are unknown, is an added burden for businesses. Additionally, the bill amends the state's underlying Consumer Protection Act, which will provide for a private right of action (PRA). This PRA, coupled with the burdensome disclosure requirements, will invite boundless litigation. We request an unfavorable vote of SB 757. Thank you for your

consideration of our concerns and please don't hesitate to reach out with any questions.

Sincerely,

Margaret Durkin

Margaret Durkin
TechNet Executive Director, Pennsylvania & the Mid-Atlantic