

NATURAL HISTORY SOCIETY OF MARYLAND

2025 Annual Impact Report

236

Programs Delivered

19

Maryland Counties

13,000+

Catalog Records

\$2.4 million

Community Investment

STATEWIDE IMPACT

- Free public hours maintained Jan–Mar
- 45% programming is free of charge

Field Trips	83
Club Events	48
Online Programs	43
Classes/Workshops	19
Mobile Museum Events	16
Canoe Trips	16

PLUS: 2 teacher trainings, 5 merit badges, 1 community science, 3 special events

COLLECTIONS & RESEARCH

- Hired full-time Collections Manager
- Surpassed 13,000 digital records in Arctos; 400+ herbarium specimens pending
- Environmental monitoring, archival rehousing & non-toxic pest treatment
- New research loans with JHU, Towson University & Evergreen Museum
- Hosted 6 interns across scientific disciplines



EXHIBITS & EDUCATION

- Retired the Ice Age in Maryland exhibit
- Launched a digital walkthrough — accessible statewide
- Began planning: The Geologic History of Maryland exhibit
- Delivered Nature's Glow mobile exhibit at Ladew Gardens
- Developed new 3rd-grade fossil kit with Baltimore County Public Schools
- Began development of Junior Naturalist Program

NEW PARTNERSHIPS

Digital Maryland

Baltimore NeighborSpace

Goucher College

Pratt Library

Frostburg State University

IMET

DIGITAL & PUBLIC REACH

Facebook	12,600	followers
Instagram	2,500	followers
YouTube	3,400	subscribers
Watch Hours	23,000	hours

2,000+

Volunteer & Intern Hours

\$70,000+

Community Economic Impact

Despite building closures and structural challenges, NHSM continued delivering statewide educational programming, advancing collections' care, and expanding public access to Maryland's natural history.

www.marylandnature.org