



PRINCE GEORGE'S COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE

Aisha N. Braveboy
County Executive

April 10, 2026

**SB1002
SUPPORT**

The Honorable Pamela Beidle, Chair
The Honorable Antonio Hayes, Vice Chair
3 East Miller Senate Office Building
Annapolis, MD 21401

Dear Chair, Vice Chair and Members of the Senate Finance Committee,

I write today to express my support for Senate Bill 1002, *Prince George's County – Alcoholic Beverages – Class AER (Equity Retail) License*, which was sponsored by the Senators from Prince George's County. This legislation was brought forward to address a true equity issue in our County. At present, there is not one – not one single Class A retailer in Prince George's County who is Black or Hispanic and who is from Prince George's County. Of the 142 current license holders – not one.

As you may know, the current cap on Class A licenses has been in effect since 1996. Much has changed in Prince George's County over the last 30 years. New neighborhoods have emerged. New businesses have developed.

A whole new generation of homegrown entrepreneurs are being locked out of investing in our County. Out of fairness, this legislation creates additional opportunities at a measured pace for economic development, specifically for local minority businesses.

My team worked closely with the Prince George's County delegation to set the definitions in this bill, and I am confident that the final product sets sufficient guardrails to allow local, minority businesses to enter this marketplace. With a limit of only two additional licenses per year for five years, we will have an opportunity to gauge both interest and effectiveness, year over year, without harming current retailers or flooding neighborhoods.

In addition, the legislation requires the new AER license recipients to make substantial investments in their shops, ensuring higher quality retailers willing to put money down to be where they are wanted across the County.

For these reasons, I urge favorable consideration of SB 1002. Thank you.

Sincerely,

A handwritten signature in blue ink that reads "Aisha Braveboy".

Aisha N. Braveboy
Prince George's County Executive